

Assembly Guide and Ideas

Time to get pumped! Hold a kick-off assembly to launch your Wish Week®.

Suggested time: 30 to 45 minutes

Sample program

- **Energetic entrance by the band, choir, cheer, drumline, etc.**
 - Play an engaging song.
 - Hold a cheer off or drum line showdown.
- **Introduce Wish Week**
 - What is a Wish Week? What is Make-A-Wish®? Chapter staff are happy to help with this info.
 - Invite a local wish family to participate and/or share their story.
- **Share the impact of a wish**
 - Play an inspiring video
 - Tell a local wish story
- **How is our school going to help grant wishes?**
 - Share your vision for inviting the whole school to get involved.
 - Invite students to break into groups, sitting by class, clubs, sports – whatever you choose.
- **Thank you and encouragement from local Make-A-Wish San Diego representative**
- **Review Wish Week schedule and ways to participate**
- **Share fundraising goal and incentives**
 - How will the students benefit by participating?
 - Is there an incentive for attending the kick-off assembly?

