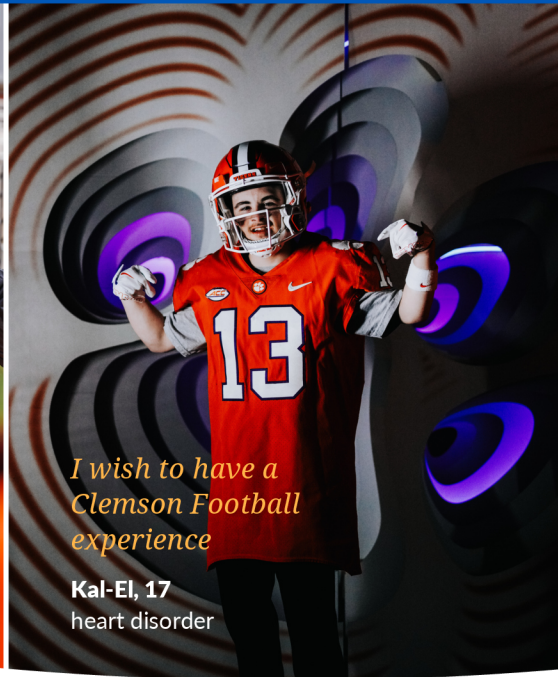


# Make-A-Wish<sup>®</sup>

SOUTH CAROLINA



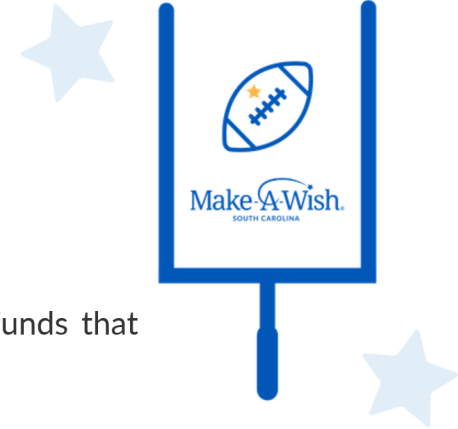
# ALL-STAR LUNCHEON

Tuesday, July 28, 2026

Reeves Recruiting Lounge | Clemson University



*With Keynote Presenter Dabo Swinney,  
Head Coach - Football, Clemson University*



# Join us for an inspiring afternoon where the power of sport meets the power of hope.

At the Inaugural All-Star Luncheon, we will come together to raise funds that help grant life-changing wishes for children facing critical illnesses.

Guests will enjoy a dynamic program featuring special guest speaker, Dabo Swinney, personal wish stories, and opportunities to make a direct impact. Every dollar raised helps create unforgettable experiences that bring strength, joy, and renewed hope to children and their families during challenging times.

Together, we can turn generosity into action – and action into wishes fulfilled.

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## ABOUT OUR SPEAKER

An illustrious coaching heritage is embedded in the foundation of Clemson football. At the dawn of the 20th century, the Tigers were led by future College Football Hall of Famer John Heisman. Hall of Famers Jess Neely, Frank Howard and Danny Ford followed in Heisman’s winning tradition.

Now entering his 19th season (and 18th full season) as Clemson’s head coach, **Dabo Swinney** has already carved his name into that foundation, elevating himself amid a pantheon of Tiger greats as both the program’s all-time winningest coach and the first in history to lead Clemson to multiple national championships.



Swinney enters the 2026 campaign as the winningest coach in ACC history, as his 187 victories exceed the 173 wins College Football Hall of Famer Bobby Bowden accrued after Florida State joined the conference prior to the 1992 season. Swinney passed Bowden in 2024 by earning his 174th career win, a feat he accomplished on the field bearing Bowden’s name in Tallahassee.

# WISHES NEED STARS LIKE YOU

The All-Star Luncheon brings our community together around one shared purpose: creating hope for children with critical illnesses. Through this event, sponsors help fuel transformative wish experiences—moments that restore joy, build resilience, and remind kids they are more than their diagnosis.



## KAMDEN'S WISH TO BE THE BEST SOCCER PLAYER EVER

7-year-old Kamden, who lives with a respiratory disorder, wished to be the best soccer player ever—and his wish came true in the most unforgettable way. In partnership with the Greenville Triumph, Kamden's journey included a signing day, designing warm-up jerseys, media interviews, and training with the team. He even scored a goal in front of a roaring crowd and signed autographs like a true pro.

Even more special? Kamden's younger brother, Rowan, also had his wish granted last year giving their family the rare experience of seeing two life-changing wishes come true in the same year.

## THE IMPACT OF A WISH



Approximately **325** children in South Carolina diagnosed with a critical illness are currently medically qualified and waiting on their wish to be granted.



In fiscal year 2025, we granted wishes for **258** children in South Carolina, but for each wish granted, another child is waiting.



The average cash cost of a wish in South Carolina is **\$7,500**. Our mission relies on the support of donors, such as sponsors of the All-Star Luncheon.



9 out of 10 medical providers observed that the wish experience had a **positive impact** on a child's physical well-being and overall quality of life.

*Source: Make-A-Wish 2022 Wish Impact Study (Rounded Figures)*

## WATCH KAMDEN'S SPECIAL WISH DAY



[Scan QR code or CLICK HERE](#)



# OUR ALIGNMENT

## Become a Champion of Hope

Sponsoring the All-Star Luncheon goes beyond helping local children; it strategically aligns your company with one of the nation's most respected charitable brands. This sponsorship is a powerful way to publicly showcase your commitment to your employees, their families, and the community. Join us in making dreams come true and demonstrate your dedication to making a positive impact.



*I wish to have a pirate ship playset*  
**Vincent, 4**  
cancer

## IT MAKES GOOD SENSE

### GIVE BACK:

Support wish families and contribute to societal improvement, creating a lasting positive impact.

### ENHANCE REPUTATION:

Boost your company's public image and stakeholder engagement by aligning with the #1 Most Trusted Nonprofit operating across all 50 states.

### IMPROVE CULTURE:

Establish a clear social mission to increase employee satisfaction, reduce turnover, and boost productivity through enhanced employee engagement.

### DRIVE SALES:

Engage in social generosity and transparency to attract consumers who prioritize businesses with a positive social impact, helping to drive sales.

### BRAND EXPOSURE:

Gain visibility with over 175 prominent community guests and leaders, and reach more than 21,000 social media followers, amplifying your brand's presence and influence.



# ALL-STAR LUNCHEON SPONSOR BENEFITS

## Presenting Sponsor | \$15,000

- Opportunity to present welcome remarks at Event
- Opportunity to participate in wish reveal at Event
- Industry exclusivity
- Priority Recognition on Event Web Site
- Event Recognition from the stage, on signage and event program
- Social Media Recognition
- Opportunity for employees/clients/customers to participate in a company-wide volunteer activity to support children waiting for their wish
- 3 Premium Tables (18 Tickets)

## Strength Sponsor | \$10,000

- Priority Recognition on Event Web Site
- Event Recognition from the stage, on signage and event program
- Social Media Recognition
- Opportunity for employees/clients/customers to participate in a company-wide volunteer activity to support children waiting for their wish
- 2 Premium Table (12 Tickets)

## Hope Sponsor | \$5,000

- Priority Recognition on Event Web Site
- Event Recognition from the stage, on signage and event program
- Social Media Recognition
- Invitation to a community wish reveal event
- 1 Premium Table (6 seats)

## Joy Sponsor | \$2,500

- Priority Recognition on Event Web Site
- Event Recognition from the stage, on signage and event program
- Social Media Recognition
- 1 Table (6 seats)

## Event Tickets

Table of Six \$900 | Single Tickets \$150 \*Limited Availability. Ticket sales begin June 1, 2026.



**Thank you for making a commitment to our All-Star Luncheon! Your donation will help grant wishes to children with critical illnesses in South Carolina.**

**Please submit this form by July 1, 2026, to receive name recognition at the event.**

**Donor Name:**

\_\_\_\_\_

*(Please print name exactly as you wish to be listed on promotional materials)*

**Contact Name:**

**Address:**

**Phone:**

**Email:**

I wish to purchase \_\_\_\_\_ tickets. *(Tickets are \$150 each.)*

**I wish to donate:**

\$15,000

\$10,000

\$5,000

\$2,500

**Payment Type:**

\_\_\_\_\_

*Visa, MasterCard, American Express, Discover, Mail, Check*

**Credit Card Number:**

**Name on Card:**

**Exp. Date:**

**CVV:**

*Together, we can ensure every eligible child in South Carolina experiences the power of a wish.*



**Make-A-Wish**<sup>®</sup>  
SOUTH CAROLINA

# ALL-STAR LUNCHEON

**TOGETHER, WE ARE  
CHAMPIONS OF HOPE**

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