

Make-A-Wish®

WALK FOR WISHES®

NORTH IDAHO

SPONSORSHIP OPPORTUNITIES

Saturday May 22, 2027

Riverstone Park

Coeur d'Alene, Idaho

9:30 a.m. Check-In

10:30 a.m. Opening Ceremonies

Kristin Linville Ludwig

North Idaho Regional Coordinator

kludwig@idaho.wish.org

(208) 660-6707

idaho.wish.org

Make-A-Wish®
IDAHO

Together, we create life-changing wishes for children with critical illnesses.

Walk for Wishes North Idaho is an event that celebrates wishes that have been granted in Idaho, while raising funds for future wishes.

A wish gives children renewed energy and strength, brings families closer together and unites communities.



Make-A-Wish®
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Wishes like...

10,000	I wish to have a hot tub
7,500	I wish to go to Disney World
5,000	I wish to have a play set
2,500	**I wish to have a puppy**
1,500	**I wish to have a gaming computer**

Wish enhancements like...

1,000	**I wish to have an Apple iPhone**
500	**Limo ride**
250	**Wish reveal party**
100	**Wish day family dinner**
50	**Enhancement gifts & surprises to keep the wish child looking forward to their wish**

A wish gives children renewed energy and strength, brings families closer together and unites communities. It is our wish to bring a transformational wish experience to every eligible Idaho child.

That vision drives us. Your participation in Walk For Wishes North Idaho is about more than granting a wish – it's about being part of something bigger than ourselves and about our community coming together to show up for one another. With your support we are even closer to having the ability to grant the wish of every eligible child. The impact of a wish is profound and long-lasting. We hope that your involvement with Make-A-Wish Idaho is as well.

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My favorite wish is the next one. And, the one after that. And, the next 10, and the next 100. Because, as with life, a wish has less to do with what has been. And, more to do with what's coming up.

—Dr. Kendall Brown, Make-A-Wish America Medical Advisor

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$10,000 Level

Presenting Sponsor - (exclusive)

Join us in being the exclusive sponsor of
Walk For Wishes North Idaho.
Benefits at this level include:

- Use of statements like “Walk For Wishes North Idaho, presented by (company name)” on website, social media posts, PSAs, and printed materials
- Opportunity for company representative to speak from the stage during Opening Ceremonies
- Opportunity to bring (1) 10 x10' company-branded tent with ability to distribute company-branded materials
- Opportunity to display company-branded banners in registration tents

Logo Presence

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- All social media posts
- Participant T-shirts
- Route signage





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$7,500 Level

Leader of the Pack - (exclusive)

You're a community leader, and with this sponsorship you're also the leader of the walk. Kick off the walk with a one-minute speech before leading the entire procession.

One-minute to speak to the crowd before leading the walk

Opportunity to bring (1) 10x10' company-branded tent

Logo presence on walk bibs

Logo Presence

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- All social media posts
- Participant T-shirts
- Route signage

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Impact Sponsors

$5,000

Impact Sponsors (unlimited)
Opportunity to bring (1) 10x10' company-branded tent

Kids Zone (exclusive)
Kids Zone sponsor gets a 10x20' kids zone area to host activities during the event and an opportunity to provide volunteers and create customized activities for the Kids Zone.

Wish Family (exclusive)
Wish Family sponsor gets a presence at the wish family check-in table and logo presence on wish kid identifiers and goodies.

Logo Presence

All $5,000 Sponsors

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- Social media post for Facebook and Instagram
- Participant T-shirts
- Route signage





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Strength Sponsors
$2,500

Strength Sponsors (unlimited)
opportunity bring a 10' x 10' company-branded tent

Water Sponsor (exclusive)
Water Sponsor has the opportunity bring a 10' x 10' company-branded tent and to bring and distribute branded water bottles to hydrate the walkers.

Snack Station (exclusive)
Opportunity to bring a 10' x 10' company-branded tent and to bring and distribute branded snacks/ treats/goodie bags to walkers.

Photo Booth Sponsor (exclusive)
Photo Sponsor will have the opportunity to bring a 10' x 10' company branded tent and have a designated photo booth area with Make-A-Wish Idaho backdrop and props.

Logo Presence

All $2,500 Sponsors

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- Social media post for Facebook and Instagram
- Participant T-shirts
- Route signage

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Hope Sponsor

$1,500 - (unlimited)

Investing as a Hope Sponsor, you will ensure that wish kids will continue to have hope, strength, and joy on their wish journey. Benefits at this level include:

Logo Presence

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- 1 group social media post for Facebook and Instagram
- Participant T-shirts
- Route signage

Joy Sponsor

$500 - (unlimited)

Investing as a Joy Sponsor showcases the strong community investment of your company, while providing recognition opportunities and alignment with Make-A-Wish Idaho. Benefits at this level include:

Logo Presence

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- 1 Group social media post for Facebook and Instagram



2027 Walk For Wishes North Idaho Sponsorship Commitment Form

YES! I would like to help make wishes come true by sponsoring Walk For Wishes North Idaho at the following level:

☐ **Presenting Sponsor ($10,000)**

☐ **Leader of the Pack ($7,500)**

- ○ **Impact ($5,000)**
- ○ **Wish Family ($5,000)**
- ○ **Kid Zone ($5,000)**
- ○ **Strength ($2,500)**
- ○ **Water ($2,500)**
- ○ **Photo ($2,500)**
- ○ **Snack Station $2,500)**
- ○ **Hope ($1,500)**
- ○ **Joy ($500)**

Company Name: _____

Please print name exactly as you wish to be listed on promotional materials

Address: _____

Contact Name: _____

Phone Number: _____ **Email:** _____

Website (to be linked on event website): _____

Payment Method

☐ Check* ☐ Credit Card** ☐ Invoice

***To pay by credit card, please call Kristin Linvile Ludwing @ 208-660-6707*

**Please make checks payable to Make-A-Wish Idaho*

Authorized Signature: _____ Date: _____

Authorized Make-A-Wish Signature: _____ Date: _____

Please email this completed form and your business logo to: kludwig@idaho.wish.org

For questions and/or additional information, please contact:

Kristin Linville Ludwig
North Idaho Regional Coordinator
Make-A-Wish Idaho
362 N Herborn Place
Post Falls, Idaho 83854
208-660-6707

For all the details and/or to register your team, Please visit: (weblink coming soon!)

Make-A-Wish Idaho's Tax ID Number is 82-0408150.