

®
Midke-A-W

I wish to have a
playhouse

Taibree, 8

cancer

IDAHO



Make-A-Wish®

WALK FOR WISHES®

Magic Valley

SPONSORSHIP OPPORTUNITIES

May 30, 2026

Rim Trails Visitor Center • Twin Falls,
Idaho

Shawn Reilly

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Together, we create life-changing wishes for children with critical illnesses.

Walk for Wishes Magic Valley is an event that celebrates wishes that have been granted in Idaho, while raising funds for future wishes.

A wish gives children renewed energy and strength, brings families closer together and unites communities. This year, Make-A-Wish® Idaho strives to grant 130 wishes for Idaho kids facing critical illnesses.

*I wish to have a
backyard makeover*
Miles, 6
leukemia



WISHES BY TYPE



WISHES BY ILLNESS



I wish to have a shopping spree
Jimmy, 17
cancer

Sponsorship Levels

\$7,500
Presenting
Sponsor

limited to 2*

\$5,000
Kids Zone
Sponsor

limited to 3*

\$5,000
Wish Family
Sponsor

limited to 1*

\$2,500

Refresh &
Revive Sponsor

limited to 2*

Warm-up
Sponsor

Water
Sponsor

\$1,000

Event
Sponsor

unlimited

\$500
Joy
Provider

unlimited



Presenting Sponsor

\$7,500

Limited to 2*

Join us in being an exclusive sponsor of Walk For Wishes Magic Valley. Benefits at this level include:

- Use of statements like “Walk For Wishes Magic Valley, presented by (company name)” on website, social media posts, PSAs, and printed materials
- Opportunity for company representative to speak from the stage during opening ceremonies and introduce the wish family speaker
- Opportunity to bring (1) 10'x10' company branded tent
- Ability to distribute company-branded materials

Logo Presence

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- All social media posts
- Participant T-shirts
- All route signage





Kids Zone Sponsor

\$5,000 limited to 3*

Loaded with kid-sized fun, join us in hosting the most energetic area of the walk! The Kids Zone will be filled with face painting, crafts, and games. As our Kids Zone sponsor, you will host fun and games for our families to join in! Benefits at this level include:

- A defined kids zone area to host activities throughout the event
- Opportunity to provide volunteers and customized activities for the Kids Zone

Logo Presence

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- Social media post for Facebook and Instagram
- Participant T-shirts
- Route signage
- Kids Zone signage





Make-A-Wish

WALK
FOR WISHES®

Wish Family Sponsor

\$5,000 limited to 1*

Wish families are at the heart of what we do! Walk For Wishes Magic Valley is a time where kids can just be kids, connecting with others who understand the ups and downs of a child's battle with critical illnesses. The Wish Family sponsor allows us to gift all the wish families in attendance with an exclusive Walk For Wishes t-shirt. Benefits at this level include:

- Company logo co-branded with the Make-A-Wish logo on the front of the exclusive wish family t-shirt
- Opportunity to bring (1) 10'x10' company branded tent

Logo Presence

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- Social media post for Facebook and Instagram
- Participant T-shirts
- Route signage
- Front of the exclusive Wish Family t-shirt

Refresh & Revive Sponsor

limited to 2
\$2,500

Meet our 'Refresh & Revive Sponsor,' your hydration ally at our event. They're dedicated to ensuring every participant stays energized and at their best during warm-up exercises through proper hydration. With their support, you'll experience the invigorating benefits of staying refreshed, making your warm-up routines more enjoyable and effective. All R&R sponsors will have logo presence at the event.

Warm-Up Sponsor:

Opportunity to bring (1) 10'x10' company branded tent to warm up our walkers. Any warm-up materials will be provided by sponsor.

Opportunity to distribute company-branded warm-up materials.

Water Sponsor:

Opportunity to bring (1) 10'x10' company branded tent to hydrate our walkers. Water and water bottles will be provided by sponsor.

Opportunity to distribute company-branded water bottles.

Logo Presence

- Official Walk For Wishes website, with hyperlink
- Email blasts regarding Walk For Wishes
- Social media post for Facebook and Instagram
- Participant T-shirts
- Route signage



Event Sponsor (multiple available)

\$1,000

Investing as an Event Sponsor showcases the strong community investment of your company, while providing optimal recognition opportunities and alignment with Make-A-Wish Idaho. Benefits at this level include:

Logo Presence {

- Official Walk For Wishes website, with hyperlink Email
- blasts regarding Walk For Wishes
- 1 group social media post for Facebook and Instagram
- Participant T-shirts
- Route signage

Joy Provider (multiple available)

\$500

Investing as a Joy Sponsor showcases the strong community investment of your company, while providing optimal recognition opportunities and alignment with Make-A-Wish Idaho. Benefits at this level include:

Logo Presence {

- Official Walk For Wishes website, with hyperlink Email
- Email blasts regarding Walk For Wishes
- 1 group social media post for Facebook and Instagram



2026 Walk For Wishes Magic Valley Sponsorship Commitment Form

YES! I would like to help make wishes come true by sponsoring Walk For Wishes Magic Valley at the following level:

<input type="checkbox"/> Presenting (\$7,500)	<input type="checkbox"/> Kids Zone (\$5,000)	Wish Family (\$5,000)
<input type="checkbox"/> Warm-up (\$2,500)	<input type="checkbox"/> Event (\$1,000)	Joy Sponsor (\$500)

Company Name: _____

Please print name exactly as you wish to be listed on promotional materials

Address: _____

Contact Name: _____

Phone Number: _____ Email: _____

Website (to be linked on event website): _____

Payment Method

Check* Credit Card** Invoice

*Please make checks payable to Make-A-Wish Idaho

**To pay by credit card, please call Shawn Reilly at 208-917-3640

Authorized Signature: _____ Date: _____

Authorized Make-A-Wish Signature: _____ Date: _____

Mail, email, or fax this completed form to:

Make-A-Wish Idaho
310 W. Idaho Street
Boise, ID 83702
Phone: 208-345-9474
Fax: 208-342-8878

For more information, contact:

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