SPONSORSHIP *Opportunities*

April 22
Earth Day



WINE FOR WISHES

Make-A-Wish IDAHO

PACIFIC NORTH CONTRACTORS

PRESENTING SPONSOR

Make-A-Wish® IDAHO

Friday, April 22, 2027- Deer Flat Ranch- 10255 Locust Lane in Nampa

About Wine For Wishes

Join us for the first annual Wine For Wishes, a new Canyon County community celebration benefiting Make-A-Wish® Idaho on Thursday, April 22, 2027, starting at 5 p.m. at Deer Flat Ranch in Nampa.



Guests will enjoy an unforgettable evening featuring inspiring wish stories, live music, our best Sunnyslope wines, local craft beers, and thoughtfully prepared food and appetizers from area restaurants.

The Sunnyslope Wine Region is best known for its Rieslings, Gewurztraminers, Sauvignon Blancs, Syrahs, Tempranillos, and Malbecs, to name just a few.



Wine For Wishes brings neighbors together for a night that feels good and does good, connecting our community while helping grant life-changing wishes to Idaho kids facing critical illness. It's more than an event. It's a night you won't forget.



Community Event and Sponsors

Local tastings of wine, live music, community leaders, and wish stories will be shared to highlight Canyon County community impact and our connection together.

Contact us at: jbest@idaho.wish.org or Shaylann Elumbaugh at marketing@pnccontractors.com

2027 Sponsorship Opportunities

SOLD

PRESENTING SPONSOR - (limit 1) - PACIFIC NORTH CONTRACTORS

- VIP priority seating for 20 (two tables of 10) and 20 passports for tastings
- VIP check-in and wine glasses
- Name and brand mention in all advertisements
- Invitation to speak at event during a prime time, introducing Wine For Wishes,
- Step and repeat with your logo and Make-A-Wish Idaho logo
- Logo on promotions for event
- Logo on event advertisements
- Logo on ticket 'passport'
- Opportunity to participate in a special wish moment for a local wish child

Grand Cru Partner - $10,000 (limit 4)

- VIP priority seating for 15 and 15 passports for tastings
- VIP check-in and wine glasses
- Name and brand mention in all advertisements
- Invitation to speak at event during a prime time, introducing Wine For Wishes,
- Step and repeat with your logo and Make-A-Wish Idaho logo
- Logo on promotions for event
- Logo on ticket 'Passport'

Estate Partner - $7,500

- VIP Priority seating for 12 and 12 passports for tastings
- VIP check-in and wine glasses
- Name and brand mention in all advertisements
- Logo on promotions for event
- Logo on ticket 'passport'
- Step and repeat with your logo and Make-A-Wish Idaho logo

FOR MORE INFORMATION ON SPONSORSIHP OPPORTUNITIES PLEASE CONTACT:

Janie Best at jbest@idaho.wish.or Shaylann Elumbaugh at marketing@pnccontractors.com

Make-A-Wish® IDAHO

Reserve Partner - $5,000

- VIP priority seating for 10 and 10 passports for tastings
- VIP check-in and wine glasses
- Name and brand mention in all advertisements
- Logo on promotions for event
- Logo on ticket ‘passport.'
- Logo inclusion on step and repeat banner

Vintner Partner - $2,500

- VIP priority seating for 8 and 8 passports for tastings
- VIP check-in and wine glasses
- Name and brand mention in all advertisements
- Logo on promotions for event
- Logo on ticket ‘passport’
- Logo inclusion on step and repeat banner

Cellar Partner - $1,000

- VIP priority seating for 4 and 4 passports for tastings
- VIP check-in and wine glasses
- Name and brand mention in all advertisements
- Logo on promotions for event
- Logo inclusion on step and repeat banner

Other Partnerships - (Support Varies)

- Tasting Tent Sponsor
- Dessert Table Sponsor
- Event Décor Sponsor
- Gift-In-Kind Donor

For more information or gift-in-kind opportunities, please contact Janie Best at jbest@idaho.wish.org or Shaylann Elumbaugh at marketing@pnccontractors.com.



Make-A-Wish®
IDAHO

TOGETHER WE CREATE

LOCAL LIFE-CHANGING WISHES

Make-A-Wish®
IDAHO



TYPES OF WISHES

I WISH TO GO

73% *of local wishes involve travel.*

I WISH TO HAVE

23% *of local kids wish to have a furry friend or tangible item.*

I WISH TO MEET

3% *of local kids wish to meet their biggest idol.*

I WISH TO BE

1% *of local kids wish to be a princess, superhero, or their role model.*

I WISH TO GIVE

Occasionally, kids wish to give back to their community.

OUR HISTORY

Make-A-Wish® Idaho granted its first wish in 1986. We have offices located in Boise, Post Falls and Pocatello, Idaho.

OUR MISSION

Together, we create local, life-changing wishes for children battling critical illnesses.

OUR VISION

Make-A-Wish Idaho provides unparalleled wishes as imaginative as the children who dream them. We are on a quest to grant the wish of every eligible child in our community.

OUR GOAL

We are able to do this important work thanks to a powerful network of volunteers, donors, community partners, and staff members. But our work is far from finished. In FY25 we hope to grant 130 local wishes.

OF ALL WISH FAMILES SURVEYED

8 out of 10 wish kids say their wish experience helped them overcome hopelessness, depression, and loneliness. Additionally, 87% of wish kids say their wish was a turning point in their treatment.

2027 Wine For Wishes Sponsorship Commitment Form

YES! I would like to help make wishes come true by sponsoring the Wine For Wishes at the following level:

- ☐ **Grand Cru Partner - $10,000**
- ☐ **Estate Partner - $7,500**
- ☐ **Reserve Partner $5,000**
- ☐ **Vintner Partner - $2,500**
- ☐ **Cellar Partner - $1,000**
- ☐ **Other Partnership**

Company Name: _____
Please print name exactly as you wish to be listed on promotional materials

Address: _____

Contact Name: _____

Phone Number: _____ **Email:** _____

Website (to be linked on event website): _____

Payment Method

☐ Check* ☐ Credit Card** ☐ Invoice

**Please make checks payable to Make-A-Wish Idaho* ***To pay by credit card, please call Shawn Reilly at 208-917-3640*

Authorized Signature: _____ Date: _____

Authorized Make-A-Wish Signature: _____ Date: _____

Mail, email, or fax this completed form to:

Make-A-Wish Idaho
310 W. Idaho Street
Boise, ID 83702
Phone: 208-345-9474
Fax: 208-342-8878

For more information, contact:
Shaylann Elumbaugh
Marketing Lead
marketing@pnccontractors.com

For more information, contact:

Janie Best
President and CEO
jbest@idaho.wish.org
208.297.6822

For more event information, please visit: idaho.wish.org

Make-A-Wish Idaho's Tax ID Number is 82-0408150.

Sponsorship deadline: February 28, 2027