

WINE,
WISHES,
& *a little bit of*
WHISKEY

FRIDAY, APRIL 24, 2026

COCKTAIL HOUR: 5:30 PM

ANNUNCIATION GREEK ORTHODOX CHURCH

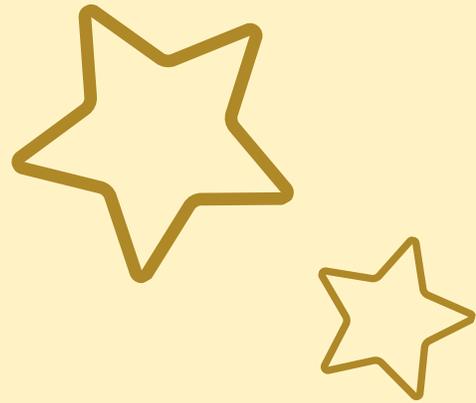
616 ALHAMBRA BLVD

SACRAMENTO, CA 95816

MEDIA SPONSOR



WINE, WISHES, & a little bit of WHISKEY



EVENT INFORMATION:

Wine, Wishes & a little bit of Whiskey is an exclusive, elegant event that unites community and corporate leaders committed to transforming the lives of local children battling critical illnesses. This exquisite evening will feature a carefully curated selection of fine wines and a touch of whiskey for guests to savor, alongside a live auction.

The program will showcase inspiring stories and presentations that illuminate the profound impact of our collective efforts, leaving attendees motivated and deeply connected to our cause. Together, we will turn wishes into reality for local children in need.

Join us for an unforgettable evening of compassion, community, and meaningful change.

For more information,
please contact Melanie Flood
mflood@ncc.wish.org | (916) 437-0210

Sponsorship payments are due by
March 15, 2026



SPONSORSHIP LEVELS:



\$50,000 Presenting Sponsor

- Company-recorded 30-second welcome video to play during the program
- Logo on bidder program
- Double page ad layout in digital event program (Commitment by March 1, 2026)
- Recognition from stage
- Company listing on event website and e-blast
- Company listing on event collateral
- 2 Premier Reserved tables (8 guests each/16 tickets total)

\$30,000 Hope Sponsor

- 1 page ad layout in digital event program (Commitment by March 1, 2026)
- Recognition from stage
- Company listing on event website and e-blast
- Company listing on event collateral
- 2 Premier Reserved tables (8 guests each/16 tickets total)

\$20,000 Strength Sponsor

- ½ page ad in digital event program (Commitment by March 1, 2026)
- Recognition from stage
- Company listing on event website and e-blast
- Company listing on event collateral
- 2 Premier Reserved tables (8 guests each/16 tickets total)



SPONSORSHIP LEVELS:

\$10,000 Joy Sponsor

- ¼ page ad in digital event program (Commitment by March 1, 2026)
- Recognition from stage
- Company listing on event website and e-blast
- Company listing on event collateral
- 1 Premier Reserved table (8 guests/tickets total)

\$5,000 Star Sponsor

- Company listing on event website and e-blast
- Company listing on event collateral
- 1 Premier Reserved table (8 guests/tickets total)

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please contact Melanie Flood
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March 15, 2026**

EXCLUSIVE SPONSORSHIPS

*** only one available per category ***

\$15,000
each

Wine Flight & Whiskey Flight Sponsorships

Join us as a sponsor to showcase your brand during a wine or whiskey flight. This opportunity will offer your brand a unique opportunity to engage with an affluent audience.

Why Sponsor the Wine or Whiskey Flight?

Targeted Exposure: Connect with a curated audience of wine lovers, influencers, and industry professionals, creating lasting impressions.

Brand Association: Align your brand with the sophistication and elegance of the wine industry, enhancing your image and credibility.

Exclusive Benefits:

- Branded cocktail napkins at reception
- Prominent logo placement on event materials and signature
- Recognition in pre-event marketing and social media campaigns

The Experience:

Participants will indulge in a carefully curated selection of wines or whiskey, each accompanied by a description of the tasting. This immersive experience provides an ideal backdrop for your brand to shine. We invite you to partner with us for this unique Wine, Wishes & a little bit of Whisky event. Together, we can create memorable experiences that resonate with attendees long after the last sip!

EXCLUSIVE SPONSORSHIPS

*** only one available per category ***



\$20,000 Photobooth Sponsor

Showcase your brand by creating an engaging and memorable experience with our guests!

- Logo co-branded with Make-A-Wish on digital souvenir photo/video
- Sponsor logo on signage by Photo Booth
- Recognition in event program
- 1 Premier Reserved table (8 guests/tickets total)

\$10,000 Valet Sponsor

Drive recognition of your brand through this unique opportunity to showcase your brand as guests arrive and depart the event.

- Sponsor logo on signage by Valet
- Opportunity to leave promotional information/item in vehicles
- Recognition in event program
- 1 Premier Reserved table (8 guests/tickets total)



\$10,000 Entertainment Sponsor

- Premier brand recognition during Cocktail Hour Entertainment
- 1 Premier Reserved table (8 guests/tickets total)



SOLD OUT

\$10,000 Golden Ticket Sponsor

- Sponsor logo printed on 100 Golden Tickets co-branded alongside Make-A-Wish logo and on Golden Ticket signage
- Logo on advertisements in the lead up to the event
- Opportunity for company representative to draw the winner during the program from stage
- Recognition from the podium during the program and in event program
- 1 Premier Reserved table (8 guests/tickets total)



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Make-A-Wish
NORTHEASTERN & CENTRAL CALIFORNIA

SPONSORSHIP PLEDGE FORM

DONOR CONTACT INFORMATION

NAME: _____

EMAIL: _____

COMPANY (if applicable): _____

DONOR NAME FOR RECOGNITION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SPONSORSHIP LEVEL

- PRESENTING \$50,0000
- HOPE \$30,000
- STRENGTH \$20,000
- JOY \$10,000
- STAR \$5,000

Secure your
sponsorship by
March 1, 2026 and
pick your table
location!

EXCLUSIVE SPONSORSHIP PACKAGES

*** only one available per category ***

- PHOTOBOOTH \$20,000
- WISHING WELL WINE FLIGHT \$15,000
- WISHING WELL WHISKEY FLIGHT \$15,000
- VALET \$10,000
- ENTERTAINMENT \$10,000
- GOLDEN TICKET \$10,000

SOLD OUT

