

How to Rally Your School's Involvement

Increase Student Participation

- Offer incentives to attend events. Hold a raffle at events, offer extra credit or provide food.
- Ask the student body. Use polls across social media to decide which activities to plan. For example, ask, "basketball versus dodgeball tournament?"
- Hold a T-shirt design competition and have students vote on the winner.
- Send out reminders, event information and mission moments via social media, flyers or emails.

Increase Club Participation

How can you engage clubs with specific talents to accomplish your goals?

- NHS, Key Club and [Interact Club](#) each offer service hours for attending or volunteering at events.
- Art Society or art classes could make decorations for school hallways or sketch promotional materials.
- [DECA](#) or [FBLA](#) clubs could help solicit sponsors or silent auction items.
- [FCCLA](#) could host a bake sale, prom dress sale or car wash.
- Band, choir, cheer or drumline are perfect partners for assembly hype! Could they play a featured wish kid's favorite song as students enter the gym? Could they create a special cheer for Wish Week®?
- Some schools have CTE (Career Technical Education), FFA (Future Farmers of America) or 4-H ... what are compelling ways they could get involved?
- Sell the hallways: each club pays \$100 to decorate a section.
- Encourage each club to host their own fundraising event.
- Ask clubs to participate in a community-wide fair, challenging each club to dream up the best booth and game. Invite the community and other schools within your district to attend.

Increase Teacher and Administration Participation

- Hold competitions and offer rewards for the teacher that raises the most money. A free day off, a night out gift card and free babysitting are fun prizes.
- Speak during staff meetings to share the WHY of Wish Week. Make-A-Wish® staff are happy to help.
- Write the Wish Week schedule on classroom boards.
- Feature Student WishMakers or events in daily announcements and video boards
- Spotlight teachers and administration to boost fundraisers. Put teachers in the dunk tank, pay to put the principal in jail, pie coaches in the face, etc.