

I wish to go to Disney World

Lily, 4
cancer
Idaho Falls, Idaho

Make-A-Wish®

WALK FOR WISHES®
EAST IDAHO

SPONSORSHIP OPPORTUNITIES

June 12, 2027
Russ Freeman Park • Idaho Falls, Idaho

Shawn Reilly
Director of Development
sreilly@idaho.wish.org 208.917.3640

Kenzie McGill
Special Events Coordinator
kmcgill@idaho.wish.org
208-297-6837

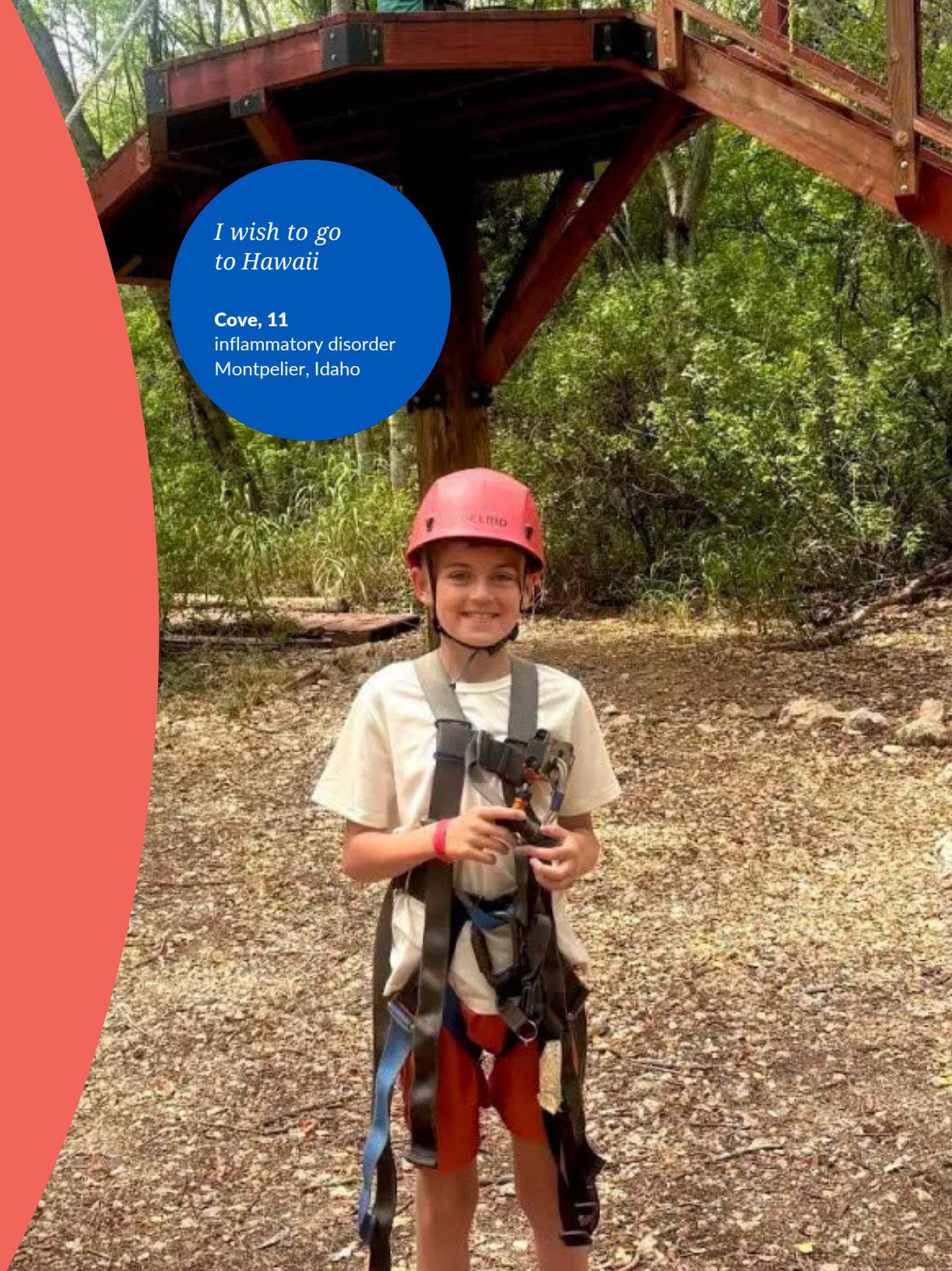
idaho.wish.org

Make-A-Wish®
IDAHO

Together, we create life-changing wishes for children with critical illnesses.

Walk for Wishes East Idaho is an event that celebrates wishes that have been granted in Idaho, while raising funds for future wishes.

A wish gives children renewed energy and strength, brings families closer together and unites communities. This year, Make-A-Wish® Idaho strives to grant 130 wishes for Idaho kids facing critical illnesses.



TO GO 56%

TO HAVE 33%

TO MEET 9%

TO BE 1%

TO GIVE 1%

WISH ASSISTS 7

2025-2026 WISHES GRANTED

12 NORTH IDAHO

42 SOUTH, CENTRAL, AND WESTERN IDAHO

34 EAST IDAHO & MAGIC VALLEY

- 31 DISNEY WISHES
- 18 SHOPPING SPREES
- 13 HAWAII WISHES
- 9 WISHES TO MEET
- 6 OTHER TRAVEL
- 6 CONSTRUCTION
- 4 ELECTRONICS
- 4 PARTY WISHES
- 2 WISHES TO HAVE
- 1 WISH TO BE
- 1 WISH TO GIVE



I wish to have a playhouse

Olivia, 5
rare disease
Idaho Falls, Idaho

Make-A-Wish | WALK FOR WISHES

Sponsorship Levels

$7,500
Presenting Sponsor
limited to 2*

$5,000
Kids Zone Sponsor
limited to 3*

$5,000
Wish Family Sponsor
limited to 1*

$2,500
Refresh & Revive Sponsor
limited to 2*

Warm-up Sponsor

Water Sponsor

$1,000
Event Sponsor
unlimited

$500
Joy Provider
unlimited

Make-A-Wish | WALK FOR WISHES

Presenting Sponsor

$7,500 Limited to 2*

Join us in being an exclusive sponsor of Walk For Wishes East Idaho. Benefits at this level include:

- Use of statements like “Walk For Wishes East Idaho, presented by (company name)” on website, social media posts, PSAs, and printed materials
- Opportunity for company representative to speak from the stage during opening ceremonies and introduce the wish family speaker
- Opportunity to bring (1) 10'x10' company branded tent
- Ability to distribute company-branded materials

Logo Presence

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- All social media posts
- Participant T-shirts
- All route signage



Make-A-Wish | WALK FOR WISHES

Kids Zone Sponsor

$5,000 limited to 3*

Loaded with kid-sized fun, join us in hosting the most energetic area of the walk! The Kids Zone will be filled with face painting, crafts, and games. As our Kids Zone sponsor, you will host fun and games for our families to join in! Benefits at this level include:

- A defined kids zone area to host activities throughout the event
- Opportunity to provide volunteers and customized activities for the Kids Zone

Logo Presence

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- Social media post for Facebook and Instagram
- Participant T-shirts
- Route signage
- Kids Zone signage





Make-A-Wish | WALK FOR WISHES

Wish Family Sponsor

$5,000 Limited to 1*

Wish families are are at the heart of what we do! Walk For Wishes East Idaho is a time where kids can just be kids, connecting with others who understand the ups and downs of a child's battle with critical illnesses. The Wish Family sponsor allows us to gift all the wish families in attendance with an exclusive Walk For Wishes t-shirt. Benefits at this level include:

- Company logo co-branded with the Make-A-Wish logo on the front of the exclusive wish family t-shirt
- Opportunity to bring (1) 10'x10' company branded tent

Logo Presence

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- Social media post for Facebook and Instagram
- Participant T-shirts
- Route signage
- Front of the exclusive Wish Family t-shirt

Make-A-Wish | WALK FOR WISHES

Refresh & Revive Sponsor

$2,500 Limited to 2

Meet our Refresh & Revive Sponsor, your hydration ally at our event. They're dedicated to ensuring every participant stays energized and at their best during warm-up exercises and through proper hydration. With their support, you'll experience the invigorating benefits of staying refreshed, making warm-up routines more enjoyable and effective. All R&R sponsors will have logo presence at the event.

Warm-Up Sponsor:

Opportunity to bring (1) 10'x10' company-branded tent to warm up our walkers. Any warm up materials will be provided by sponsor.

Opportunity to distribute company-branded warm up materials.

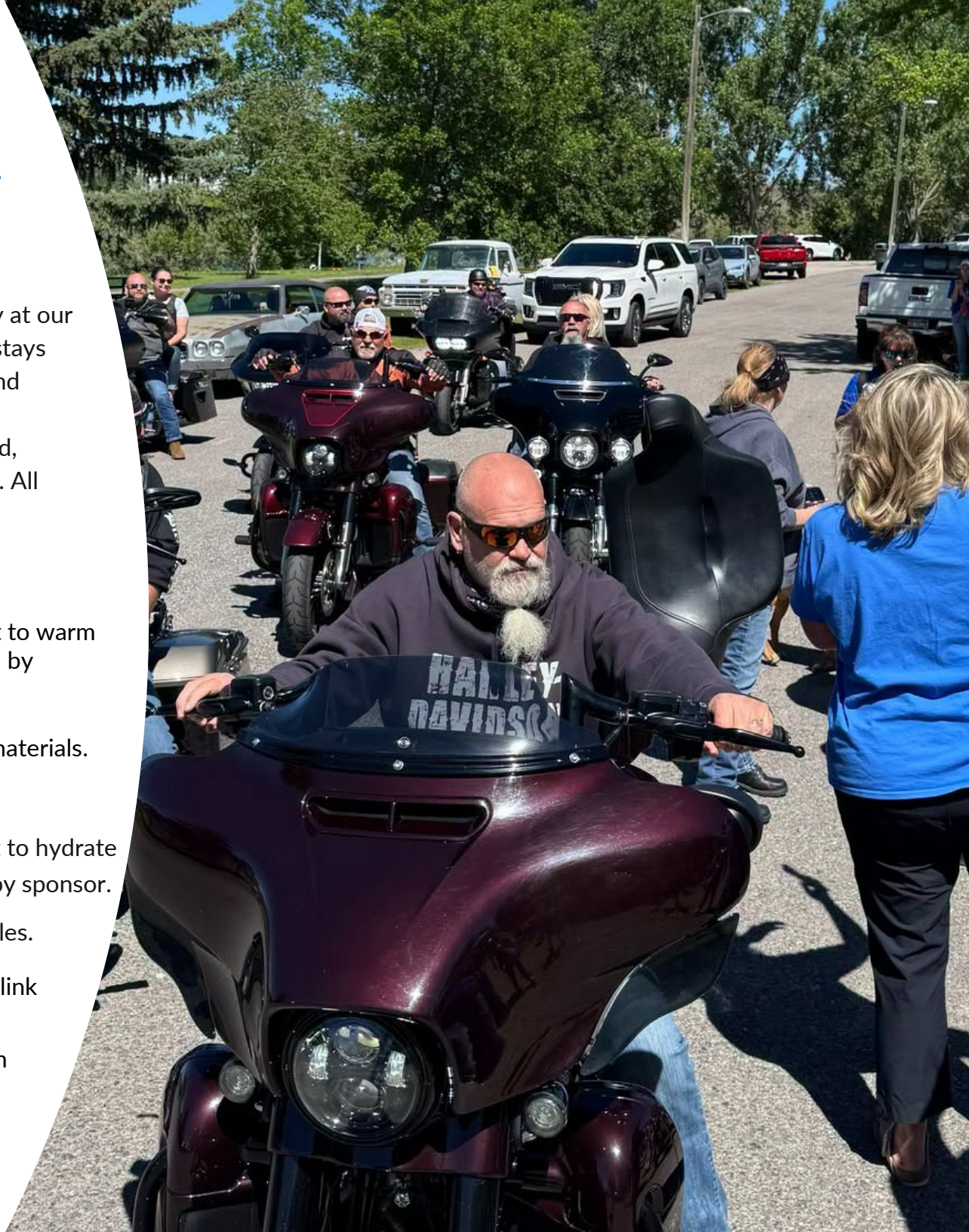
Water Sponsor

Opportunity to bring (1) 10'x10' company-branded tent to hydrate our walkers. Water and water bottles will be provided by sponsor.

Opportunity to distribute company-branded water bottles.

Logo Presence

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- Social media post for Facebook and Instagram
- Participant T-shirts
- Route signage





Make-A-Wish | WALK FOR WISHES

Event Sponsor (multiple available)

$1,000

Investing as an Event Sponsor showcases the strong community investment of your company, while providing optimal recognition opportunities and alignment with Make-A-Wish Idaho. Benefits at this level include:

Logo Presence

- Official Walk For Wishes website, with hyperlink Email
- blasts regarding Walk For Wishes
- 1 group social media post for Facebook and Instagram
- Participant T-shirts
- Route signage

Joy Provider (multiple available)

$500

Investing as a Joy Provider showcases the strong community investment of your company, while providing optimal recognition opportunities and alignment with Make-A-Wish Idaho. Benefits at this level include:

Logo Presence

- Official Walk For Wishes website, with hyperlink Email
- Email blasts regarding Walk For Wishes
- 1 group social media post for Facebook and Instagram

Make-A-Wish
WALK FOR WISHES®

2027 Walk For Wishes East Idaho Sponsorship Commitment Form

YES! I would like to help make wishes come true by sponsoring Walk For Wishes East Idaho at the following level:

- ☐ **Presenting ($7,500)**
- ☐ **Warm-up ($2,500)**
- ☐ **Kids Zone ($5,Ă00)**
- ☐ **Event ($1,000)**
- ☐ **Wish Family ($5,000)**
- ☐ **Joy Provider ($500)**

Company Name: _____

Please print name exactly as you wish to be listed on promotional materials

Address: _____

Contact Name: _____

Phone Number: _____ **Email:** _____

Website (to be linked on event website): _____

Payment Method

☐ Check* ☐ Credit Card** ☐ Invoice

**Please make checks payable to Make-A-Wish Idaho* ***To pay by credit card, please call Shawn Reilly 208-917-3640*

Authorized Signature:_____ Date:_____

Authorized Make-A-Wish Signature: _____ Date:_____

Mail, email, or fax this completed form to:

Make-A-Wish Idaho
310 W. Idaho Street
Boise, ID 83702
Phone: 208-345-9474
Fax: 208-342-8878

For more information, contact:

Shawn Reilly
Director of Development
sreilly@idaho.wish.org
208.917.3640

Kenzie McGill
Special Events Coordinator
kmcgill@idaho.wish.org
208-297-6837

Make-A-Wish Idaho's Tax ID Number is 82-0408150.