



I wish to meet  
Leonel Messi  
Ulises, 17  
Cancer

 **Make-A-Wish®**  
RIO GRANDE VALLEY

   **ILLUMINATE**  
**WORLD WISH MONTH**  
One spark, one wish, one valley



Hello!

We are thrilled to introduce the *Illuminate World Wish Month* initiative for April 2026—a celebration of the life-changing wishes granted to children with critical illnesses across the globe, and especially here in the Rio Grande Valley.

This year, our goal is bold and beautiful: **to grant one wish per week throughout April**. With the support of our community, we aim to spark hope, joy, and unforgettable experiences.

Leading up to World Wish Month, we'll be launching and partnering with a dedicated team of **WishMakers**—local champions who will help bring these dreams to life. We're also building excitement through storytelling, outreach, and shared purpose, ensuring that every wish granted is a celebration for the entire community.

The enclosed packet outlines our goals, timeline, and ways to get involved. *Illuminate World Wish Month* is more than a project—it's a movement of **JOY**, **HOPE**, and **HAPPINESS** for children in the Rio Grande Valley.

We invite you to join us in making wishes come true. Together, we can create a truly transformative experience for our children and our community.

I look forward to working with you!

Warmly,  
**Rebecca Ramirez-Gearhart**  
President & CEO  
Make-A-Wish Rio Grande Valley  
rramirez@rgv.wish.org  
956-686-9474



# You Can Provide Hope for Today – and Tomorrow

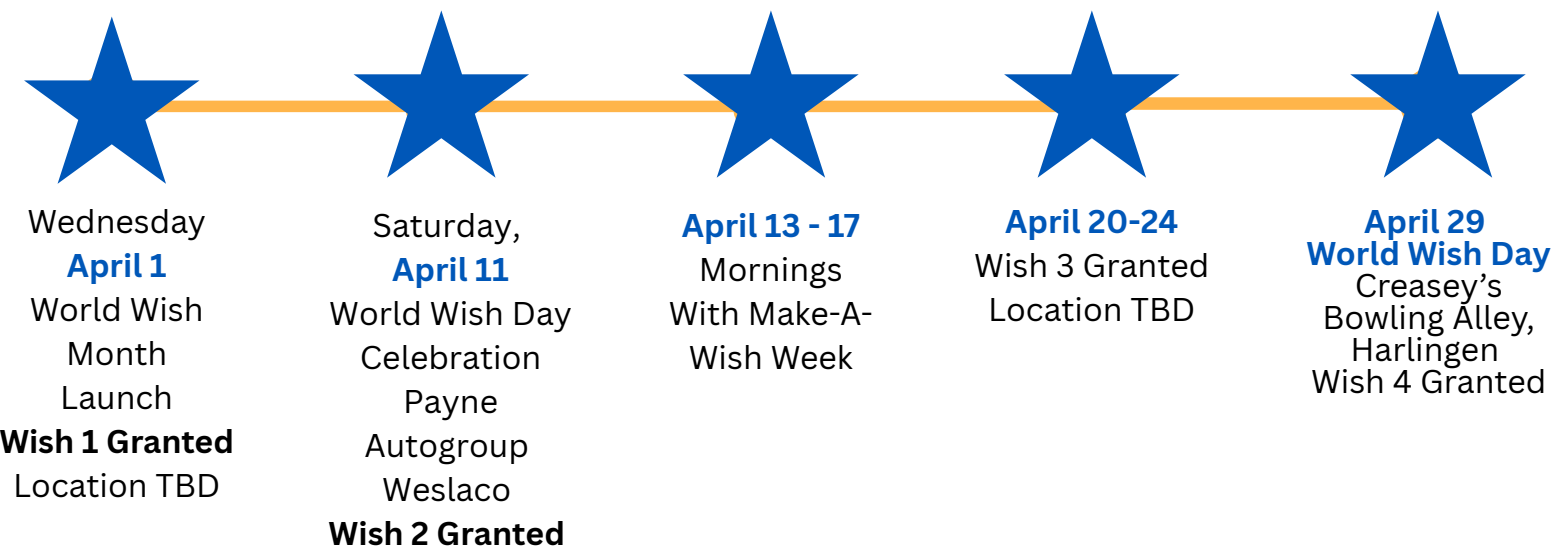


The mission of Illuminate World Wish Month is a simple one: To spark hope and illuminate wishes. Wishes would not be possible without caring supporters like you. By partnering with Make-A-Wish Rio Grande Valley and like minded community leaders, our are bringing hope, strength, and joy to our children when they need it most.

Right now **almost 100** children in Hidalgo, Cameron, Willacy, Starr, Brooks, and Kenedy counties area are waiting on their wish. Your investment will help us reach more children by providing the vital resources needed, offering exciting wish experiences to every child.

## World Wish Month Illumination Goals

- I. Build Strategic Partnerships to Raise Funds
  - Collaborate with community leaders to secure sponsorships and support
- II. Inspire Community Partners to become Wishmakers
  - Fuel the community to join the Illumination Movement towards wish granting
- III. Grant One Wish Per Month in April 2026
  - Bring hope and joy to children with critical illnesses across the Rio Grande Valley by fulfilling one life changing wish each week during World Wish Month.





Each April 29, we at Make-A-Wish commemorate our origin and humble beginnings on what is known as World Wish Day. But our mission and the joy it brings deserves more than a day. **World Wish Month** is a time each year when we align our local community - businesses and chapter supporters and invite them to join in our mission.



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*"He was only seven years, 269 days old when he died. But he taught me about being a man, even though he was only a boy. And because of meeting him, I am an entirely different man. "*

*Tommy Austin*

*Make-A-Wish co-Founder on Chris Greicius, whose wish inspired the foundation of Make-A-Wish.*

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This **World Wish Month** we invite you to join with us to celebrate our wishes, our foundation, and the impact we make on the community through the joy and hope wishes bring. Wishes are exciting, wishes are special...and wishes **Illuminate.**

Sincerely

Becky Gearhart, CEO  
rramirez@rgv.wish.org  
956-686-9474



wish  
makers  
wanted



## Fuel the Flame...Grant the Wish April 2026 - World Wish Mon Events

Partnering with Make-A-Wish Rio Grande Valley during World Wish Month is a meaningful and exciting way to make a lasting impact in our community. By helping illuminate wishes, you bring hope, joy, and strength to children across the Rio Grande Valley. Below, you will find financial partnership opportunities to help us Illuminate World Wish Month!

Every contribution to Illuminate World Wish Month goes directly toward making wishes come true - and every dollar truly counts. Whether you're helping grant a full wish or contributing to part of one, your support helps Make-A-Wish Rio Grande Valley bring joy, hope, and unforgettable experiences to children in our community. Let's make wishes come true—together.

\_\_\_\_\_ \$6,500 Wish Illuminator

This generous donation fully funds one child's wish!

Note: As a special Thank You, a wish reveal may be scheduled at your place of business.

\_\_\_\_\_ \$3,250 Sparkle Star Partner

\_\_\_\_\_ \$2,00 Brilliance Partner

\_\_\_\_\_ \$1,000 Radiance Partner

\_\_\_\_\_ \$500 Twinkle Partner

\$\_\_\_\_\_ Donation Glimmer Partner

\_\_\_\_\_ My business is interested in hosting a Make-A-Wish Event in April

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

*For a full list of Illuminate World Wish Month sponsor benefits, please visit [wish.org/rgv](http://wish.org/rgv). Please coordinate with the Make-A-Wish RGV office for payment by Credit Card or Check: 956-686-9474 or [rgv@rgv.wish.org](mailto:rgv@rgv.wish.org)*

### Business Recognition:

Participating businesses will receive a plaque, WorldWish Month "I am A WishMaker" shirts, will have a photo taken for Make-A-Wish Rio Grande Valley website, and will be posted in the Make-A-Wish Rio Grande Valley Newsletter during the month as official World Wish Month Sponsors.