Make-A-Wish®
GREATER BAY AREA

PRESENTS

2027 EVENING OF WISHES

Hope Unlimited



SPONSORSHIP OPPORTUNITIES



TRANSFORM LIVES, ONE WISH AT A TIME

At Make-A-Wish, we believe a single wish can transform a child's life. That's why we are on a mission to grant the wish of every child diagnosed with a critical illness. Life for these children can be scary, uncertain—even overwhelming. Then a wish comes along, giving them renewed energy and strength.

As one of the largest Make-A-Wish chapters nationwide, Make-A-Wish Greater Bay Area has granted more than 10,000 wishes total, and grants more than 300 wishes per year. We transform children into pop stars, authors, and veterinarians. We send them to Hawaii and help them meet their favorite celebrities. We give them computers, puppies, play structures, and bedroom makeovers.

Every wish we grant at Make-A-Wish is as unique as the child.



Make-A-Wish Greater Bay Area's

Evening of Wishes

March 4, 2027 | Palace Hotel, San Francisco

Expected attendance: 400-500 guests

The annual Evening of Wishes gala is our chapter's biggest fundraising event each year. Our guests will enjoy a cocktail reception, dinner, live auction, paddle raise, and afterparty while being immersed in the feel-good power of a wish come true. Sponsors have the opportunity to make a difference in the lives of children with critical illnesses and support the number one most-trusted nonprofit operating locally across all 50 states.

Sponsorship Levels	$50,000 Presenting Sponsor SOLD OUT	$25,000 Flagship Sponsor	$15,000 Galleria Sponsor	$10,000 Boutique Sponsor
Benefits				
Naming as presenting sponsor on all marketing materials (first right of refusal for 2027, industry exclusive available)	★			
Logo represented on step & repeat	★			
60 second in-person speaking opportunity during dinner program if desired (MAW to approve content)	★			
30 second pre-recorded video in dinner program if desired (MAW to approve content)		★		
Opportunity to provide a gift for attendees (item to be mutually agreed upon and provided at sponsor's expense)	★	★	★	
Acknowledgement during the dinner program	Verbal in CEO remarks	Verbal in CEO remarks	Verbal in CEO remarks	Slides Only
Recognition or ad in printed event program	2 Pages	1 Page	1/2 Page	1/4 Page
Representation on event website, email marketing, printed invitation, program, and signage at event*	Logo	Logo	Logo	Logo
Recognition post on social media	Dedicated	Dedicated	Combined	Combined
Hospitality				
Complimentary dinner table(s)	2 tables of 10; premier seating	1 table of 12; premium seating	1 table of 10; priority seating	1 table of 10
Complimentary hotel accommodations for table host	2 rooms	1 room		
Complimentary valet parking for table host	2 cars	1 car		
Access to Afterparty for table guests	★	★	★	★
Opportunity to celebrate a special occasion at table (birthday, anniversary, milestone celebration)	★	★	★	
Opportunity for Adopt-A-Wish presentation at table	★	★	★	

*Collateral inclusion deadlines: printed invitation (12/3/26), printed program (2/19/27)

Additional Sponsorships

Luxe Lounge Afterparty Sponsor

$15,000 Shared Sponsorship (1 Available)

Recognition benefits

- Recognition benefits of the $25,000 Sponsor level (exclusive) or $15,000 Sponsor level (shared)
- Logo or name included on photo booth opportunity
- Logo or name represented on cocktail napkins

Hospitality benefits

- Table of 10 at Evening of Wishes + entry to Afterparty
- Reserved seating for guests at the Afterparty

First Look Welcome Reception Sponsor

$10,000 (1 available)

Recognition benefits

- All recognition benefits of the $10,000 Sponsor level
- Logo included on step & repeat
- Logo represented on cocktail napkins

Hospitality benefits

- 1 table for 10 guests at Evening of Wishes + entry to Afterparty

Wish Hero Sponsor

$5,000 (3 available)

Recognition benefits

- All recognition benefits of the $10,000 Sponsor level

Hospitality benefits

- This sponsorship underwrites a table of 10 for wish families, referall sources, and milestone volunteers. Your attendance is not included.



Additional Sponsorships

Must-Have Toast Sponsor
SOLD OUT

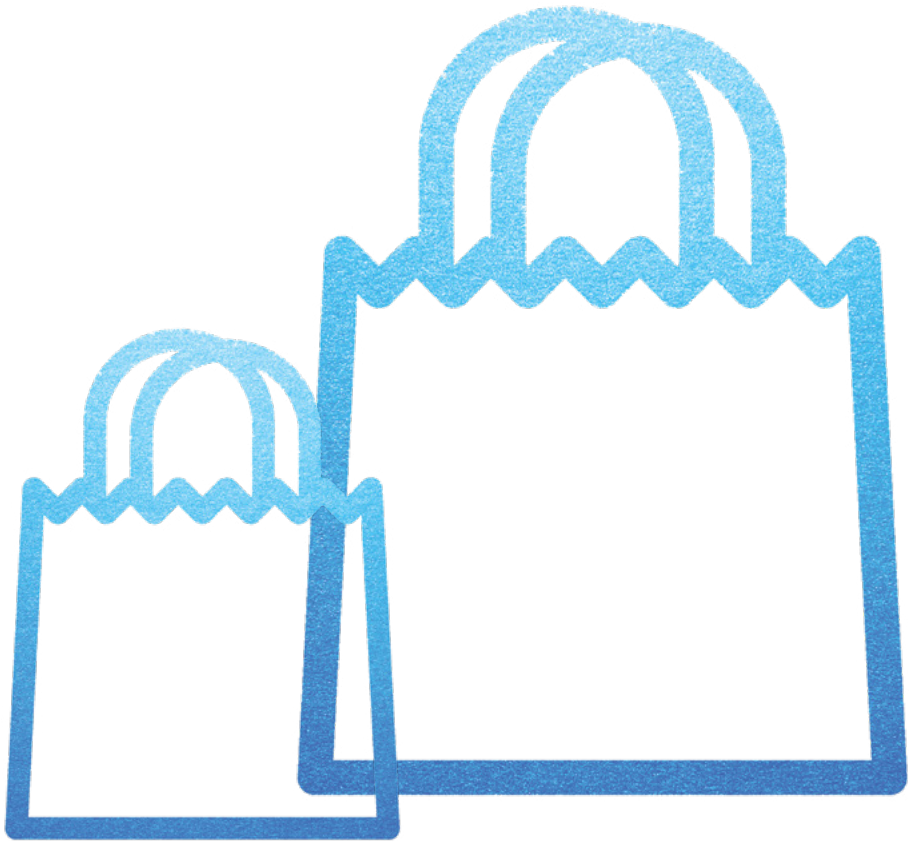
Recognition benefits
- Verbal acknowledgement and logo placement on screen during toast

Hospitality benefits
- Seats for 5 guests at Evening of Wishes + entry to Afterparty

Pop-Up Bid Paddle Sponsor
SOLD OUT

Recognition benefits
- Logo placement on bid paddles

Hospitality benefits
- Seats for 5 guests at Evening of Wishes + entry to Afterparty



Tables and Tickets

$7,500 - Promenade Table

- 1 table for 10 guests at Evening of Wishes + entry to Afterparty

$1,000 - Signature Ticket

- Entry for one guest to Evening of Wishes and Afterparty
- Preferred seating
- Complimentary valet parking for one car
- Complimentary wine raffle ticket



$750 - First Pick Ticket

- Entry for one guest to Evening of Wishes and Afterparty

$75 - Luxe Lounge Afterparty only

- Entry for one guest to the afterparty only



I wish to have a shopping spree

Jayson, 11
blood disorder

We would love to sponsor the 2027 Evening of Wishes event and commit to the following tax-deductible level(s):

Evening of Wishes | March 4, 2027

Event Sponsorships

- ■ SOLD OUT Presenting Sponsor
- ☐ **$25,000** Flagship Sponsor
- ☐ **$15,000** Galleria Sponsor
- ☐ **$10,000** Boutique Sponsor

Additional Sponsorships

- ☐ **$15,000** Shared Afterparty Sponsor
- ☐ **$10,000** Welcome Reception Sponsor
- ☐ **$5,000** Wish Hero Sponsor

Additional Sponsorships

- ■ SOLD OUT Champagne Toast Sponsor
- ■ SOLD OUT Auction Paddle Sponsor

Tickets & Tables

- ☐ **$7,500** Promenade Table for 10
- ☐ **$1,000** Signature #of tickets _____
- ☐ **$750** First Pick #of tickets _____
- ☐ **$75** Afterparty ONLY #of tickets _____

We can customize your package for you!

- ☐ Please invoice me
- ☐ Check made payable to **Make-A-Wish Greater Bay Area** enclosed
- ☐ Please charge my: ☐ Visa ☐ MC ☐ AmEx

Name on card: _____

Card #: _____

Exp. Date: _____

Name/Title: _____

Company: _____

Company Address: _____

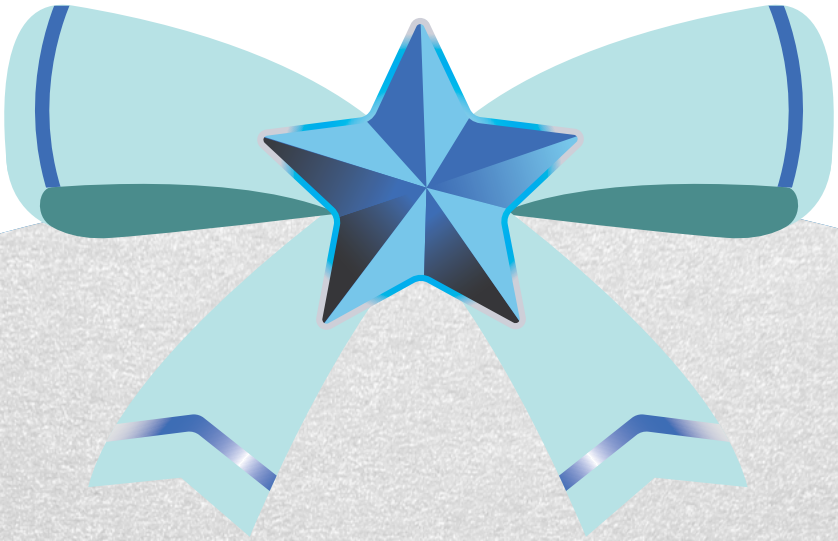
Email: _____ Phone: _____

Name (EXACTLY as it should be listed for recognition): _____

Please mail completed form to 1221 Broadway, Suite 800, Oakland, CA 94612 or email to Anne Muldoon at amuldoon@sf.wish.org. Thank you for your support!

Make-A-Wish®
GREATER BAY AREA

WISH.ORG/GREATERBAY



GET IN TOUCH!

Anne Muldoon
Director of Corporate Development
amuldoon@sf.wish.org
415.321.7382