

## Ways to Support

Together, we create life-changing wishes for children with critical illnesses. That is the mission of Make-A-Wish New Jersey, and since our inception in 1983, we have provided transformational wishes to more than 13,000 children. But, wishes don't happen without the "together" in our mission statement. At Make-A-Wish, corporate partnerships and community engagements are essential components of our work.

This year, our corporate partners have helped us grant wishes for trips to Universal Studios and LEGOLAND<sup>®</sup>, to be a gemstone miner, and even to have a Quinceañera. We believe a wish isn't just a single moment in time, but a transformative experience created specifically for each wish child. Your support will help share the power of a wish with local children battling critical illnesses.



**ADOPT A WISH** Corporately invest in the mission of Make-A-Wish through a strategic partnership that not only propels our mission forward but also provides companies the opportunity to engage employees in the wish granting journey.



**EVENT SPONSORSHIP** Show your support through sponsorship of one of our annual events such as our Gala, Walk and Roll for Wishes or our Wish Alumni Talent Show.



**WISH BOOSTS** Celebrate a child's wish journey by providing small meaningful gifts with personalized notes that spark hope from day one. This is a great way to boost the impact of our mission across a large number of children. Employee engagement opportunities are available upon request.



**CAUSE MARKETING** Demonstrate your support of Make-A-Wish in the community by aligning our brands through strategic cause marketing initiatives and/or consumer engagement campaigns.



**WORKPLACE GIVING** Invite employees to support the mission of Make-A-Wish through employee giving or by offering a matching gift program.



**VOLUNTEERISM** Volunteers play various roles at Make-A-Wish New Jersey, including helping discover the wish child's one true wish. Make-A-Wish can host a virtual or in-person orientation to highlight all volunteer opportunities.