

# WINE, WISHES, & WHISKEY a little bit of SPONSORSHIP BENEFITS:

Sponsorship Levels	Presenting \$50,000	Hope \$30,000	Strength \$20,000	Joy \$10,000	Star \$5,000
Company-recorded 30-second welcome video to play during the program	★				
Logo on bidder program	★				
Ad in event program (Commitment by March 1, 2026)	2 page spread	1 page	½ page	¼ page	
Recognition from stage	★	★	★	★	
Company listing on event website and e-blast	★	★	★	★	★
Company listing on event collateral	★	★	★	★	★
Number of Premier Reserved tables	2 tables of 8 tickets each	2 tables of 8 tickets each	2 tables of 8 tickets each	1 tables of 8 tickets	1 tables of 8 tickets

For more information,  
 please contact Melanie Flood  
[mflood@ncc.wish.org](mailto:mflood@ncc.wish.org) | (916) 437-0210  
 or Princess Ong [pong@ncc.wish.org](mailto:pong@ncc.wish.org)

Sponsorship payments are due by  
**March 15, 2026**

# WINE, WISHES, & WHISKEY

*a little bit of*

## SPONSORSHIP BENEFITS:

*\*\* only one available per category \*\**

**SOLD OUT**

Photobooth \$20,000	Valet \$10,000	Wine Flight \$15,000	Whiskey Flight \$15,000	Entertainment \$10,000	Golden Ticket \$10,000
Logo co-branded with Make-A-Wish on digital souvenir photo/video	Logo on signage by Valet	Branded cocktail napkins at reception	Branded cocktail napkins at reception	Premier brand recognition during Cocktail Hour Entertainment	Sponsor logo printed on 100 Golden Tickets co-branded alongside Make-A-Wish logo and on Golden Ticket Signage
Sponsor logo on signage by photobooth	Opportunity to leave promotional information/item in vehicles	Prominent logo placement on event materials and signature	Prominent logo placement on event materials and signature	1 table of 8 tickets	Logo on advertisements in the lead up to the event
Recognition in event program	Recognition in event program	Recognition in pre-event marketing and social media campaigns	Recognition in pre-event marketing and social media campaigns		Opportunity for company representative to draw the winner during the program on stage
1 table of 8 tickets	1 table of 8 tickets	1 table of 8 tickets	1 table of 8 tickets		Recognition from the podium during the program and in the event program
					1 table of 8 tickets

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