

2027

Wishes *Through the Decades*

Evening of Wishes

Saturday, May 1st, 2027

Mission Event Center

Make-A-Wish[®]
RIO GRANDE VALLEY

★ CELEBRATING 30 YEARS OF WISHES ★

SPONSORSHIP OPPORTUNITIES



Evening of Wishes

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Dear Wish Makers,

It is my great privilege to invite you to the 2027 Evening of Wishes, a special celebration marking 30 years of granting life-changing wishes in the Rio Grande Valley.

For three decades, Make-A-Wish® Rio Grande Valley has been creating moments of joy, strength, and hope for children facing critical illnesses and their families. Each wish is more than a moment, it is a turning point that renews hope and reminds us of the power of possibility.

This year, we will look back on the incredible impact of the past 30 years while looking ahead to the bright future still to come. With your partnership, we can continue to bring hope, strength, and joy to every deserving Wish Kid across the Rio Grande Valley.

I invite you to join us for an unforgettable evening of inspiration, community, and celebration. Together, we can ensure that the next 30 years are filled with even more wishes come true.

With gratitude,

Rebecca Ramirez-Gearhart

Rebecca Ramirez-Gearhart

President & CEO

Make-A-Wish RGV

"I wish to be a Disney Animator"

MAVERICK, 13

cancer





May 1st, 2027

Pearl Anniversary Sponsor - \$30,000

- VIP seating for 24
- 24 VIP Bar upgrade
- VIP Check-in
- Center spread in event program
- Recognition prior to, during, and after gala
- EXCLUSIVE: Opportunity to welcome guests via opening video
- EXCLUSIVE: Name and logo featured on save the date invitation (time sensitive)
- EXCLUSIVE: Thank you email on behalf of presenting sponsor, post event
- Invitation to special wish experience
- Personalized thank you video from a wish child
- VIP Wine at event tables
- Limousine service to and from event (1)

Champagne Toast Sponsor - \$15,000

- VIP seating for 20
- Full page ad in event program
- Recognition from podium and opportunity to lead the room in a toast
- Name and Logo on invitations (time sensitive)
- Logo and business displayed on promotional materials
- VIP Wine at event tables
- Invitation to special wish experience.
- Limousine service to and from event (1)

Wish Hero Sponsor - \$10,000

- VIP seating for 20
- Full page ad in event program
- VIP Wine at event tables
- Recognition from podium
- Logo and/or business name displayed at promotional events
- Invitation to special wish experience

Wish Granter Sponsor - \$7,500

- Seating for 16
- Half page ad in program
- Logo and/or business name displayed at promotional events
- Invitation to special wish experience

Wish Maker Sponsor - \$5,000

- Seating for 10
- Quarter page ad in program
- Logo and/or business name displayed at promotional events
- Invitation to special wish experience

Wish Catcher Sponsor - \$3,000

- Seating for 8
- Recognition at event
- Logo listed in program

Wish Ambassador Sponsor - \$1,500

- Seating for 4
- Recognition at event

Branding Opportunities

Bar Sponsor - \$20,000

Exclusive Sponsorship Opportunity

- Exclusive recognition as the Bar Sponsor
- Logo prominently displayed at all event bars
- VIP seating for 16
- Full-page ad in the event program
- Recognition at the event
- Logo/business name included on promotional materials

This sponsorship may also be shared by two sponsors at \$10,000 each.

Wine Glass Sponsor - \$5,000

- Seating for 4
- Branded wine glasses placed at guest tables throughout the evening
- Logo listed in program

Photo Memory Sponsor - \$3,000

- Seating for 4
- Logo on all photos
- Logo listed in program

PRINT DEADLINE

April 1st, 2027



May 1st, 2027

SPONSORSHIP COMMITMENT

Sponsorship Opportunities

- ☐ **\$30,000**
Pearl Anniversary Sponsor
- ☐ **\$15,000**
Champaign Toast Sponsor
- ☐ **\$10,000**
Wish Hero Sponsor
- ☐ **\$7,500**
Wish Granter Sponsor
- ☐ **\$5,000**
Wish Maker Sponsor
- ☐ **\$3,000**
Wish Catcher Sponsor
- ☐ **\$1,500**
Wish Ambassador Sponsor
- ☐ _____ x **\$125**
Discounted tickets to
April 1st Bourbon Tasting-Private Event

Branding Opportunities

- ☐ **\$20,000**
Bar Sponsor
- ☐ **\$10,000**
Bar Sponsor if Shared
- ☐ **\$5,000**
Wine Glass Sponsor
- ☐ **\$3,000**
Photo Memory Sponsor

PRINT DEADLINE
April 1st, 2027

Name _____
(as it should appear in all event materials)

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Payment

- ☐ Enclosed is my check for \$ _____ payable to
Make-A-Wish Rio Grande Valley
- ☐ I would like to pay by credit card. (3.99% fee)
(Please contact Make-A-Wish RGV at 956-686-9474 to make a payment.)
- ☐ Please send an invoice to the above email address.
- ☐ I am choosing the above sponsorship, but unable to attend.
Please fill my table.
- ☐ I am unable to attend, but would like to make a donation of.
\$ _____

PLEASE RETURN THE COMPLETED FORM

Email: rgv@rgv.wish.org

Mail: Make-A-Wish Rio Grande Valley
1801 S. 2nd Street, Suite 405
McAllen, TX 78503

THANK YOU FOR 30 YEARS OF WISHES

Evening of Wishes Gala | Make-A-Wish Rio Grande Valley
wish.org/rgv | 956-686-9474

Make-A-Wish Rio Grande Valley is a 501(c)3 organization. Contributions are deductible to the extent allowed by law.