Albert Schmidt & Family and Sartori Cheese

Present:

Gourmet Wishes

OCTOBER 14, 2026

SPONSORSHIP OPPORTUNITIES

Resch Expo, Green Bay, WI

BENEFITING

Make-A-Wish® WISCONSIN

Transform Lives Through The Power Of A Wish

Every day, children battling critical illnesses face overwhelming physical and emotional hardships. Lengthy hospital stays, intense treatments, and daunting surgeries take a tremendous toll—both on their bodies and their spirits. But the moment a wish is granted, something extraordinary happens—hope is restored, joy ignites, and healing begins!

A wish is far more than just a dream come true—it's a beacon of light during the darkest times. Whether it's meeting a beloved hero, traveling to a magical destination or having something they longed for, each wish brings profound happiness that nourishes a child's emotional well-being and resilience.

Your generosity fuels these transformational experiences. Every wish granted is a testament to the power of kindness, compassion, and community. You are the reason these life-changing experiences are possible and your impact lasts a lifetime!

Help Us Close The Gap

- Make-A-Wish Wisconsin relies on financial support from caring individual, corporate and foundation donors.
- This year, more than 500 Wisconsin children will be diagnosed with a critical illness.
- The average cost of a wish is $9,322 in cash expenses, plus $4,940 in donated goods and services.
- We have seen a 21% increase in qualified wish referrals since implementing a dedicated medical outreach plan.
- More qualified referrals = a greater need for funds.

Did You Know?

99% OF MEDICAL PROVIDERS say a wish improves a child's – and their own – emotional well-being*

95% OF PARENTS surveyed say their child's wish brought their family closer together*

9 OUT OF 10 WISH KIDS shared that the wish experience relieved them from traumatic stress*

9 OUT OF 10 PARENTS surveyed believe the wish experience is a necessary part of a child's treatment journey*

**Make-A-Wish 2022 Wish Impact Study*

"Make-A-Wish will always have a special place in our hearts! They gave Fionah the opportunity to be just a regular kid, for the first time in her life, and for that we will be forever grateful!" – Katherine, Fionah's mom

I wish to go to the Walt Disney World® Resort

Fionah, 8
cancer
Sturgeon Bay, WI

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Gourmet Wishes

OCTOBER 14, 2026

Join us for an unforgettable evening at Gourmet Wishes, Make-A-Wish® Wisconsin's signature gala hosted at the Resch Expo, in Green Bay, Wisconsin.

Savor an extraordinary array of gourmet dishes, decadent desserts, handcrafted martinis, fine wines and artisanal craft beers—each thoughtfully prepared by more than 40 of the region's most acclaimed restaurants and establishments, including Republic Chophouse, Legacy Hotel, Mangiare, Primal Eats, Chives, Iron Duck, Hotel Northland and more.

Plus, enjoy live music, an exceptional auction and be moved by an inspiring program featuring courageous local wish kids whose stories bring the heart of our mission to life!

Commit your sponsorship now, as this is a sold-out event each year.

As a sponsor, your brand will:

- ★ *Directly support the mental, emotional and physical well-being of children battling critical illnesses through the power of a wish come true.**
- ★ *Align with the #1 most trusted nonprofit operating locally across 50 states, according to Morning Consult, to help hit your marketing metrics and KPIs.*

EVENT AUDIENCE: More than 700 top-level business and community leaders, community influencers and decision makers, who advocate for our community and the courageous local kids we serve together.

Platinum $10,000+

LEVEL SPONSORSHIP

- Sixteen (16) tickets for two (2) reserved tables with premium seating and wine.
- ★ Company logo included on event web site, guest e-blasts, event program, tickets, signage and video wall presentation.
- ★ Your help in sponsoring the wish of two (2) children. Includes two (2) brass stars engraved with wish child's name and wish story.
- ★ Private reception with the opportunity to meet local wish children.
- ★ Inclusion in publicity outreach to local media.
- ★ Recognition of sponsorship during event.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- ★ Recognition in e-mail newsletter, distributed to 35,000+ unique recipients.
- ★ Recognition on Facebook, followed by more than 20,000 fans.
- Special gift for each table guest.

Gold $7,500+

LEVEL SPONSORSHIP

- Sixteen (16) tickets for two (2) reserved tables with premium seating and wine.
- ★ Company logo included on event web site, guest e-blasts, event program, signage and video wall presentation.
- ★ Your help in sponsoring the wish of one (1) child. Includes one (1) brass star engraved with wish child's name and wish story.
- ★ Private reception with the opportunity to meet local wish children.
- ★ Recognition of sponsorship during event.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- ★ Recognition in e-mail newsletter, distributed to 35,000+ unique recipients.
- Special gift for each table guest.

Hope $5,000+

LEVEL SPONSORSHIP

- Sixteen (16) tickets for two (2) reserved tables with premium seating and wine.
- ★ Company logo included on event program, signage and video wall presentation.
- ★ Your help in sponsoring the wish of one (1) child. Includes one (1) brass star engraved with wish child's name and wish story.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- Special gift for each table guest.

Strength $3,000+

LEVEL SPONSORSHIP

- Eight (8) tickets for one (1) reserved table with wine.
- ★ Company logo included on event program, signage and video wall presentation.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- Special gift for each table guest.

Joy $2,000+

LEVEL SPONSORSHIP

- Eight (8) tickets for one (1) reserved table with wine.
- ★ Recognition in event program, signage and video wall presentation.
- ★ Wish certificate to display.

Corporate $1,500+

LEVEL SPONSORSHIP

- Eight (8) tickets for one (1) reserved table.
- ★ Recognition in event program.

Magic $750+

LEVEL SPONSORSHIP

- Four (4) general admission tickets.
- ★ Recognition in event program.

"It's an unsaid power that wish experiences give kids. These kids are living longer, they're living better, they're having more fun in their lives. And it all started with one experience … their wish."
– Anup Patel, MD, Nationwide Children's Hospital

**Wish Impact Study, 2022* ***Consider sharing your business objectives to create a sponsorship package benefiting both our organizations.*

Make-A-Wish® WISCONSIN

Sponsorships

You have the unique opportunity to be the link between a child's current moment in time and a transformation that will last a lifetime. A wish replaces a child's fear with confidence, sadness with joy and anxiety with hope. Your gift is crucial, now more than ever, to our vision of granting a life-changing wish for every medically qualified child. Please join us to help transform a child's and family's life during their most difficult trials!

SPONSORSHIP TYPE

- ☐ **Co-Presenting** $20,000+ ($19,200 is tax-deductible)
  - *Please contact Kris about this exclusive opportunity!*
- ☐ **Platinum** $10,000+ ($9,200 is tax-deductible)
- ☐ **Gold** $7,500+ ($6,700 is tax-deductible)
- ☐ **Hope** $5,000+ ($4,200 is tax-deductible)
- ☐ **Strength** $3,000+ ($2,600 is tax-deductible)
- ☐ **Joy** $2,000+ ($1,800 is tax-deductible)
- ☐ **Corporate** $1,500+ ($1,300 is tax-deductible)
- ☐ **Magic** $750+ ($650 is tax-deductible)
- ☐ **Ticket** $100 ($75 is tax-deductible)
- ☐ I would like to make a tax-deductible donation at a different giving level in the amount of: $_____.

SPONSOR/PAYMENT INFORMATION

Name: _____ Title: _____

Company Name (if applicable): _____

Address: ☐ Home ☐ Business _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: ☐ Cell ☐ Business _____

Sponsor Name (as you would like it to appear): _____

☐ Please invoice me

☐ Check enclosed (made payable to Make-A-Wish® Wisconsin)

☐ Please charge my:

☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Name on card: _____

Card Number: _____

Exp. Date: _____/_____ CVV (3-Digit Code): _____

Billing address (if different than above): _____

_____

If unforeseen circumstances cause us to cancel our event, you will be given the option to receive a full refund.

Please mail completed form and payment to: Make-A-Wish Wisconsin, 200 E. Washington St., Suite 2F, Appleton, WI 54911, or email completed form to **kteofilo@wisconsin.wish.org**.

For more information, please contact: Kris Teofilo, Senior Regional Director, at **kteofilo@wisconsin.wish.org** or **920.993.9994**.

DEADLINES

**To be included in all applicable Gourmet Wishes promotional material please send a high-resolution JPEG, PNG or EPS version of your company's logo by July 31, 2026.*

Make-A-Wish®
WISCONSIN

Auction Support

A wish has the power to unite friends, neighbors and entire communities through life-changing experiences. By donating an item or experience for our auction, you can help deliver essential hope, strength & great joy to a local child battling a critical illness!

IDEAS FOR GOODS & SERVICES

Gift certificates; vacation packages; autographed items; sports & event tickets; electronics; appliances; food or beverage packages; themed gift baskets; spa services; special dining or tasting experiences; cleaning; home repairs; landscaping; etc.

AUCTION ITEM DONOR INFORMATION

Name: _____ Title: _____

Company Name (if applicable): _____

Address: ☐ Home ☐ Business _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: ☐ Cell ☐ Business _____

DONATION PICK-UP/DELIVERY

☐ Item sent with this form

☐ Donation will be delivered to the Make-A-Wish office:
200 E. Washington St., Suite 2F, Appleton, WI 54911

☐ Please arrange to pick up my donation

Contact Name: _____

Contact Phone: _____

Contact Email: _____

SUGGESTED RETAIL VALUE (determined by donor)

$_____.

DONATION TYPE

☐ Product

☐ Service

☐ Cash or Gift Card

☐ Certificate Enclosed

☐ Certificate to be prepared by Make-A-Wish

Please mail completed form to:
Make-A-Wish Wisconsin, 200 E. Washington St., Suite 2F, Appleton, WI 54911, or email completed form to **aneumeyer@wisconsin.wish.org**.

For more information, please contact: Amy Neumeyer, Northeast Wisconsin Regional Manager at **aneumeyer@wisconsin.wish.org** or **920.993.9994**.

DEADLINE

Due to the timeline of our auction service, any item received AFTER September 15, 2026 may need to be held for use at a different event.

Make-A-Wish®
WISCONSIN

Meet wish kid Bo

Bo is a sweet & caring 12-year-old who is battling cancer. His life has been consumed with chemotherapy, doctors' visits, hospital walls & taking a wide array of medications to fight for his health.

Bo loves animals, being outside & spending time with his family. When Bo learned that he qualified for a wish, he knew that having a dog would bring him great comfort and irreplaceable companionship during his cancer journey. The comforting presence of therapy dogs at the hospital during his treatments made him realize that his one true wish would be to have his very own Goldendoodle puppy! Bo & his new friend Charlie were able to go on a shopping spree together to gather all the essentials to welcome Charlie into their home. They also received all necessary vaccines, dog training & dog food for a year to make Bo's wish an extra special experience.

I wish to have a Goldendoodle puppy

Bo, 12
cancer
Gillett, WI

"Thank you so much for making Bo's wish possible. He's said a million times that he can't believe it's true that we got Charlie. It has changed all of us at home and gives us something to look forward to. It was a Make-A-Wish for Bo, but it has helped heal our entire family in the process. Charlie has been amazing and has brought so many smiles to our faces. These smiles are so needed after this year we've had. Charlie will bring us happiness for many years to come!" – Jill, Bo's mom

Charlie has quickly become Bo's constant companion, bringing comfort and a sense of normalcy & renewed happiness to their home, especially during the more challenging days.

Currently, there are more than 450 wishes pending – which means, right now there are hundreds of kids anxiously counting down the days until their life-affirming wishes are granted. **Please join us in support of our spectacular Gourmet Wishes signature event to help make the unknown feel less scary for children, like Bo, and their families.** Your support will help renew their emotional strength, give them transformative joy, and restore hope for a lifetime!

SPECIAL THANKS TO OUR DEDICATED COMMITTEE

Jessica Abnet, Make-A-Wish Volunteer
Alex Aerts, Luminate Bank
Tracy Alpert, Rummele's Jewelers, Inc.
Elise Ariens, Ariens Co.
Sarah Collins, Emplify Health by Bellin
Jill Dickson-Kesler, Jill & Co. Real Estate
Nick Guerrieri, KI
Rick & Missy Hallet, The Village Companies
Marilyn Heim, Make-A-Wish Volunteer
Miranda Hoffman, Copper Harbor Investment Advisors, LLC
Chelsey McCoy, U.S. Venture, Inc.
Deb Murphy, UnitedHealthcare
Barbie Patterson, PMI Entertainment Group
Tami Schneider, Associated Bank
Laura Seroogy, WEC Energy Group
Martha Seroogy, Seroogy's Chocolates
Murphy Shimek, Breakthrough
Stacy Stecker, Associated Bank
Scott Thompson, Green Bay Packers
Molly Warpinski, Green Bay Rehabilitation Hospital
John Werner, Schreiber Foods

SPECIAL THANKS OUR GENEROUS PRINT SPONSOR

DFI Solutions in Print

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