



Make-A-Wish®
RIO GRANDE VALLEY

ILLUMINATE

WORLD WISH MONTH

One spark, one wish, one valley



Hello!

We are thrilled to introduce the *Illuminate World Wish Month* initiative for April 2026—a celebration of the life-changing wishes granted to children with critical illnesses across the globe, and especially here in the Rio Grande Valley.

This year, our goal is bold and beautiful: **to grant one wish per week throughout April**. With the support of our community, we aim to spark hope, joy, and unforgettable experiences.

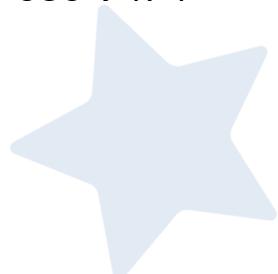
Leading up to World Wish Month, we'll be launching and partnering with a dedicated team of **WishMakers**—local champions who will help bring these dreams to life. We're also building excitement through storytelling, outreach, and shared purpose, ensuring that every wish granted is a celebration for the entire community.

The enclosed packet outlines our goals, timeline, and ways to get involved. Illuminate World Wish Month is more than a project—it's a movement of **JOY, HOPE, and HAPPINESS** for children in the Rio Grande Valley.

We invite you to join us in making wishes come true. Together, we can create a truly transformative experience for our children and our community.

I look forward to working with you!

Warmly,
Rebecca Ramirez-Gearhart
President & CEO
Make-A-Wish Rio Grande Valley
rramirez@rgv.wish.org
956-686-9474



You Can Provide Hope for Today – and Tomorrow



The mission of Illuminate World Wish Month is a simple one: To spark hope and illuminate wishes. Wishes would not be possible without caring supporters like you. By partnering with Make-A-Wish Rio Grande Valley and like minded community leaders, our are bringing hope, strength, and joy to our children when they need it most.

Right now **almost 100** children in Hidalgo, Cameron, Willacy, Starr, Brooks, and Kenedy counties area are waiting on their wish. Your investment will help us reach more children by providing the vital resources needed, offering exciting wish experiences to every child.

World Wish Month Illumination Goals

I. Build Strategic Partnerships to Raise Funds

- Collaborate with community leaders to secure sponsorships and support

II. Inspire Community Partners to become Wishmakers

- Fuel the community to join the Illumination Movement towards wish granting

III. Grant One Wish Per Month in April 2026

- Bring hope and joy to children with critical illnesses across the Rio Grande Valley by fulfilling one life changing wish each week during World Wish Month.



Wednesday
April 1

World Wish
Month
Launch

Wish 1 Granted
Location TBD



Saturday,
April 11

World Wish Day
Celebration
Payne
Autogroup
Weslaco

Wish 2 Granted



April 13 - 17
Mornings

With Make-A-
Wish Week



April 20-24
Wish 3 Granted
Location TBD



April 29
World Wish Day
Creasey's
Bowling Alley,
Harlingen
Wish 4 Granted



Each April 29, we at Make-A-Wish commemorate our origin and humble beginnings on what is known as World Wish Day. But our mission and the joy it brings deserves more than a day. **World Wish Month** is a time each year when we align our local community - businesses and chapter supporters and invite them to join in our mission.



"He was only seven years, 269 days old when he died. But he taught me about being a man, even though he was only a boy. And because of meeting him, I am an entirely different man."

Tommy Austin

Make-A-Wish co-Founder on Chris Greicius, whose wish inspired the foundation of Make-A-Wish.



This **World Wish Month** we invite you to join with us to celebrate our wishes, our foundation, and the impact we make on the community through the joy and hope wishes bring. Wishes are exciting, wishes are special...and wishes **Illuminate**.

Sincerely

Becky Gearhart, CEO
rramirez@rgv.wish.org
956-686-9474



Fuel the Flame...Grant the Wish April 2026 - World Wish Mon Events

Partnering with Make-A-Wish Rio Grande Valley during World Wish Month is a meaningful and exciting way to make a lasting impact in our community. By helping illuminate wishes, you bring hope, joy, and strength to children across the Rio Grande Valley. Below, you will find financial partnership opportunities to help us Illuminate World Wish Month!

Every contribution to Illuminate World Wish Month goes directly toward making wishes come true - and every dollar truly counts. Whether you're helping grant a full wish or contributing to part of one, your support helps Make-A-Wish Rio Grande Valley bring joy, hope, and unforgettable experiences to children in our community. Let's make wishes come true—together.

\$6,500 Wish Illuminator

This generous donation fully funds one child's wish!

Note: As a special Thank You, a wish reveal may be scheduled at your place of business.

\$3,250 Sparkle Star Partner

\$2,00 Brilliance Partner

\$1,000 Radiance Partner

\$500 Twinkle Partner

\$_____ Donation Glimmer Partner

My business is interested in hosting a Make-A-Wish Event in April

Name: _____ Business Name: _____

Email: _____ Phone Number: _____

For a full list of Illuminate World Wish Month sponsor benefits, please visit wish.org/rgv. Please coordinate with the Make-A-Wish RGV office for payment by Credit Card or Check: 956-686-9474 or rgv@rgv.wish.org

Business Recognition:

Participating businesses will receive a plaque, World Wish Month "I am A WishMaker" shirts, will have a photo taken for Make-A-Wish Rio Grande Valley website, and will be posted in the Make-A-Wish Rio Grande Valley Newsletter during the month as official World Wish Month Sponsors.