

Lemonade for Wishes Guide

Meet our WishMakers Emma and Ally

Two of our wishmakers, Emma and Ally, took action by hosting a lemonade stand to raise money and help grant wishes for other kids facing critical illnesses. With a simple setup and a clear goal, they turned their effort into real impact—showing that even small ideas can make a big difference.

Getting Started

- Make some signs - be sure to include Make-A-Wish or helping to grant wishes for local kids
- Be sure to have an adult with you during the lemonade sale
- Choose a high traffic area where people will see you and be able to pull off to purchase items/ make a donation safely.



Fundraising Tips From The Pros:

- It's better not to put prices on items. Simply ask for donations - you'll be surprised people will give you more than you thought!
- Make flyers to help spread the word about your Make-A-Wish fundraiser and ask local businesses to post them
- Get your friends involved! They can bake things, make posters, post flyers, and hold signs in the neighborhood on the day of your event.
- Celebrate together afterward!

Hosting a lemonade stand is a learning opportunity even for our youngest supporters/fundraisers

Math

- Learn about income and expenses
- Keep track of all expenses and income. (Bonus: make a spreadsheet!)
- Use your math skills to figure out the correct change for each transaction.

Social Skills

- Talk with your neighbors!
- Say *please* and *thank you* to customers.

Science

- How long do you need to boil sugar and water for the sugar to dissolve?
- Can sugar dissolve in lemon juice and room-temperature water?

Project Management

- Manage the fundraiser from start to finish – from setting goals to marketing the event.



Donations can be accepted directly on your fundraising link via Credit Card, PayPal, Venmo and Apple Pay. Cash and Checks may be collected and mailed in with the printable donation form found on your fundraising page.

For more info or help getting started, contact Kaylan King at kking@midatlantic.wish.org