



*I wish to be a
zookeeper.*

*Amelia, 4
leukemia*

#1
MORNING CONSULT™
2025

Most Trusted Nonprofit
Operating Locally Across 50 States

MAKE-A-WISH®



THE ANNUAL
**POKER
TOURNAMENT**

SATURDAY, JULY 18, 2026
MORTON'S THE STEAKHOUSE

PRESENTING SPONSOR
**The Crutchfield
Family**

MEDIA SPONSOR
FOX 40 LOCAL NEWS
THAT MATTERS



★ Bring your appetite and your good luck charm to Sacramento's best poker tournament benefiting Make-A-Wish® Northeastern & Central California!

Rub elbows with VIPs, enjoy bottomless food and drinks from Morton's The Steakhouse, win a great prize—or two!—all while raising vital funds to grant wishes for children battling critical illnesses. Try your hand for a great cause renewing hope, strength and joy for a child in your community!





SPEAKING OPPORTUNITY DURING EVENT	★			
OPPORTUNITY TO PROVIDE A CO-BRANDED POKER CHIP	★			
CUSTOM PROMOTIONAL OPPORTUNITY - SEE BELOW*		★		
LOGO ON EVENT SIGNAGE	★	★	LISTED	
LOGO ON EVENT WEBSITE AND E-BLASTS	★	★	LISTED	LISTED
RECOGNITION DURING THE EVENT	★	★	★	★
NUMBER OF POKER PLAYING & SPECTATOR SEATS	15 PLAYERS 2 SPECTATORS	8 PLAYERS 1 SPECTATOR	6 PLAYERS 1 SPECTATOR	4 PLAYERS 1 SPECTATOR

*CUSTOM EXPERIENCES OPPORTUNITIES

THESE EXCLUSIVE OPPORTUNITIES ARE LIMITED TO ONE EACH:

BAR SPONSOR

Unique recognition as the Bar Sponsor on print and promotional materials plus signage at the bar. Option to name a cocktail, and option to provide cocktail napkins with logo.

CIGAR LOUNGE SPONSOR

Unique recognition as the Cigar Lounge Sponsor on print and promotional materials plus signage at the cigar lounge (on the patio). Option to provide matchbooks with logo.

VALET SPONSOR

Unique recognition as the Valet Sponsor on print and promotional materials plus signage at the valet area. Option to provide small promotional piece for valet staff to hand back with keys at end of event.

LUCKY CARD DRAW SPONSOR

Unique recognition as the Lucky Card Draw Sponsor on print and promotional materials plus signage at the main event room. Includes logo printed on all Lucky Card Draw Tickets sold at event.



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2026 SPONSORSHIP COMMITMENT PLEDGE FORM

Contact Name: Email:

Company Name (if applicable):

Please indicate how you would like your sponsorship listed:

Address:

City: State: Zip:

Phone:

I am proud to partner with Make-A-Wish and pledge the following level of sponsorship:

- SOLD OUT** Presenting Sponsor \$15,000
- Royal Flush Sponsor \$10,000
 - Straight \$7,500
 - Ace \$5,000
 - Other

Royal Flush Sponsor Promotional Opportunity Selection

- SOLD OUT**
- Bar Sponsor
 - Cigar Lounge Sponsor
 - Valet Sponsor
 - Lucky Card Draw Sponsor

- Player Ticket \$500*
- Spectator Ticket \$250*

*Player and Spectator Tickets subject to availability

I'm unable to attend but wish to support granting wishes with a contribution in the amount of: \$

Check made payable to **Make-A-Wish Northeastern & Central California** is enclosed

- Enclosed in this envelope
- Will be mailed by

I would like to be invoiced in the month of:

Signature: Date:

Return to: 2800 Club Center Dr. Sacramento, CA 95833 or email the completed form to: [Melanie Flood at mflood@ncc.wish.org](mailto:mflood@ncc.wish.org) Sponsorship payment must be received by **June 30, 2026**.

WE EXPECT THIS TO BE A SOLD-OUT EVENT, SO BE SURE TO COMMIT EARLY!