Make-A-Wish®
NORTHEASTERN & CENTRAL CALIFORNIA

WINE & WISHES
A LITTLE BIT OF WHISKEY

5:30 PM FRIDAY, MARCH 5, 2027

KIMPTON SAWYER HOTEL
500 J ST, SACRAMENTO, CA 95814

SPONSORSHIP LEVELS

	PRESENTING SPONSOR	HOPE $30,000	STRENGTH $20,000	JOY $10,000	STAR $5,000
Company-recorded 30-second welcome video to play during the program	☆				
Logo on bidder program	☆				
Ad in digital event program (Commitment by Feb 15, 2027)	2 page spread	1 page	½ page	¼ page	
Recognition from stage	☆	☆	☆	☆	
Company listing on event website and e-blast	☆	☆	☆	☆	
Company listing on event collateral	☆	☆	☆	☆	☆
Number of Premier Reserved tables	2 tables of 8 tickets each	2 tables of 8 tickets each	2 tables of 8 tickets each	1 table of 8 tickets	1 table of 8 tickets

EXCLUSIVE SPONSORSHIPS

ONLY ONE AVAILABLE PER CATEGORY

	PHOTOBOOTH $15,000	GOLDEN TICKET $10,000	VALET $10,000	ENTERTAINMENT $10,000
Special Promotion Opportunity	Logo co-branded with Make-A-Wish on digital souvenir photo/video	Logo printed on 100 Golden Tickets co-branded alongside Make-A-Wish logo	Opportunity to leave promotional information or items in vehicles	Premier brand recognition during Cocktail Hour Entertainment
Event Signage	Logo on photobooth signage	Logo on Golden Ticket signage		
Recognition from stage		Opportunity for company representative to draw the winner during the program on stage		
Recognition in event program	☆	☆	☆	
Promotion in event communications		☆		
Number of Premier Reserved tables	1 table of 8 tickets	1 table of 8 tickets	1 table of 8 tickets	1 table of 8 tickets

For sponsorship inquiries, please contact Melanie Baier.
mbaier@ncc.wish.org (530) 556-0920

Sponsorship benefits may vary depending on the time of commitment.