

Make-A-Wish.  
CONNECTICUT

40  
★ YEARS OF WISHES ★

# lemonade for wishes

*little sips... can make a*

**BIG** *impact!*

**JOIN US!**

*for a summer of:*



FUNdraising



earning volunteer hours



building real-world skills



and winning prizes!

*all while supporting local wish kids!*

*I wish to have  
a playhouse*

Lucy, 3  
cancer



# How to Host a Lemonade Stand

## TURN LEMONS INTO LIFE-CHANGING WISHES!

Host a lemonade stand and raise funds to help grant life-changing wishes for local kids.

## HOW IT WORKS...

- Host your stand anytime between now and August 31
- Participate solo or team up with friends & family
- Share your fundraising page & invite your community to support your stand
- Top fundraisers win special prizes!



## READY, SET, SQUEEZE!

Scan the QR code to sign up today, or visit our website to learn more [ct.wish.org/lemonade-wishes](https://ct.wish.org/lemonade-wishes)



Questions?  
Contact Darby Hudd at [dhudd@ct.wish.org](mailto:dhudd@ct.wish.org)



# Turn Lemons into Life-Changing Wishes!

Host a lemonade stand this summer and raise funds to help grant life-changing wishes for local kids.

## ABOUT MAKE-A-WISH

Make-A-Wish's mission is simple and clear:

*Together, we create life-changing wishes for children with critical illnesses.* It's our vision to grant a wish for every eligible child because a wish experience can have a profound and lasting impact.

## WHY SUPPORT MAKE-A-WISH?

Research shows a wish can give kids the strength to fight against, and even overcome, a critical illness. A wish renews hope, uplifts spirits, and encourages the belief in the impossible. A wish unites neighbors, friends, and entire communities in life-changing experiences.

## SIGN UP TODAY!

Scan the QR code to let us know you're hosting a lemonade stand benefiting Make-A-Wish Connecticut. This is a great way to teach children about the value of helping others, as well as provide learning opportunities in science, math social skills, and project management.



Charlotte serving ice cold lemonade for supporters.



# Lemonade Stand Fundraising Tips

## SET & SHARE YOUR GOAL

To set your goal, start by estimating how much you believe you can raise, then subtract your supply costs from that amount. Sharing your fundraising target can help inspire generosity and encourage contributions.

## PLAN THE STAND

- Do you have any friends or neighbors who want to help?
- Where are you going to put your lemonade stand?
- When are you going to host your lemonade stand?
- Do you want to add anything else like baked goods or a special lemonade flavor?
- Where can you promote your lemonade stand?

## WHAT SUPPLIES MIGHT YOU NEED?

- Lemonade, of course!
- Cups
- Ice and cooler
- Table and chairs
- Your own lemonade stand sign
- Bag/box for cash
- Flyer with information on why you are participating and a QR code link for online donations
- Towel for spills
- Recycling or trash bin
- About Make-A-Wish fact sheet (provided at the end of the toolkit)
- A Make-A-Wish banner (provided by office)

## HAVE FUN!!

Share what you know about Make-A-Wish and why you are raising money for it with your customers.

Thank your customers and your parents.

Take photos of yourself at your stand and share with Make-A-Wish. Email Darby Hudd at [dhudd@ct.wish.org](mailto:dhudd@ct.wish.org) and/or post on social tagging @makeawishct and using #LemonadeForWishesCT



# Lemonade Stand Fundraising Tips

(FROM PREVIOUS PARTICIPANTS)

- **Make flyers about your fundraiser** for Make-A-Wish and put them wherever you can. Ask local businesses if they will post your flyers.
- **Get your friends involved!** They can bake things, make posters, post flyers, and hold signs in the neighborhood on the day of your event. Celebrate together!
- **It's better not to put prices on items.** Simply ask for donations instead. People give more!
- **Ask your parents to post about your “lemonade for wishes” event on social media** and invite their friends to grab a cup for a cause.



Girl Scout Troop 2745 handing out lemonade for donations!

## HOSTING A LEMONADE STAND IS A LEARNING OPPORTUNITY

### MATH

- Learn about income and expenses.
- Keep track of all expenses and income. (Bonus: make a spreadsheet!)
- Use your math skills to figure out the correct change for each transaction.

### SOCIAL SKILLS

- Talk with your neighbors!
- Say please and thank you to customers.

### SCIENCE

- How long do you need to boil sugar and water for the sugar to dissolve?
- Can sugar dissolve in lemon juice and room- temperature water?

### PROJECT MANAGEMENT

- Manage the fundraiser from start to finish - from setting goals to marketing the event.

# Donations & Fundraising Info

## YOUR ONLINE FUNDRAISING PAGE

When you sign up to host your lemonade stand, we'll create a personalized fundraising page just for you! Following your registration, you'll receive an email from us with:

- A link to your fundraising page
- Instructions on how to log in and manage your page

You can share your page with friends, family, and neighbors so they can support your lemonade stand from anywhere!

## COLLECTING DONATIONS

You can accept donations through three simple methods: online, cash, or check.

Important tip: If someone is paying online for lemonade at your stand, ask them to select "Other Amount" on your fundraising page and enter the amount that matches the cost of lemonade (or the amount they'd like to donate).

## TRACKING DONATIONS

Keeping track of donations helps you see how much you've raised and makes turning in funds easy. Use the table on the next page to track donor names, donation amounts, contact information, and whether they paid with cash, check, or online.

## TURNING IN FUNDS

All funds collected through your lemonade stand should be sent to Make-A-Wish Connecticut within 30 days of your event.

Funds can be submitted:

- Online through your personal fundraising page or scanning the QR code to our general Lemonade for Wishes fundraising page
- By mail or in person to the Make-A-Wish Connecticut office located at:

***56 Commerce Drive, Trumbull, CT 06611  
Attn: Darby Hudd***

When possible, please submit donations online or by check rather than coins or cash. When submitting a check, please include the participant's name.

**GENERAL LEMONADE FOR  
WISHES DONATION LINK**







# Volunteer Hours Form

## Volunteer Information

Volunteer Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

## Activity Details

Activity Description: \_\_\_\_\_

\_\_\_\_\_

Date(s) Volunteered: \_\_\_\_\_

Start Time: \_\_\_\_\_

End Time: \_\_\_\_\_

Total Hours: \_\_\_\_\_

## Verification

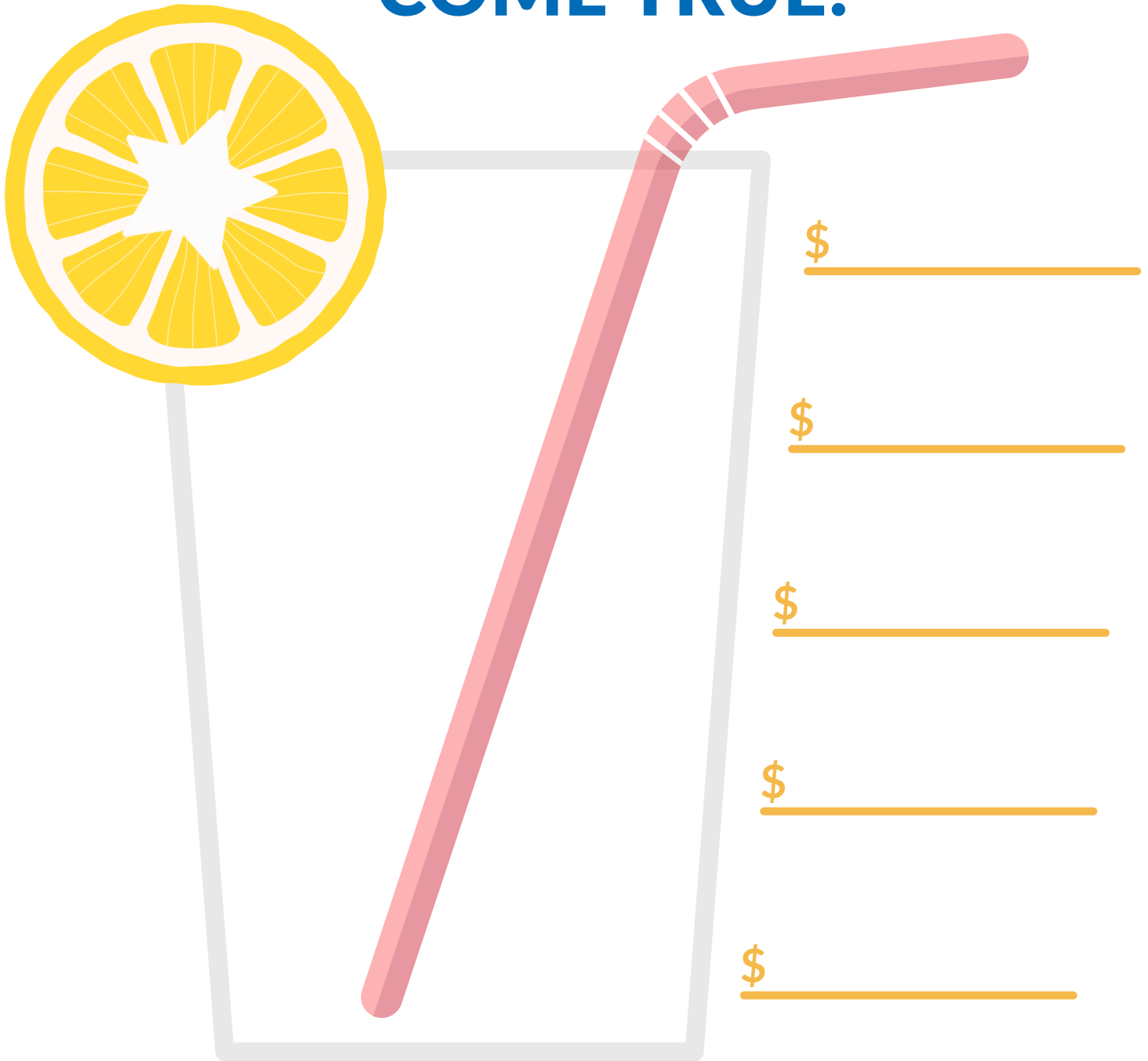
Supervising Adult Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

If you have any questions, please reach out to Darby Hudd at [dhudd@ct.wish.org](mailto:dhudd@ct.wish.org).

# HELP ME MAKE WISHES COME TRUE!



COLOR YOUR CUP AS YOU RAISE FUNDS!



lemonade  
for wishes

Make-A-Wish  
CONNECTICUT

Donate to help create  
life-changing wishes  
for children with  
critical illnesses.

#LemonadeForWishesCT



# ACTIVITY SHEET

Cut out the lemon slices to write and proudly display customer/donor names!





WELCOME TO



LEMONADE STAND



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40  
★ YEARS OF WISHES ★

