

*I wish to have a
truck makeover*

Uriel, 18
brain tumor



*Sponsorship
Opportunities*



PRESENTED BY



Oct. 13, 2026

Jack's Urban Meeting Place (JUMP) | 1000 W. Myrtle St., Boise, ID



We are 100% local

Since 1986, Make-A-Wish® Idaho has granted over 2,250 wishes!

The average cost of a wish is \$7,500.

By supporting Make-A-Wish, you will:



Give children the hope and strength they need to fight—or even overcome—an illness.



Unite families in life-changing moments that help them cope and grow stronger.



Become a valued member of a caring community that transforms lives every day.



Top 10% Ranks in the top 10% of all U.S. brands for quality, trust, social impact, shared values and reputation



18.5k social media followers



17.2k email subscribers

Alignment with the Make-A-Wish brand has been proven to increase consumer loyalty as well as employee engagement



90%

of consumers are likely to switch brands to one that is associated with a good cause given comparable price and quality.



87%

of consumers will purchase a product because a company advocated for an issue they care about



83%

of employees agree that they would feel they are doing something positive for their community if their employer supported Make-A-Wish



92%

of Americans say they would be more committed to their employer if their employer supported Make-A-Wish

Serving Up Wishes is Make-A-Wish® Idaho's signature gala where we celebrate the life-changing impact of a wish.

**October 13, 2026 at Jack's Urban Meeting Place (JUMP)
1000 W. Myrtle St., Boise, ID**

THE NIGHT WILL INCLUDE:

- ★ **Appearances From BSU's Athletic Teams**
- ★ **Live Auction & Raffles**
- ★ **Seated Dinner**
- ★ **Inspiring Guest Speakers**
- ★ **Opportunities To Make Wishes Possible**

WISH KIDS NEED YOUR HELP

Every minute of every day, a child is diagnosed with a critical illness.

More kids than ever before are waiting for their wishes to be granted. Locally, we have over 130 children that are waiting, and that number continues to grow, impacting wish kids just like Creedence and Ayla. Creedence's wish to go to Disney World was granted at Serving Up Wishes last year. He's had to deal with heart problems and surgeries his entire life. During his wish, He loved riding all the Finding Nemo rides and visiting SeaWorld.

"All of it was wonderful," his mom wrote. Creedence and his siblings enjoyed the parks, the village and even the airplane. It was quite eventful and magical, just the way he wanted!"

Wish families need the hope that a wish provides now.



*I wish to go to
Disney World*
Creedence, 5
congenital heart disease



*I wish to go to a
Hollywood movie
premiere*
Ayla, 13
leukemia

Now more than ever, wish kids need your support.

Make-A-Wish is committed to ensuring that no child waits even one unnecessary day to experience the hope and joy that a wish brings. Your donation now will help us:

- ★ Quickly raise revenue to grant all the wishes that have been waiting.
- ★ Innovate rapidly to grant wishes in new ways now – and into the future.
- ★ Bring experiences of hope and joy to waiting wish kids who are isolated and vulnerable.

Together, we can be a light of hope.

Since 1986, Make-A-Wish Idaho has brought transformational wishes to over 2,250 children and families. This year, we're celebrating our 40th anniversary. Throughout our history the celebrities idaho kids want to meet may change - we've granted wishes to meet Mr. Rogers, Mia Hamm, John Cena, and Patrick Mahomes - but wishes to go to Disney World and Hawaii are both timeless and classic.

And we're not done yet. These life-changing wishes wouldn't happen without the power of generous supporters like you. Your gift will help make every wish come true.

Together, we can continue to be a light of hope for our wish kids.

Sponsorship Opportunities



TRAILBLAZER SPONSOR \$25,000



Serving Up Wishes presented by YOUR COMPANY! The Trailblazer Sponsorship will put your brand right at the heart of the event including incorporation in press releases, prominent display of your logo on stage during the program, inclusion on the backs of all bid cards, and within all digital and print materials.

In addition, a company representative will have the opportunity to speak during the evening's program. The Trailblazer Sponsor will also receive a full page program acknowledgment and 10 event tickets.



MAGIC MAKER SPONSOR | \$15,000

Your company will be displayed prominently at the event through signage and take-away materials. There are two Magic Maker Sponsorships available.

Your logo will also be included in all print and digital marketing materials for the event. In addition, you will receive a full page program acknowledgment and 10 event tickets.

★ Magic Maker

Special verbal and brand recognition during event program as a Magic Maker Sponsor.

(2 available)

WISH HERO SPONSOR | \$10,000

Exclusive branding opportunities with prominent placement are available for all of the Wish Hero Sponsors. Choose the Wish Hero Sponsorship of your choice with only one sponsorship available for each. Wish Hero Sponsors will also receive logo recognition in print and digital materials, a half page ad, and 8 event tickets.

★ Live Auction Sponsor

Logo prominent in pre-event space and live auction signage, digital materials, and communications.
(1 available)

★ Bar Sponsor

Logo on all bar signage and materials.
(1 available)

★ Fun Sponsor

Company name will be included in raffle or similar festivity and logo will be on all corresponding event materials.
(1 available)

WISH GRANTER | \$7,500

A Wish Granter Sponsorship includes exclusive branding opportunities via the welcome bundles with only four available. Wish Granter's will also receive name recognition in print and digital materials, a half page ad, and 8 event tickets.

★ Welcome Sponsor Bundle

Prominent recognition at event registration and check in. Wish Granter's will also receive name recognition in print and digital materials, a half page ad, and 8 event tickets. (4 available)

STAR SPONSOR | \$5,000

Each Star Level Sponsorship includes name recognition in print and digital materials along with a quarter page ad. Star sponsors will also be featured at our step and repeat station and receive 8 event tickets.

★ Step and Repeat Sponsor

High profile branding visible next to event step and repeat banner.
(6 available)

COMMUNITY CHANGE MAKER | \$2,000

HOST A TABLE OF 8 AT THE 2026 SERVING UP WISHES.

If all branded options are claimed, sponsors will still be able to fund wishes and receive the other sponsorship level benefits (outlined below).

ADDITIONAL SPONSOR BENEFITS

	Recognition on Print/Digital Materials	Program Acknowledgment	Event Tickets
TRAILBLAZER	Logo	Full Page	10
MAGIC MAKER	Logo	Full Page	10
WISH HERO	Logo	1/2 Page	8
WISH GRANTER	Name	1/2 Page	8
STAR SPONSOR	Name	1/4 Page	8
COMMUNITY CHANGE MAKER	Name	Name	8

Can't make the event?

You can be a **WISH GRANTER SPONSOR** without attending event.

MINIMUM GIFT OF \$7,500, 100% TAX DEDUCTIBLE

If you can't join us in the room, but still want to help make wishes come true, this is the perfect level for your business. Your minimum donation of \$7,500 will directly fund local wishes in our community. [Receive name in program.](#)





When selecting the following sponsorship levels, please write which placement you would like to sponsor.
(For Example: *Wish Hero Sponsor: Live Auction Sponsor*)

- Trailblazer - \$25,000 _____
- Magic Maker - \$15,000 _____
- Wish Hero - \$10,000 _____
- Wish Granter - \$7,500 _____
- Star Sponsor - \$5,000 _____
- Community Change Maker - \$2,000 _____
- Our organization would like to make a Fund-A-Wish pledge of \$ _____
- Our organization would like to make a donation to the live auction. _____

Primary Contact Name(s): _____ Title: _____

Business Name (If applicable): _____

Name (as you would like to be listed on all sponsor materials): _____

Address: _____ City: _____

State: _____ ZIP: _____ Phone: _____

Email Address: _____

Payment Method (Please check one)

Visa MasterCard American Express Discover Check*

Credit Card Number: _____ Exp. Date: _____

Name: _____ Security Code: _____

Please send me an invoice

**Please make checks payable to: Make-A-Wish*

Sponsorship Forms must be received by **August 27th** to be included in print materials.

YOUR SPONSORSHIP WILL BE CONFIRMED UPON RECEIPT.

For more information on Make-A-Wish Idaho, visit Idaho.wish.org



*I wish to go
to Hawaii*
Mia, 8
leukemia

Make-A-Wish®

IDAHO

★ CELEBRATING 40 YEARS OF WISHES ★

For more information on sponsorships, contact Shawn Reilly at sreilly@idaho.wish.org or 208-297-6727 and for event support contact Kenzie McGill at kmcgill@idaho.wish.org or 208-297-6837.

CONTACT US:

Boise: (208) 345-9474 | Pocatello: (208) 238-9474 | Post Falls: (208) 513-1980