



# ULTIMATE Trailblaze Guide

Make-A-Wish.  
**TRAILBLAZE  
CHALLENGE**<sup>®</sup>  
NORTHEASTERN & CENTRAL CALIFORNIA

*Presented By*

**Edward Jones**<sup>®</sup>



# WELCOME!

**Congratulations! You have accepted the Trailblaze Challenge. Soon you will hit the trails to begin training for the 21-mile journey along the Western States Trail and Pioneer Express Trail, while also raising critical funds to help grant**

**THE CHALLENGE** - 21 miles of Folsom Lake and the North Fork American River. This scenic trek provides participants an opportunity for adventure, fun and fitness while making a direct impact on the lives of children in our community battling critical illnesses. This is a hike, not a race, and caters to all fitness levels, from novices to advanced outdoor enthusiasts.

**THE MANTRA** - "It's not a race. It's a journey." In this program, there are no winners or losers. Our goal is to bring people together to build community around families who are faced with the harsh realities of critical illnesses. When you take your first step on your journey as a Trailblazer, you are paving the way for a brighter tomorrow for children right here in your community.

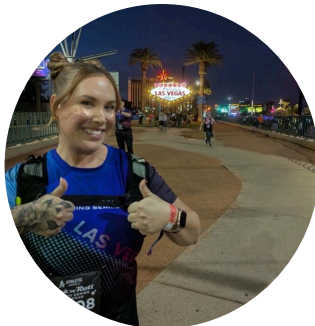
**THE PROGRAM** - For 12 weeks, you will train with and work alongside Make-A-Wish staff and experienced hike leaders to prepare you for your journey in both training and fundraising. You'll receive a personal training schedule, have the opportunity to participate in bi-weekly training hikes and receive instruction on footwear and hiking gear from seasoned professionals. Make-A-Wish will make sure that you have every tool available to make you successful on and off the trail!

# TRAILBLAZE CONTACTS



**Julie Hirota**

President & CEO  
jhirota@ncc.wish.org  
916-412-4195



**Rhyan Townsend**

Executive Assistant to the CEO  
rtownsend@ncc.wish.org  
916-692-3928



**Sydney Ellis**

Development Manager  
sellis@ncc.wish.org  
916-837-7356



**Nick Dominguez**

Development Operations  
Associate  
ndominguez@ncc.wish.org  
916-518-9318



**Megan Hoyt**

Volunteer Manager  
mhoyt@ncc.wish.org  
916-518-9317

# ABOUT MAKE-A-WISH

## WHO WE ARE..

Together, we create life-changing wishes for children with critical illnesses.

## WHAT WE DO...

We grant the wishes of medically eligible children who are between the ages of 2 1/2 and 18 years old living in Northern California.

## WHY WE DO IT...

Wishes can't wait. That is why we are working to ensure that every eligible child in Northern California receives their one true wish. We would love to partner with you as we work to complete this mission in our state, across all 28 counties.

## MORE...

Since 1983, we have granted more than 10,000 wishes to Northern California wish kids.

Currently, there are approximately 500 kids waiting on their wish in Northern California.

The average wish cost is \$15,000.

## MAWNCC Social Handles

 [Make-A-Wish NCC](#)

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 [Make-A-Wish NCC](#)



# IMPORTANT INFORMATION

Trailblaze Challenge is first and foremost a fundraising program. The primary objective is to raise funds for Make-A-Wish Northeastern & Central California and our mission. In light of this, we take your commitment to reach the fundraising minimum seriously. We want all Trailblaze Challenge participants to be successful in raising at least the minimum and have a structured program to provide as much support as possible.

## REGISTRATION FEE

Initial Registration Donation: \$100

Due Date: Upon Registration

Fee will be applied to your fundraising minimum.

## TOTAL FUNDRAISING COMMITMENT

Fundraising Minimum: \$2500

Final Fundraising Deadline: October 11, 2026

*If you have not raised the minimum by this date, your card on file will be charged the difference.*

## RECOMMITMENT

Date: September 12, 2026

Recommitment forms will be sent out via email on September 1, 2026. If you have not reached your goal by this date, you will need to provide a credit card to be kept on file. This is the final date that you can withdraw from the program without obligation.

## DOGS

Non-service dogs are not allowed on training hikes or on hike weekends.

## VISITORS

Training hikes are limited to registered hikers only due to liability reasons.