



*I wish to go  
to Legoland!*

**Thomas, 5**

San Juan Capistrano, CA  
respiratory disorder



# lemonade for wishes

Make-A-Wish<sup>®</sup>  
ORANGE COUNTY AND  
THE INLAND EMPIRE

# Lemonade Stand Fundraising Tips

Transform lives one cup at a time when you host a lemonade stand to benefit local children waiting for their wish. Kids can learn about helping others along with math and social skills. Sign up at [wish.org/ocie/lemonade-wishes](http://wish.org/ocie/lemonade-wishes).



*I wish to have a shopping spree!*

Princess, 8  
San Bernardino, CA  
blood disorder

## Top Fundraising Tips From These Lemonade Stand Pros:

- Ask local businesses if they will post your flyers.
- Make flyers about your fundraiser for Make-A-Wish and put them wherever you can.
- Get your friends involved! They can bake things, make posters, post flyers, and hold signs in the neighborhood on the day of your event. Celebrate together afterward.
- It's better not to put prices on items. *Simply ask for donations.* People give more!
- Ask your parents to post about your "lemonade for wish kids" event on social media and invite their friends to grab a cup for a cause.

## Hosting a Lemonade Stand is a Learning Opportunity

### Math

- Learn about income and expenses.
- Keep track of all expenses and income. (Bonus: make a spreadsheet!)
- Use your math skills to figure out the correct change for each transaction.

### Social Skills

- Talk with your neighbors!
- Say *please* and *thank you* to customers.

### Science

- How long do you need to boil sugar and water for the sugar to dissolve?
- Can sugar dissolve in lemon juice and room-temperature water?

### Project Management

- Manage the fundraiser from start to finish — from setting goals to marketing the event.

## Lemonade Stand Fundraising Tips



### *Set & Share Your Goal*

To set your goal, determine how much you think you can raise then subtract supply costs from that number. Share your fundraising goal to inspire giving.

### *Plan the Stand*

- Do you have any friends or neighbors who want to help?
  - Where are you going to put your lemonade stand?
  - When are you going to host your lemonade stand?
  - Do you want to add anything else like a baked goods or a special lemonade flavor?
  - Where can you promote your lemonade stand?
- What supplies will you need**
- Lemonade, of course!
  - Cups
  - Ice and cooler
  - Table and chairs
  - Make-A-Wish banner
  - Your own lemonade stand sign
  - Bag/box for cash (have some small bills on hand for change)
  - Flyer with information on why you are participating and a QR code link for online donations
  - Rag for spills
  - Recycling or trash bin

### *Have Fun!*

- Share what you know about Make-A-Wish and why you are raising money for it with your customers.
- Thank your customers and your parents.
- Take photos of you at your stand and share with Make-A-Wish. Email to Emily Leavey at [eleavey@ocie.wish.org](mailto:eleavey@ocie.wish.org) and/or post on social tagging [@makeawishocie](https://www.instagram.com/makeawishocie) and using [#Lemonade4WishesOCIE](https://www.instagram.com/hashtag/Lemonade4WishesOCIE).

### *When You Are Done*

**Congratulations and thank you!** Please send funds collected to the Make-A-Wish office within 30 days of your lemonade stand. For security purposes, Make-A-Wish prefers to receive a check instead of coins or cash. Mail a check to Make-A-Wish or make an online donation to your fundraising webpage.

Make-A-Wish Orange County and the Inland Empire  
Attn. Emily Leavey  
7515 Irvine Center Drive, Suite 100  
Irvine CA 92618

# Make-A-Wish®

## Setting up your Lemonade for Wishes Fundraiser Page!

You can register an online event page at [wishyourway.org](http://wishyourway.org). To register, select **Start a Fundraiser** and choose your "Orange County and the Inland Empire". Choose whether you're registering as an individual, team, or joining an existing team. Follow the prompts to create a password and username and complete registration questions.

For more detailed guidance and if you need additional support, please contact your Make-A-Wish staff partner.

The image shows a composite of two screenshots from the Make-A-Wish website. The top screenshot is the homepage, featuring a navigation bar with 'My Participant Center' circled in yellow and a red arrow pointing to the text 'LOG IN to your Participant Center'. Below the navigation bar is a banner for 'Wish Your Way™ Fundraising' with buttons for 'Start a Fundraiser' and 'Make a Donation'. The bottom screenshot is a user dashboard. It includes a 'Fundraising Progress' section with a goal of \$500, a 'Personal Page Content' section with a QR code and a URL, and a 'Your Checklist' section with tasks like 'Customize Your Personal Fundraising Page' and 'Send Fundraising Emails'. Red arrows point from the text on the right to specific elements in the dashboard: 'TRACK your fundraising progress in real time' points to the progress bar; 'CUSTOMIZE your URL so your website reflects you or your team' points to the URL field; 'DOWNLOAD your custom QR code to easily collect donations' points to the QR code; 'ADD your photo' points to the 'Add a Photo' section; 'SHARE YOUR STORY! Tell people why you are fundraising' points to the 'Page Title' and 'Page Body' fields; and 'DOWNLOAD the mobile app' points to the QR codes for the mobile app.

**LOG IN**  
to your Participant Center

**TRACK** your fundraising progress in real time

**CUSTOMIZE** your URL so your website reflects you or your team

**DOWNLOAD** your custom QR code to easily collect donations

**ADD** your photo

**SHARE YOUR STORY!** Tell people why you are fundraising

**DOWNLOAD** the mobile app

Apple App Store    Google Play Store

**The Make-A-Wish Fundraising Mobile App**  
Fundraising is easier than ever with our mobile app. Download today for free and meet your goal in no time!

GET IT ON Google Play    Download on the App Store

Print these flyers out to use!



## *Transform lives one cup at a time*

Host a lemonade stand this summer to benefit Make-A-Wish!

Show your support for kids who are fighting critical illnesses by hosting a lemonade stand. This is a fun and easy way to raise money for a good cause from neighbors, friends and family.

Make-A-Wish's mission is simple and clear: **together, we create life-changing wishes for children with critical illnesses.** It's our vision to grant a wish for every eligible child because a wish experience can be a game-changer.

Research shows a wish can give kids the strength to fight against, and even overcome, a critical illness. A wish renews hope, uplifts spirits and encourages the belief in the impossible.

Sign up at

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