Make-A-Wish
METRO NEW YORK AND WESTERN NEW YORK

ROCHESTER
NEW LEADERSHIP COUNCIL

Build your leadership skills with Make-A-Wish!

The **Rochester New Leadership Council** is a group of emerging leaders ages 40 and under who are dedicated to supporting and promoting the mission of the organization. Together, we create life-changing wishes for children with critical illnesses.

The focus of the **New Leadership Council** is to **provide leadership**, **support for fundraising efforts**, to **recruit prospective leaders**, and to **increase the awareness** of Make-A-Wish in the greater Rochester region.



NLC members at the 2025 Wishathon

ROLES AND RESPONSIBILITIES

- Attend all NLC Meetings hosted every other month. In-person attendance is strongly recommended, although virtual attendance is always available.
- Suggested personal contribution in the amount of $1,000 annually AND/OR suggested amount to be raised of $2,500 annually. This includes event tickets for self or guests, auction items, in kind donations, services, miles, etc.
- Be willing to introduce Make-A-Wish to prospective volunteers, volunteer leaders, donors, and companies/organizations.
- Support the annual event hosted by the NLC.
- Mention involvement with Make-A-Wish in biographical materials.


NLC members at the 2026 Gala in Rochester

WHY JOIN?

- **Support Make-A-Wish**
- **Resume development**
- **Philanthropy with peers**
- **Grow your professional network**
- **Leadership opportunities**

Together, we'll transform lives, one wish at a time.™

To learn more, contact Alyssa Ballou at (585) 213-5063 or aballou@wny.wish.org