

Make-A-Wish®

STUDENT WISHMAKERS

NORTHEASTERN & CENTRAL CALIFORNIA

Student WishMakers is a nationwide youth fundraising movement powered by Make-A-Wish®. Students everywhere are raising funds and rallying their communities to help grant life-changing wishes for children with critical illnesses.

Whether you're organizing a school fundraiser, bringing classmates together or hosting a Wish Week® in your community, every action helps make wishes possible.

★ WHO

You! Students of all ages can take action. Partner with your school, sports team, youth group and beyond to help bring wishes to life.

★ WHAT

Raise essential funds for wish kids. Brainstorm fundraising ideas, create action plans and engage your community. There's no single way to participate – just your unique way to make an impact.

★ WHEN

Anytime. First, determine what your fundraiser will be, and then determine the optimal time to host it.

★ WHERE

From the soccer field to the school cafeteria – your fundraisers can be held anywhere.

★ WHY

Your fundraiser supports our vision: to grant the wish of every eligible child. Every day, an average of 73 children are diagnosed with a critical illness – and every one of them needs the hope and strength a wish can bring. And right now, in our region, **nearly 450 kids are waiting for their wishes to be granted.**

When you become a Student WishMaker, you're helping grant wishes while bringing your school or community together around something bigger than yourselves.



WISHMAKER KIDS
Preschool and Elementary Age



WISHMAKER TEENS
Middle and High School Age



WISHMAKERS ON CAMPUS
College and University Age

Contact: Nick Dominguez
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site.wish.org/StudentWishMakersNCC



Wish Day



Blue Out Game



Wish Week

Benefits for Student WishMakers

- ★ Increased student engagement and community involvement
- ★ Hands-on leadership development and public service experience for students
- ★ Opportunities for **special publicity and recognition** for participating students, organizations, and schools at from Make-A-Wish and the broader community

Ways Student WishMakers Can Rally Their Community

Student WishMakers can start small or go big — what matters most is creativity, teamwork and momentum.

Quick-Win Fundraisers

- Local restaurant dine to donate night
- Lemonade Stand, Bake Sale or Food Truck
- Dunk Tank – Dunk Your Leadership
- Half Court Shot Competitions
- Pie in the Face for a donation
- Grade level competitions
- Coin Wars, Art Contest, Star Sales
- Wish Day or Blue Day

High-Energy Campaigns

- Organize a Family Fun Night
- Carnival, Fall Festival or Glow Night
- Game Day, Rivalry Game or Blue Out with a theme, activities, raffles and more
- Swim-A-Thon or Swim for Wishes
- Community Impact Week
- Wish Week
- District-wide fundraising teams & goal

Resources for Student WishMakers

- Student WishMakers Fundraising Toolkit
- Wish Week Guide
- Student WishMakers User Guide
- Game Day Activation Guide
- Sample Flyers for fundraising events
- Social Media Toolkit
- Student WishMaker notecards
- Wish Kid Stories
- Fundraiser Spotlights
- Brand and Marketing Assets
- Make-A-Wish stickers and swag

Ready to Get Started or Learn More?

Contact Nick Dominguez
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Charli's Wish

Arlington High School raised \$12,061 in 2025 and were able to cap off the week by hosting Charli's wish reveal.

Scan the QR code to see what your Student WishMakers fundraiser could look like:

