

Join us for the 9th Annual



An unforgettable evening of football, food, fun, and philanthropy in support of Make-A-Wish.

Monday, October 19, 2026 | TBD – Westlake Village





MAKE WISHES COME TRUE.

About Make-A-Wish Central Coast And Southern Central Valley

- Founded in 1985, Make-A-Wish Central Coast and Southern Central Valley "CVS" has granted more than 2,500 wishes.
- Originally serving wish children in Ventura, Santa Barbara, San Luis Obispo, in 2023 our chapter territory expanded to include Kern, Kings, Tulare, and Inyo Counties.
- This year, Make-A-Wish CVS expects to grant 200+ wishes.
- The average cost of a wish in our region ranges from \$5,000 to \$12,000.

PUTTING YOUR COMMITMENT TO WORK

IMPACT

the lives of 200 children and families across the Central Coast and Southern Central Valley by enhancing children's emotional and physical well-being and inspiring joy, confidence, and hope for the future.

ALIGN

your brand with a respected nonprofit and demonstrate your dedication to local philanthropy.

BOOST

your presence through purpose-driven support.

WE RELY ON THE GENEROSITY OF COMMUNITY PARTNERS

Wishes come to life through a community of hearts—wish kids, families, medical teams, volunteers, and generous supporters like YOU.

Our vision is to grant the
wish of every eligible child.
Together, we transform
lives one wish at a time.



ELEVATE YOUR BRAND



Rams Night for Wishes is a premier fundraising event in Southern California, supported by and attended by over 400 individuals and corporate supporters.

You have the opportunity to help us grant life-changing wishes for children facing critical illnesses—bringing hope, joy, and renewed strength when it's needed most—while also elevating your business through alignment with one of the most trusted and recognized charities.

WHEN

Monday, October 19, 2026 – 5:30-9:00 pm

WHERE

TBD – Westlake Village

WHAT TO EXPECT

Team up with the Los Angeles Rams for an inspiring, fun filled night of football, community, spirit, and joy.- including a hosted reception, lively silent and live auctions, dinner and program, powerful wish stories and more.

BOOST YOUR BUSINESS THROUGH A RAM'S NIGHT FOR WISHES SPONSORSHIP.

INCREASE BRAND AWARENESS

400

event attendees

120+

volunteers throughout
our region

GENERATE POSITIVE MEDIA EXPOSURE

8,000+

social media followers

1,000+

digital and print save-
the-date invitation list

17,000+

e-newsletter contacts

SPONSOR LEVELS AND BENEFITS

Together, we create life-changing wishes for children with critical illnesses.



PRESENTING \$100,000

(1 AVAILABLE)

- **EXCLUSIVE** Private player meet & greet during VIP Reception
- **NEW** Emcee host shoutout during program
- **NEW** Social media spotlight campaign
- **NEW** Right of first refusal — 2027 sponsorship
- **Rams Experience:** 4 game tickets, driver service + player jersey
- **20 tickets + VIP Reception**
- Premier seating closest to stage
- 20 LA Rams branded gifts
- Featured logo on step & repeats (General + VIP)
- Company highlight in Rams & MAW joint press release
- Exclusive personalized gift from Event Host
- Custom branding on event photography station
- Thank You Award + workplace recognition
- 50 raffle tickets — Rams Sponsor mystery box
- Premier logo on all signage, digital assets, print materials

MVP \$50,000

(1 AVAILABLE)

- **NEW** Wish child story dedicated to your company
- **NEW** Emcee host shoutout during program
- **NEW** Featured social media post
- **NEW** Right of first refusal — 2027 sponsorship
- **20 tickets + VIP Reception**
- Premier seating closest to stage
- 20 LA Rams branded gifts
- Featured logo on step & repeats (General + VIP)
- Company highlight in Rams & MAW joint press release
- Exclusive personalized gift from Event Host
- Custom branding on event photography station
- Thank You Award + workplace recognition
- 50 raffle tickets — Rams Sponsor mystery box
- Premier logo on all signage, digital assets, print materials

CHAMPION \$25,000

(3 AVAILABLE)

- **NEW** Emcee host shoutout during program
- **NEW** Dedicated social media thank-you post
- **20 tickets + VIP Reception**
- 10 LA Rams branded gifts
- Prominent logo on step & repeats (General + VIP)
- Mention in Rams & MAW joint press release
- Exclusive personalized gift from Event Host
- Recognition as VIP Reception Sponsor
- Thank You Award + workplace recognition
- 20 raffle tickets — Rams Sponsor mystery box
- Premium logo on all signage, digital assets, print materials

FIELD GOAL \$10,000

(10 AVAILABLE)

- **10 tickets + VIP Reception**
- Large logo on all signage, digital assets, print materials
- Thank You Award
- 10 raffle tickets — Rams Sponsor mystery box

CAPTAIN \$6,000

(10 AVAILABLE)

- **10 tickets to event**
- Medium logo on all signage, digital assets, print materials
- 5 raffle tickets — Rams Sponsor mystery box

SPECIALTY SPONSORSHIP OPPORTUNITIES

AUTO SPONSOR \$10,000

(1 AVAILABLE)

**6 VIP tickets · Auto placement ·
Digital recognition**

Exclusive premier signage and auto placement at event, recognition in pre and post-event communications, logo in audio/video program, printed program and digital assets.

SWAG SPONSOR \$7,500

(1 AVAILABLE)

**4 VIP tickets · Branded swag ·
Digital recognition**

Exclusive logo placement on mutually agreed upon swag, recognition in pre- and post-event communications, logo in audio/video program, printed program and digital assets.

SWEET TREATS SPONSOR \$5,000

(1 AVAILABLE)

**2 VIP tickets · Dessert station ·
Digital recognition**

Exclusive premier signage at dessert station, recognition in pre- and post-event communications, logo in audio/video program, printed program and digital assets.

STUNNING CENTERPIECE \$5,000

(1 AVAILABLE)

**2 VIP tickets · Centerpieces ·
Digital recognition**

Premier presence on centerpieces, recognition in pre /post event communications, logo in audio/video program, printed program and digital assets.

BLUE CARPET SPONSOR \$5,000

(1 AVAILABLE)

**2 VIP tickets · Step & repeat ·
Digital recognition**

Exclusive premier signage in step and repeat area, recognition in pre- and post-event communications, logo in audio/video program, printed program and digital assets.

SIGNATURE SIPS SPONSOR \$5,000

(2 AVAILABLE)

**2 VIP tickets · Cocktail signage ·
Digital recognition**

Exclusive premier signage at cocktail hour, recognition in pre- and post-event communications, logo in audio/video program, printed program and digital assets.

SHOW STOPPER SPONSOR \$4,500

(1 AVAILABLE)

**2 VIP tickets · DJ booth signage ·
Digital recognition**

Premier presence on event signage near DJ booth, recognition in pre- and post-event communications, logo in audio/video program, printed program and digital assets.

BID PADDLE SPONSOR \$4500

(1 AVAILABLE)

**2 VIP tickets · Bid paddle logo ·
Digital recognition**

Premier presence on bid paddle for all guests, recognition in pre- and post-event communications, logo in audio/video program, printed program and digital assets.

CUSTOM SPONSORSHIP OPPORTUNITIES , PRICING UPON REQUEST

COFFEE
BAR

PHOTO
BOOTH

CUSTOMIZATION
STATION

PLAYERS SWAG

WISH FAMILY
SPONSOR

CUSTOM
ACTIVATION

ENTERTAINMENT

THANK YOU!

Each sponsorship helps grant wishes in the community.

Sponsorship must be paid in full by September 25, 2026 or when event sells out, whichever comes first. Sponsorship is confirmed upon receipt of payment and completed sponsorship form. Please provide your logo as soon as possible so that it can be featured as noted.

Contact Make-A-Wish® Central Coast and Southern Central Valley for Rams Night sponsorship and funding opportunities. Please complete form, make checks payable to:

Make-A-Wish® Central Coast and Southern Central Valley and mail to:
4001 Mission Oaks Blvd., Suite F,
Camarillo, CA 93012

Or email form to: info@cvs.wish.org
Phone: 805-676-9474 Tax ID# 77-0098671



SPONSORSHIP FORM

Company Name (as it should be listed on event materials) _____
Contact Person _____ Title _____
Address _____ City _____ State _____ Zip _____
Phone _____ Email _____
Website _____ CEO/Founder Name _____

SELECT YOUR LA RAMS NIGHT FOR WISHES SPONSORSHIP(S)

- ☐ \$100,000 Presenting
- ☐ \$50,000 MVP
- ☐ \$25,000 Champion
- ☐ \$10,000 Field Goal
- ☐ \$6,000 Captain
- ☐ I would like to sponsor a wish family
- ☐ I cannot attend this year, here is my donation \$ _____
- ☐ I'd like to be a Specialty Sponsor for _____ at \$ _____

Signature of authorized individual committing to sponsorship _____

Sponsorship Total _____

☐ Check enclosed

☐ Contact me for personalized payment plan