Make-A-Wish®
MID-SOUTH

Wine for Wishes

SPONSORSHIP OPPORTUNITIES

FEBRUARY 26, 2027

7:00–10:00 P.M.

The Cadre Building

$140,000
Raised at last year's event

Wine for Wishes

Wine for Wishes is one of the Mid-South's most spirited celebrations, bringing together young professionals, community leaders, and friends of Make-A-Wish for an unforgettable night of fun and philanthropy. This lively and elegant evening features a live DJ, dancing, heavy hors d'oeuvres, cocktails, and premium wine selections from Buster's Wine & Liquor. Guests also enjoy an exciting silent auction with can't-miss experiences and items, a Diamond Pull from James Gattas Jewelers, and the chance to raise a glass for local wish kids.

Over the past 16 years, Wine for Wishes has become a signature fundraiser for Make-A-Wish Mid-South. Last year alone, the event welcomed more than 280 attendees and raised $140,000 in net proceeds — enough to grant 14 life-changing wishes. Hosted by the Make-A-Wish Mid-South Associate Board, Wine for Wishes continues to show that a great party can make an even greater impact.

$10,000
Average cost of a wish

Mission

Together, we create life-changing wishes for children with critical illnesses.

For the past 41 years, local children with critical illnesses have experienced the powerful impact of a wish from Make-A-Wish Mid-South. Wishes change lives and have a profound effect on children, families, referral sources, donors, sponsors and entire communities.

Make-A-Wish Mid-South's volunteers are part of a nationwide network of nearly 25,000 caring people dedicated to bringing wishes to life. Although Make-A-Wish is the world's most trusted non-profit, Make-A-Wish Mid-South has maintained the grassroots fulfillment of its mission to serve children with critical illnesses in Memphis and across the Mid-South. Volunteers serve as wish granters, fundraisers, special event assistants and in numerous other capacities.

Everyday, Make-A-Wish Mid-South is working to reach eligible kids in need of a wish.

wish.org/midsouth **(901) 680-WISH**

WINE FOR WISHES 2027

Sponsorship Levels

Presenting Sponsor - $25,000 FMV $1,300

Benefits include the following:

- Category exclusivity.
- 20 event tickets with access to Sponsor lounge, seating, and signature wines.
- Reserved table in Sponsor lounge.
- Commemorative glasses and wine on table.
- Opportunity for company representative to speak at event and/or verbal recognition at the event.
- Company's logo/name on all signage and event collateral as the sole Presenting Sponsor.
- Dedicated social media content on event social media pages with tags, also on event and Make-A-Wish Mid-South website.

Platinum Sponsor - $10,000 FMV $650

Benefits include the following:

- 12 event tickets with access to Sponsor lounge, seating, and signature wines.
- Verbal Recognition at the event.
- Company's logo/name on all signage and event collateral as a Platinum Sponsor.
- Dedicated social media content on event social media pages with tags, also on event and Make-A-Wish Mid-South website.

WINE FOR WISHES 2027

Gold Sponsor - $5,000 FMV $520

Benefits include the following:

- Eight event tickets with access to Sponsor lounge, seating, and signature wines.
- Verbal recognition at the event.
- Company's logo/name on all signage and event collateral.
- Dedicated social media content on event social media pages with tags, also on event and Make-A-Wish Mid-South website.

Premier Sponsor - $2,500 FMV $390

Benefits include the following:

- Six event tickets with access to Sponsor lounge, seating, and signature wines.
- Company's logo/name on all signage and event collateral.
- Dedicated social media content on event social media pages with tags, also on event and Make-A-Wish Mid-South website.

Sponsor Form

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Email: _____ Phone: _____ Fax: _____

I am a proud partner with Make-A-Wish Mid-South and pledge the selected sponsorship:

- ☐ Presenting Sponsor - $25,000
- ☐ Gold Sponsor - $5,000
- ☐ Platinum Sponsor - $10,000
- ☐ Premier Sponsor - $2,500

Signature: _____ Date: _____

Registration form portal must be received by **January 8, 2027** in order to be included in all promotional materials.

Payment is due no later than January 8, 2027.

- ☐ Will be mailing a check
- ☐ Credit Card (Please contact me for my credit card information)

Please send completed sponsorship commitment form to afairley@midsouth.wish.org

or

Make-A-Wish Mid-South
Attn: Allie Fairley
5100 Poplar Ave., Suite 300
Memphis, TN 38137

Direct: (901) 692-9515