



BIG MONEY
RETIREMENT

WISH WEEKEND

BENEFITING

Make-A-Wish®
SOUTH CAROLINA

**WILD
FOR
WISHES**

SPONSORSHIP OPPORTUNITIES

WISH
Night
PRESENTED BY



Paradigm Therapeutics
Partner in Rare Diseases



BIG MONEY
RETIREMENT

WISH WEEKEND

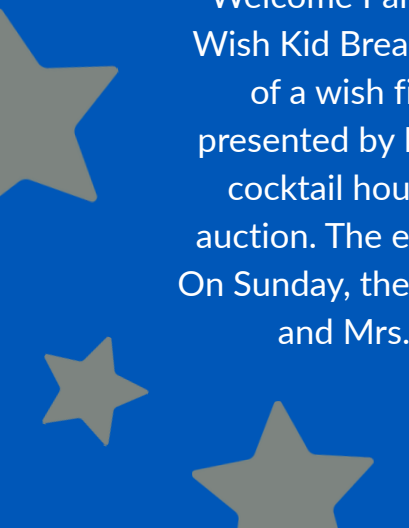
**WILD
FOR
WISHES**

BENEFITING

Make-A-Wish®
SOUTH CAROLINA

MARCH 12-14, 2027

WILD DUNES RESORT, ISLE OF PALMS, SC



Wish Weekend is South Carolina's premier celebration of hope, bringing together corporate partners, community leaders, philanthropists, and wish families for an unforgettable fundraising experience. The weekend begins on Friday with the Welcome Party and continues Saturday morning with the Big Money Retirement Wish Kid Breakfast, where guests connect with families and hear about the impact of a wish firsthand. The centerpiece of the weekend is the Wish Night gala, presented by Paradigm Therapeutics, featuring a VIP Caviar & Cocktails reception, cocktail hour and silent auction, inspiring live wish reveals, and an exciting live auction. The evening concludes with an after-party that continues the celebration. On Sunday, the weekend culminates with a farewell brunch, graciously hosted by Dr. and Mrs. Ryan of Paradigm Therapeutics at their home on Isle of Palms.

SCHEDULE OF EVENTS

FRIDAY, MARCH 12TH:

6:00-8:00 PM - Wish Weekend Welcome Party *(Invite Only)*

SATURDAY, MARCH 13TH:

8:00 AM - Wish Kid Breakfast *(Invite only)*

10:00 AM - Wish Weekend Curated Events

5:00 PM - Caviar and Cocktails VIP Event *(Invite Only)*

5:30 PM - Cocktail Reception and Silent Auction

7:00 PM - Gala program begins

SUNDAY, MARCH 14TH:

10:00 AM - Farewell Brunch Hosted by Dr. & Mrs. Ryan
(Invite only)

OUR GUESTS

- 100 VIP Reception Guests
- 320 Gala Guests
- Prominent business professionals and companies from varied industries across the state

EVENT HIGHLIGHTS



STUNNING VENUE

Wish Night is held at the Sweetgrass Inn at Wild Dunes Resort on beautiful Isle of Palms.



ELEVATED CUISINE AND BAR

Guests are treated to a delicious seated dinner along with full-bar service throughout the evening.



THRILLING AUCTIONS

Wish Night offers both silent and live auctions with something for everyone.



INSPIRING GUESTS AND WISH KID STORIES

The best part of Wish Night - incredible wish kid ambassadors who share inspiring stories of courage and hope!



LIVE WISH REVEALS

There is nothing like the honor of watching a wish kid's dream come true in person!

[CLICK HERE](#) or scan QR code to watch our 2026 highlights!



OUR ALIGNMENT

Sponsoring Wish Night goes beyond helping local children; it strategically aligns your company with one of the nation's most respected charitable brands. This sponsorship is a powerful way to publicly showcase your commitment to your employees, their families, and the community. Join us in making dreams come true and demonstrate your dedication to making a positive impact.



Amplify Your Impact

GIVE BACK:

Support wish families and contribute to societal improvement, creating a lasting positive impact.

ENHANCE REPUTATION:

Boost your company's public image and stakeholder engagement by aligning with the #1 Most Trusted Nonprofit operating across all 50 states.

IMPROVE CULTURE:

Establish a clear social mission to increase employee satisfaction, reduce turnover, and boost productivity through enhanced employee engagement.

DRIVE SALES:

Engage in social generosity and transparency to attract consumers who prioritize businesses with a positive social impact, helping to drive sales.

BRAND EXPOSURE:

Gain visibility with over 320 prominent community guests and leaders, and reach more than 24,000 engaged social media followers, amplifying your brand's presence and influence.



Why Choose Wish Night?

Wish Night is more than a charity gala. It's a celebration of the power of hope and community. It's a night that helps fund transformational experiences for children—experiences that remind them what it feels like to just be a kid again.



ELIJAH'S WISH TO HAVE A SENSORY PLAYROOM MAKEOVER

When Elijah's wish for a sensory playroom makeover came to life, it became far more than a new room. Designed around his unique needs, the space provides opportunities for play, exploration, learning, and comfort every day. For Elijah and his family, the playroom is an ongoing source of joy and connection, creating moments that might otherwise be overshadowed by the challenges of a critical illness. More than a wish fulfilled, it is a safe space where Elijah can grow, thrive, and simply be a kid.

THE IMPACT OF A WISH



Over **300** children in South Carolina diagnosed with a critical illness are currently medically qualified and waiting on their wish to be granted.



In fiscal year 2025, we granted wishes for **258** children in South Carolina, but for each wish granted, another child is waiting.



The average cost of a fully-funded wish in South Carolina is **\$7,500**. Our mission relies on the support of donors, such as sponsors of Wish Night.



9 out of 10 medical providers observed that the wish experience had a **positive impact** on a child's physical well-being and overall quality of life.

Source: Make-A-Wish 2022 Wish Impact Study (Rounded Figures)

WATCH ELIJAH'S SPECIAL WISH DAY!



Scan QR code or [CLICK HERE](#)



SOLD

WISH WEEKEND SPONSOR

Exclusive Opportunity - \$100,000

As the Wish Weekend Sponsor, your organization leads the entire Wish Weekend experience—supporting every moment of the weekend and helping create life-changing wishes for local children with critical illnesses.

- **BRAND VISIBILITY**

- Wish Weekend title sponsor
- Logo recognition on event website with hyperlink
- Logo recognition in all event e-communications & print materials
- Social media post on multiple platforms highlighting partnership
- Logo featured across event signage and key activations
- Logo on Wish Weekend guest swag bag

- **GALA PROGRAM BENEFITS**

- Prime Wish Night gala reserved seating: (3) tables of 10
- (4) bottles of specialty curated wine at each table
- Full-page company ad in printed gala program
- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during program
- Opportunity for a company representative to participate on-stage in live wish reveal during the gala program

- **GUEST BENEFITS**

- (2) Two complimentary resort view rooms at the Sweetgrass Inn
- (16) tix to Fall 2026 Premier Party
- (30) tix to Friday Welcome Party
- (12) tix to Saturday Breakfast
- (12) tix to Complimentary Weekend Activity
- (30) tix to Saturday Caviar & Cocktails VIP Reception
- (10) all-inclusive wristbands to Wish Night After-Party
- (10) tix to Sunday Farewell Brunch *invite only

- **MISSION INVOLVEMENT**

- Opportunity to host a wish celebration

*I wish to have
Nigerian Dwarf
goats*

Madison, 17
gastrointestinal
disorder



SOLD

WISH NIGHT PRESENTING SPONSOR

Exclusive Opportunity - \$50,000

As the Presenting Sponsor of the Wish Night gala, your organization is recognized as the leading partner of the evening. Your support brings the event to life and helps inspire generosity, connection, and hope for wish kids and their families.

- **BRAND VISIBILITY**

- Presenting sponsor of the Wish Night gala signature event
- Logo recognition on event website with hyperlink
- Logo recognition in all event e-communications & print materials
- Social media post on multiple platforms highlighting partnership
- Logo featured across event signage and key activations

- **GALA PROGRAM BENEFITS**

- Prime Wish Night gala reserved seating: (3) tables of 10
- (4) bottles of specialty curated wine at each table
- Full-page welcome remarks from company leadership included in printed program booklet
- Full-page company ad in printed gala program
- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during program
- Opportunity for a company representative to welcome guests & participate in a live wish reveal on stage during the gala program

- **GUEST BENEFITS**

- (2) Two complimentary resort view rooms at the Sweetgrass Inn
- (12) tix to Premier Party
- (30) tix to Friday Welcome Party
- (6) tix to Saturday Breakfast
- (2) tix to Complimentary Weekend Activity
- (30) tix to Saturday Caviar & Cocktails VIP Reception
- (10) all-inclusive wristbands to Wish Night After-Party
- (30) tix to Sunday Farewell Brunch **invite only*

- **MISSION INVOLVEMENT**

- Opportunity to host a wish celebration

*I wish to be
a mermaid*

Journey, 6
blood disorder



SOLD

HERO SPONSOR

Exclusive Opportunity - \$22,500

As the Hero Sponsor, your organization brings the first moments of connection and celebration to life. From the Friday Welcome Party to the prosecco welcome Saturday evening, your partnership helps set the tone for an unforgettable experience.

- **BRAND VISIBILITY**

- Friday Welcome Party sponsor + Wish Night gala welcome bubbles sponsor
- Logo recognition on event website with hyperlink
- Company recognition in event e-communications & print materials
- Social media post on multiple platforms highlighting partnership
- Logo featured on event signage and key activations
- Opportunity to grant a wish at the Friday Welcome Party

- **GALA PROGRAM BENEFITS**

- Prime Wish Night gala reserved seating: (2) tables of 10
- (4) bottles of specialty curated wine at each table
- Half-page company ad in printed gala program
- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during program
- Opportunity for a company representative to participate in a live wish reveal during the Welcome Party

- **GUEST BENEFITS**

- (2) Two complimentary resort view rooms at the Sweetgrass Inn
- (8) tix to Premier Party
- (20) tix to Friday Welcome Party
- (2) tix to Saturday Breakfast
- (1) tix to Complimentary Weekend Activity
- (10) tix to Saturday Caviar & Cocktails VIP Reception
- (10) all-inclusive wristbands to Wish Night After-Party
- (10) tix to Sunday Farewell Brunch *invite only

- **MISSION INVOLVEMENT**

- Opportunity to host a wish celebration

*I wish to go
to Alaska*

Alexander, 14
leukemia



HOPE SPONSOR

Two Opportunities - \$15,000 each

- ★ WISH NIGHT COCKTAIL RECEPTION SPONSOR
- ★ WISH NIGHT STAGE AND DÉCOR SPONSOR

As a Hope Sponsor, your organization plays a visible role in shaping the Wish Night gala experience. Whether welcoming guests at the Cocktail Reception or setting the tone through the evening's stage and décor, your partnership helps create an environment filled with anticipation, energy, and possibility.

- **BRAND VISIBILITY**

- Logo recognition on event website
- Company recognition in event e-communications & print materials
- Social media post on multiple platforms highlighting partnership
- Logo featured on key activations

- **GALA PROGRAM BENEFITS**

- Prime Wish Night gala reserved seating: (1) table of 10
- (4) bottles of wine on table
- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during program

- **GUEST BENEFITS**

- (6) tix to Premier Party
- (10) tix to Friday Welcome Party
- Tix to Saturday Caviar & Cocktails VIP Reception:
 - Cocktail Reception Sponsor: 10
 - Stage & Decor Sponsor: 6
- (10) all-inclusive wristbands to Wish Night After-Party
- Tix to Sunday Farewell Brunch **invite only*
 - Cocktail Reception Sponsor: 10
 - Stage & Decor Sponsor: 6

- **MISSION INVOLVEMENT**

- Opportunity to host a wish celebration



*I wish to go to
the Bahamas &
swim with pigs*

Eleanor, 17
heart condition

JOY SPONSOR

Two Opportunities - \$12,500 each



PHOTO BOOTH SPONSOR

SOLD



WISH KID AMBASSADOR SPONSOR

SOLD

As a Joy Sponsor, your organization brings the spirit of a wish to life through moments of connection and celebration. From the Photo Booth to the Wish Kid Ambassador experience, your partnership helps guests experience the joy at the heart of every wish.

- **BRAND VISIBILITY**

- Logo recognition on event website
- Company recognition in event e-communications & print materials
- Social media post on multiple platforms highlighting partnership
- Logo featured on key activations

- **GALA PROGRAM BENEFITS**

- Prime Wish Night gala reserved seating: (1) table of 10
- (4) bottles of wine on table
- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during program

- **GUEST BENEFITS**

- (4) tix to Premier Party
- (8) tix to Friday Welcome Party
- (4) Tix to Saturday Caviar & Cocktails VIP Reception
- (10) all-inclusive wristbands to Wish Night After-Party
- (4) tix to Sunday Farewell Brunch **invite only*

- **MISSION INVOLVEMENT**

- Opportunity to co-host a wish celebration



*I wish to go to
Puerto Rico*

Hezekiah, 8
lymphoma

WISH SPONSOR

Multiple Opportunities - \$10,000 each

As a Wish Sponsor, your organization brings energy and purpose to the Wish Night gala. Through experiences across the evening, your partnership helps engage guests, inspire giving, and support the mission of creating life-changing wishes for children with critical illnesses.

- ★ AFTER-PARTY SPONSOR - *Sold*
- ★ AUCTION SPONSOR
- ★ BLUE CARPET WALK OF WISH STARS SPONSOR
- ★ CANDY BAR SPONSOR
- ★ CAVIAR & COCKTAILS VIP RECEPTION SPONSOR
- ★ PRINTING SPONSOR
- ★ RAISE FOR WISHES PADDLE SPONSOR
- ★ TREAT YOURSELF CHANCE-TO-WIN SPONSOR
- ★ VALET SPONSOR
- ★ WISH FAMILY HOST (2 AVAILABLE)

• BRAND VISIBILITY

- Logo recognition on event website
- Company recognition in event e-communications & print materials
- Social media post on multiple platforms highlighting partnership
- Logo featured on key activations

• GALA PROGRAM BENEFITS

- Prime Wish Night gala reserved seating: (1) table of 10*
**Wish Family Host tables include 8 seats for sponsor and 4 seats for the wish family*
- (4) bottles of wine on table
- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during program

• GUEST BENEFITS

- (4) tix to Premier Party
- (6) tix to Friday Welcome Party*
**Printing Sponsor gets 8 tix*
- (2) Tix to Saturday Caviar & Cocktails VIP Reception
**Caviar & Cocktails Sponsor gets 10 tix*
- (10) all-inclusive wristbands to Wish Night After-Party
- (2) tix to Sunday Farewell Brunch **invite only*

• MISSION INVOLVEMENT

- Opportunity to co-host a wish celebration

*I wish to have
a camper*

Wylie, 7
congenital
heart disease



STAR SPONSOR

Multiple Opportunities - \$7,500 each

As a Star Sponsor, your organization helps create a memorable and meaningful Wish Night gala experience. Your support ensures more wish kids and their families can feel the lasting impact of a wish.

- **BRAND VISIBILITY**

- Company recognition on event website
- Company recognition in event e-communications & print materials
- Social media post on multiple platforms highlighting partnership

- **GALA PROGRAM BENEFITS**

- Wish Night gala reserved seating: (1) table of 10
- (2) bottles of wine on table
- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during program

- **GUEST BENEFITS**

- (2) tix to Premier Party
- (4) tix to Friday Welcome Party
- (10) all-inclusive wristbands to Wish Night After-Party

- **MISSION INVOLVEMENT**

- Opportunity to attend a wish celebration

*I wish to go on
a Colorado dude
ranch family
adventure*

Grant, 12
cancer





A Look Back at Wish Night 2026

Wish Night 2026 brought together community leaders, supporters, and wish families for an unforgettable evening dedicated to creating hope for children with critical illnesses. Inspired by the theme ***A World of Pure Imagination*** and presented by **The Cox Group**, the event raised more than **\$1.2 million**, helping fund 165 life-changing wishes across South Carolina.

Recognized as Charleston City Paper's ***Best Fundraising Event*** of 2026, Wish Night combined powerful storytelling, meaningful wish moments, and extraordinary generosity, allowing guests to experience firsthand the transformational impact of a wish and the difference their support makes for children and families waiting for hope.



WILD DUNES RESORT

Room Block Information

ROOM OPTIONS:

- \$269 per night pretax (\$319 with a resort fee included)
- Choice of Run of House (ROH) rooms in Sweetgrass Inn, Boardwalk Inn and Residence at Sweetgrass Inn guestrooms. ROH rooms are allocated at the hotel's discretion without specifying a specific room type or location
- 2 night minimum for guestrooms

RESERVATIONS INCLUDE:

- VIP swag bag
- Invitation to Wish Kid Breakfast on Saturday morning
- Wild Dunes Resort credits to participate in Big Money Retirement Wish Weekend curated activities such as golf or the spa.
- Two complimentary bottled waters daily in guestrooms & use of hydration filling stations
- Complimentary seasonal Island Adventures recreation activities
- In-room coffee
- On-property resort transportation services
- Unlimited use of fitness center
- Unlimited internet access in all accommodations
- One hour of complimentary tennis court time daily after 12:00 pm
- 24-Hour resort security
- Preferred dining reservations
- Preferred golf tee times
- 10% off at select retail outlets
- Complimentary access to indoor and outdoor games & gaming consoles
- Complimentary putting green and pitching green access

MAKE-A-WISH
BOOKING LINK



SPONSORSHIP COMMITMENT FORM

Make-A-Wish
SOUTH CAROLINA

WishNight

- SOLD** ☐ **Wish Weekend Sponsor** - \$100,000
- SOLD** ☐ **Wish Night Presenting Sponsor** - \$50,000
- ☐ **Hero Sponsor** - \$22,500
- Hope Sponsor** - \$15,000
- ☐ Cocktail Reception Sponsor
- ☐ Stage and Décor Sponsor
- Joy Sponsor** - \$12,500
- SOLD** ☐ Photo Booth Sponsor
- SOLD** ☐ Wish Kid Ambassadors Sponsor
- Wish Sponsor** - \$10,000
- SOLD** ☐ After-Party Sponsor
- ☐ Auction Sponsor
- ☐ Blue Carpet Walk of Wish Stars Sponsor
- ☐ Candy Bar Sponsor
- ☐ Caviar & Cocktails VIP Reception Sponsor
- ☐ Printing Sponsor
- ☐ Raise for Wishes Paddle Sponsor
- ☐ Treat Yourself Chance-to-Win Sponsor
- ☐ Valet Sponsor
- ☐ Wish Family Host (2 Available)

- ☐ **Star Sponsor** - \$7,500
- ☐ I am unable to attend, but would like to make a charitable contribution of \$ _____
- ☐ I am unable to attend but would like more information on how to participate in the silent auction.

Sponsor Name _____

Please print name exactly as you wish to be listed on promotional materials

Contact Name _____

Title _____

Fax _____

Address _____

Phone _____

Email _____

Website _____

Social Media Handles _____



Sponsorship Forms must be received by **January 15, 2027** to be included in print materials. Your sponsorship will be confirmed upon receipt.

Signature: _____

PAYMENT METHOD

- ☐ Visa ☐ MasterCard ☐ AmericanExpress ☐ Discover ☐ Check (payable to Make-A-Wish South Carolina)

Credit Card Number _____ Name (as it appears on card) _____

Expiration Date _____ Security Code _____

Mail, email or fax this form to:
Make-A-Wish South Carolina
225 S. Pleasantburg Dr. Ste. C17
Greenville, SC 29607
Phone: 864.250.0702
Fax: 864.250.0704

A good faith estimate of the value per individual Wish Night ticket is \$240.00. In exchange for this contribution level, you may be able to claim a tax deduction on your federal income tax returns. Please contact your tax advisor should you have any questions and retain a copy of this form for your records.

Contacts:

Kea Wade, Director of Corporate and Community Engagement kwade@sc.wish.org

Shannon Rice, Director of Signature Events
srice@sc.wish.org





Contact Us

Shannon Rice, Director of Signature Events - srice@sc.wish.org

Kea Wade, Director of Corporate and Community Engagement - kwade@sc.wish.org

WISHNIGHTSC.ORG

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