



Make-A-Wish[®]
SAN DIEGO

lemonade for wishes

TURN LEMONS INTO LIFE-CHANGING WISHES!

Host a lemonade stand and raise funds to help grant life-changing wishes for local kids.

HOW IT WORKS...

- Host your stand anytime between now and August 31
- Participate solo or team up with friends & family
- Share your fundraising page & invite your community to support your stand
- Raise \$100+ by May 22 to earn an exclusive *Lemonade for Wishes* starter kit
(Available for pickup at the Make-A-Wish office or our Kickoff Party)
- Top fundraisers win special prizes!



*I wish to have
a backyard
playhouse*

Lucy, 3
cancer



READY, SET, SQUEEZE!

Scan the QR code to sign up today
OR visit our website to learn more
sandiego.wish.org/lemonade-wishes



Questions? Contact Zully Racik at
zracik@sandiego.wish.org.

Make this summer the **sweetest** yet
and help Make-A-Wish San Diego
grant **200 wishes**



lemonade
for **wishes**

Make-A-Wish
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TURN LEMONS INTO LIFE-CHANGING WISHES!

Host a lemonade stand this summer and raise funds to help grant life-changing wishes for local kids.



Charlotte serving ice cold lemonade for supporters.

ABOUT MAKE-A-WISH

Make-A-Wish's mission is simple and clear: *together, we create life-changing wishes for children with critical illnesses*. It's our vision to grant a wish for every eligible child because a wish experience can have a profound and lasting impact.

WHY SUPPORT MAKE-A-WISH?

Research shows a wish can give kids the strength to fight against, and even overcome, a critical illness. A wish renews hope, uplifts spirits, and encourages the belief in the impossible. A wish unites neighbors, friends, and entire communities in life-changing experiences.

SIGN UP TODAY!

Scan the QR code to let us know you're hosting a lemonade stand benefiting Make-A-Wish San Diego. This is a great way to teach children about the value of helping others, as well as provide learning opportunities in science, math, social skills, and project management.



Makayla serving up lemonade and smiles to support Make-A-Wish



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LEMONADE STAND FUNDRAISING TIPS

SET & SHARE YOUR GOAL

To set your goal, determine how much you think you can raise then subtract supply costs from that number. Share your fundraising goal to inspire giving.

PLAN THE STAND

- Do you have any friends or neighbors who want to help?
- Where are you going to put your lemonade stand?
- When are you going to host your lemonade stand?
- Do you want to add anything else like baked goods or a special lemonade flavor?
- Where can you promote your lemonade stand?

WHAT SUPPLIES MIGHT YOU NEED?

- Lemonade, of course!
- Cups
- Ice and cooler
- Table and chairs
- A Make-A-Wish banner
- Your own lemonade stand sign
- Bag/box for cash
- Flyer with information on why you are participating and a QR code link for online donations
- Towel for spills
- Recycling or trash bin
- About Make-A-Wish fact sheet

HAVE FUN!!

Share what you know about Make-A-Wish and why you are raising money for it with your customers.

Thank your customers and your parents.

Take photos of you at your stand and share with Make-A-Wish. Email to Zully Racik at zracik@sandiego.wish.org and/or post on social tagging @wishesandiego and using #LemonadeForWishesSD



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LEMONADE STAND FUNDRAISING TIPS

(FROM PREVIOUS PARTICIPANTS)

- **Make flyers about your fundraiser** for Make-A-Wish and put them wherever you can. Ask local businesses if they will post your flyers.
- **Get your friends involved!** They can bake things, make posters, post flyers, and hold signs in the neighborhood on the day of your event. Celebrate together!
- **It's better not to put prices on items.** *Simply ask for donations.* People give more!
- **Ask your parents to post about your "lemonade for wishes" event on social media** and invite their friends to grab a cup for a cause.



Girl Scout Troop 2745 handing out lemonade for donations!

HOSTING A LEMONADE STAND IS A LEARNING OPPORTUNITY

MATH

- Learn about income and expenses.
- Keep track of all expenses and income. (Bonus: make a spreadsheet!)
- Use your math skills to figure out the correct change for each transaction.

SOCIAL SKILLS

- Talk with your neighbors!
- Say please and thank you to customers.

SCIENCE

- How long do you need to boil sugar and water for the sugar to dissolve?
- Can sugar dissolve in lemon juice and room-temperature water?

PROJECT MANAGEMENT

- Manage the fundraiser from start to finish - from setting goals to marketing the event.



lemonade
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DONATIONS & FUNDRAISING INFO

YOUR ONLINE FUNDRAISING PAGE

When you sign up to host your lemonade stand, we'll create a **personalized** fundraising page just for you! Following your registration, you'll receive an email from us with:

- A link to your fundraising page
- Instructions on how to log in and manage your page

You can share your page with friends, family, and neighbors so they can support your lemonade stand from anywhere!

COLLECTING DONATIONS

You can accept donations through three simple methods: online, cash, or check

Important tip: If someone is paying online for lemonade at your stand, ask them to select "Other Amount" on your fundraising page and enter the amount that matches the cost of lemonade (or the amount they'd like to donate).

TRACKING DONATIONS

Keeping track of donations helps you see how much you've raised and makes turning in funds easy. Use the table in the next page to track donor names, donation amounts, contact information, and whether they paid with cash, check, or online.

TURNING IN FUNDS

All funds collected through your lemonade stand should be sent to Make-A-Wish San Diego within 30 days of your event.

Funds can be submitted:

- Online through your personal fundraising page or scanning the QR code to our general Lemonade for Wishes fundraising page
- By mail or in person to the Make-A-Wish San Diego office located at: **4995 Murphy Canyon Rd. Ste 402, San Diego, CA 92123**

Whenever possible, we kindly ask that donations be submitted online or by check rather than coins or cash. When submitting a check, please include the participant's name.

GENERAL LEMONADE FOR WISHES DONATION LINK





Volunteer Hours Form

Volunteer Information

Volunteer Name: _____

Email Address: _____

Activity Details

Activity Description: _____

Date(s) Volunteered: _____

Start Time: _____

End Time: _____

Total Hours: _____

Verification

Supervising Adult Name: _____

Signature: _____

Date: _____

If you have any questions, please reach out to Zully Racik at zracik@sandiego.wish.org.

HELP ME MAKE WISHES COME TRUE!



\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

COLOR YOUR
CUP AS YOU
RAISE FUNDS!

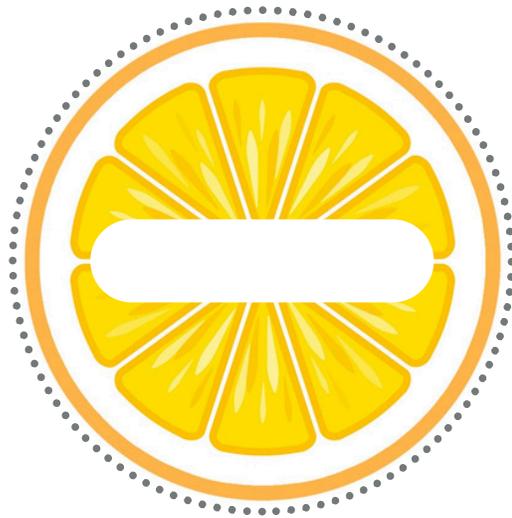
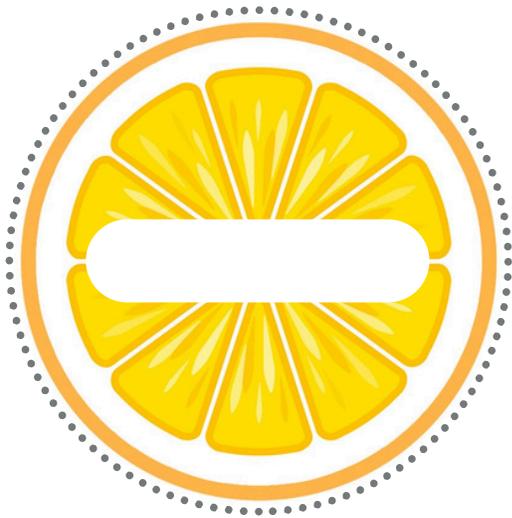
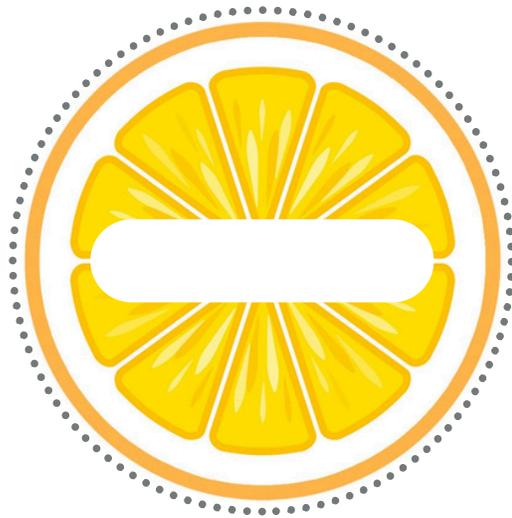
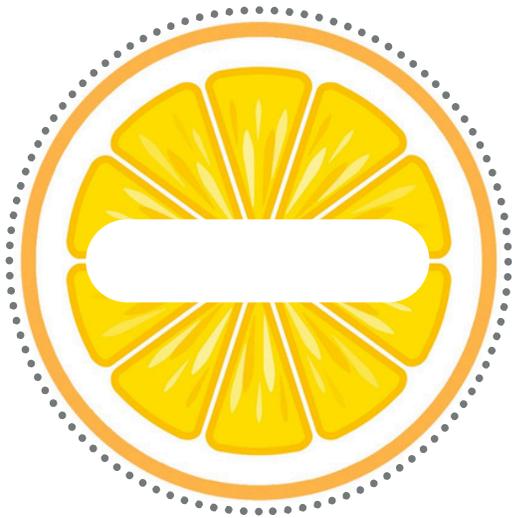
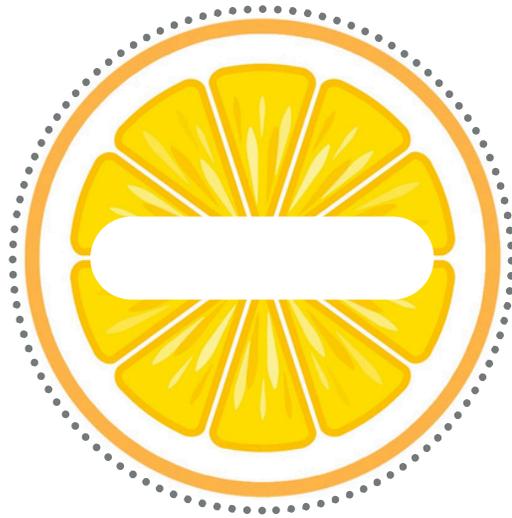
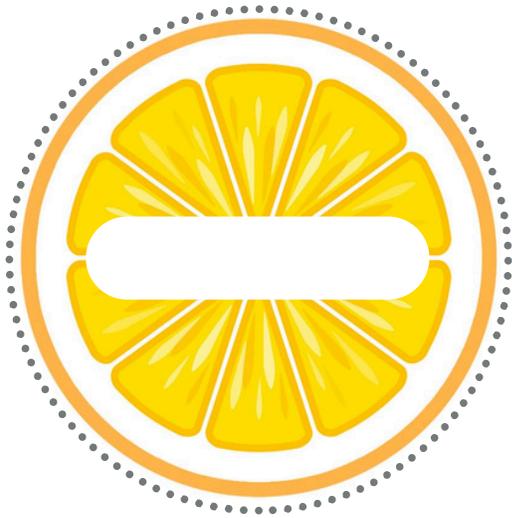


lemonade
for **wishes**

Make-A-Wish
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Donate to help create
life-changing wishes
for children with
critical illnesses.

#LemonadeForWishesSD



ACTIVITY SHEET

Cut out the lemon slices to write and proudly display customer/donor names!

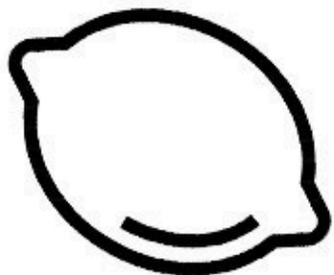




WELCOME TO



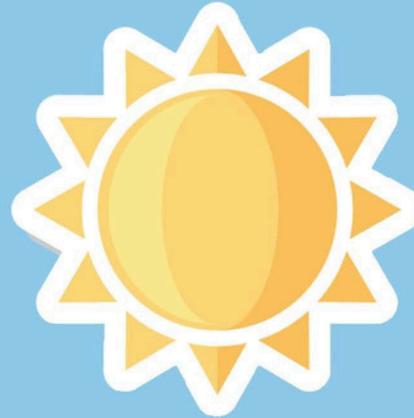
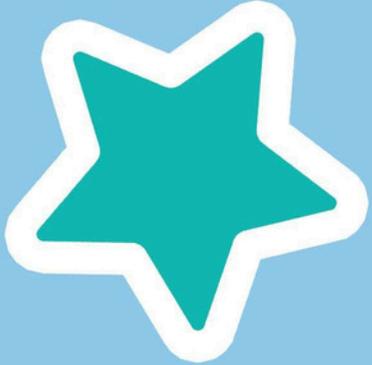
LEMONADE STAND



Make-A-Wish[®]
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summer
of wishes



Make-A-Wish[®]
SAN DIEGO

lemonade
for wishes

A sticker of a glass of yellow lemonade with a red and white striped straw and a lemon slice on the rim.

About Make-A-Wish San Diego

Make-A-Wish San Diego is part of the national network of local chapters; each is its own independent organization. Our chapter was founded in 1983 by a local working mom, Jamie Tucker, along with a group of volunteers. It began as a volunteer-run organization that relied on the community to make each child's wish a reality and more than 40 years later, we continue bringing the community together to create life-changing wishes for kids when they need it most. We are able to do this important work thanks to a powerful network of volunteers, donors, medical partners, and staff members.

Every child who is currently dealing with a critical illness and is between the ages of 2½ - 17 years old is eligible to receive a wish. No eligible child will ever wait or be turned away, and once deemed eligible, their wish journey will begin right away!

What do kids wish for?

Our mission is to empower a child to dream up their most heartfelt wish, and our specially trained wish granting volunteers help bring their ideas into focus. Most wishes tend to fall into one of four categories:



I WISH TO GO



I WISH TO BE



I WISH TO MEET



I WISH TO HAVE

How are wishes funded?

Every dollar has been generously donated by individuals, corporations, community partners, and grant funders, or through bequests/planned gifts. We rely on in-kind partners for discounts and donations to enhance every wish experience, and to make our funds go further.

Wishes by the Numbers

5600+

wishes granted for local children since inception.

300

average number of kids in the process of receiving a wish at any given time.

160

average number of wishes granted for kids from other parts of the U.S. who wish to visit San Diego each year.

370+

volunteers who help carry out our mission.

Make-A-Wish®

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info@sandiego.wish.org

4995 Murphy Canyon Road
Suite 402 San Diego, CA 92123



I wish to swim with dolphins in Hawaii

Lola, 6
brain tumor

"Lola had never stayed in a hotel before, she assumed it was like a hospital and asked us how often the doctors would come.

As parents, it was an amazing gift to tell her we just get to have fun! None of us knew just how much we needed this time together to relax and not worry about doctor's appointments, scans, or cancer."

-Lola's mom, Lindsay

Stay Connected!

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 make-a-wish-foundation-of-san-diego

 www.sandiego.wish.org