

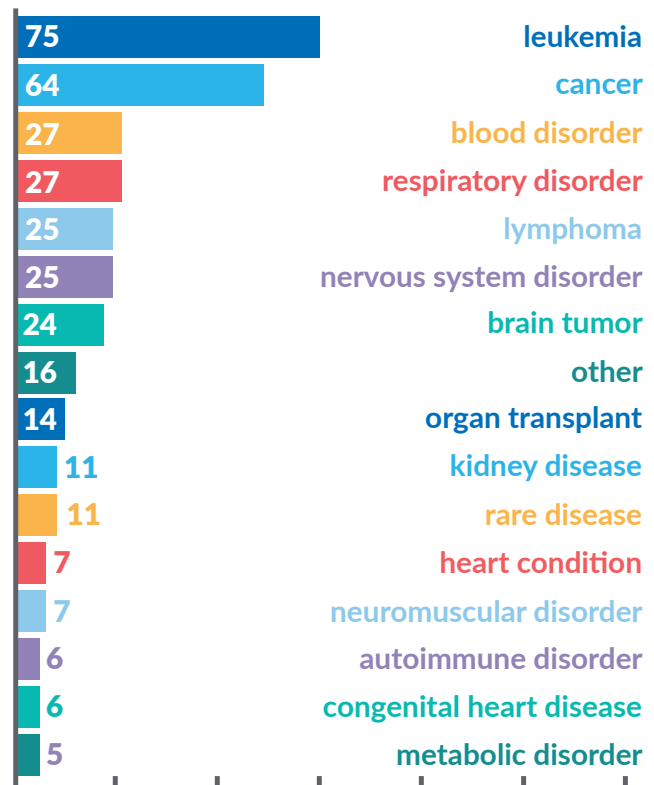


2025 Wish Report

In our 2025 fiscal year, we granted **350** wishes to children with critical illnesses in the greater Bay Area and assisted with **101** wishes from other chapters.

Wishes granted by medical condition

Granting a wish to a child battling a critical illness restores a piece of their childhood, allowing them to rediscover hope—a pivotal moment in their treatment and recovery journey.



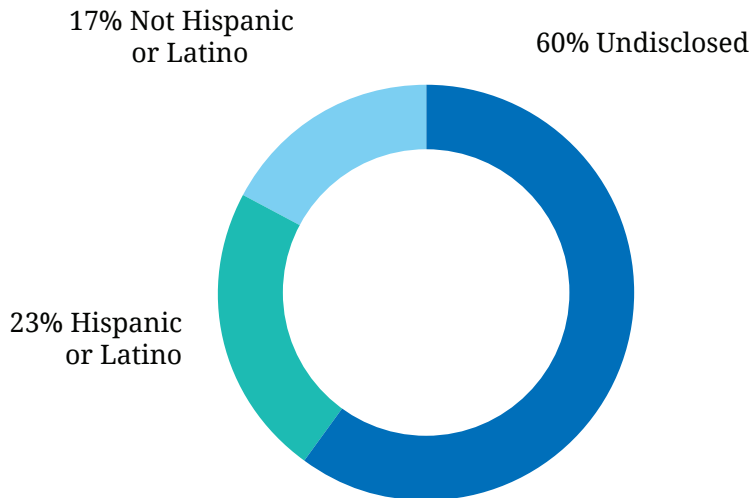
Wishes granted by type

While each wish is unique to each child, they typically fit within five categories: I wish to have, I wish to meet, I wish to go, I wish to be, and I wish to give.

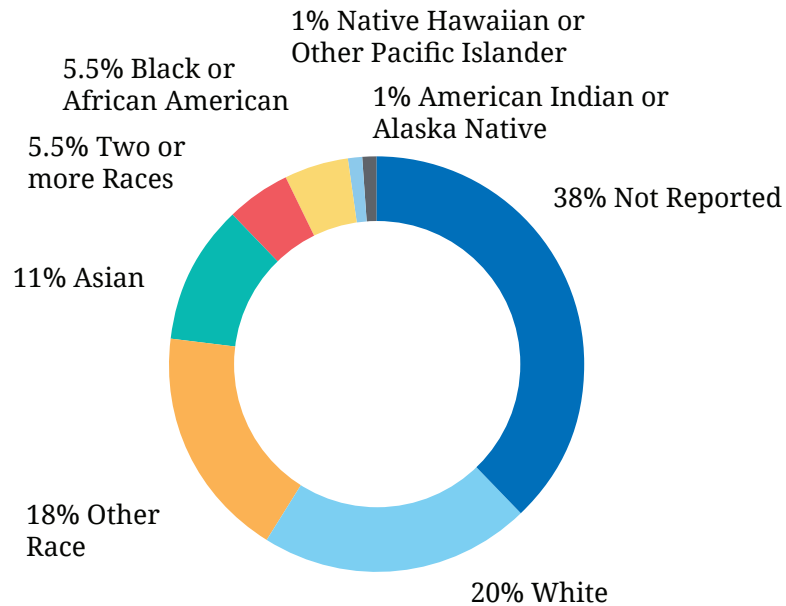




Wishes granted by ethnicity



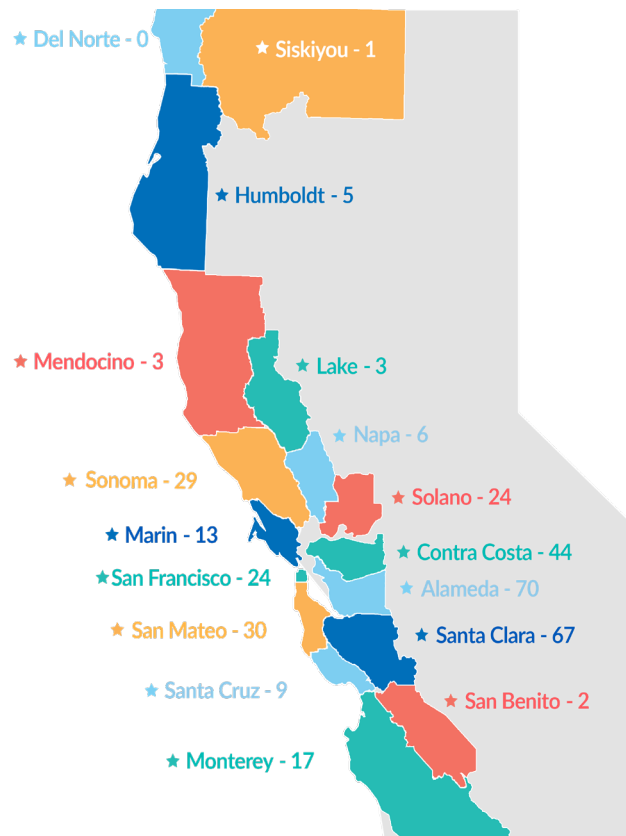
Wishes granted by race



Demographic data by ethnicity and race is self-reported and optional for each wish family.

Wishes granted by county

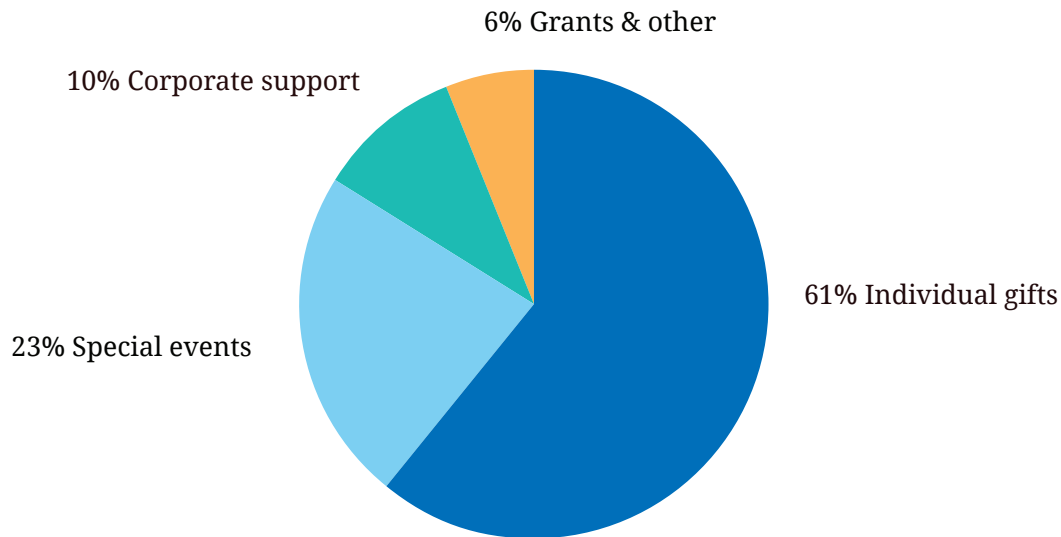
Make-A-Wish Greater Bay Area serves 17 counties in Northern California, from Monterey to the Oregon border.



*Map and ethnicity data does not include wishes granted through Make-A-Wish America's Wish Exchange program, wish assists, or wish families who moved out of our territory during the wish process.

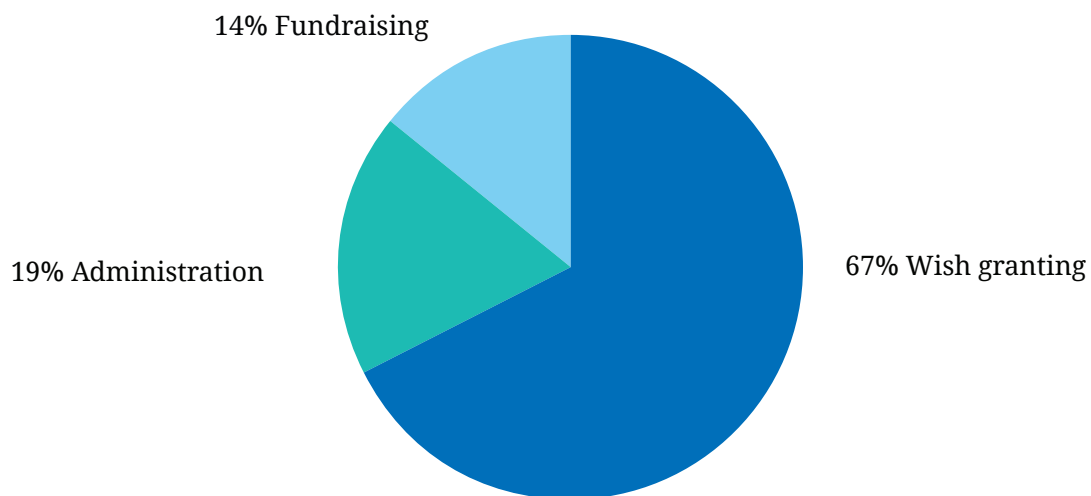
How our funds are raised

We are a 501(c)(3) tax-exempt organization that relies on the generous contributions of individuals, corporate partners, event attendees and fundraisers, and foundations to make life-changing wishes possible. In-kind donations of goods and services are also vital to financing our mission, although only cash donations are included in this breakdown.



How our funds are spent

We are committed to ensuring that the funds entrusted to us support our mission. We allocate the majority of our resources to wish granting while maintaining necessary investments in fundraising and administrative support to sustain our impact. The breakdown below includes both cash and in-kind contributions.





*I wish to go to
Korea for a
K-Pop experience*

Zoey, 13
cancer



Our 10,000th wish: Zoey's K-Pop adventure

Thirteen-year-old Zoey discovered K-Pop music in middle school. She loved the dance videos and collecting memorabilia from her favorite bands. When Zoey was diagnosed with cancer in February 2024, that connection deepened—music became her source of hope and strength.

"I knew deep down I would get out of it," she says. "But, at that moment, it kind of felt like my life was ending."

For three months, Zoey endured rounds of chemotherapy, unable to attend school or see friends. During those long treatment days, Zoey turned to the music she loved. "I listened to a lot of music" she shares. "I love how the artists perform in groups and sing and dance together in sync—it's beautiful."

Midway through treatment, Zoey learned she would be receiving a wish—right when she needed it most. "The middle of treatment was hard because it wasn't close to the end and I didn't have the energy that I did in the beginning," Zoey explains.

Zoey wished to go to South Korea for a K-Pop experience with her parents and younger brother, Dylan. Her wish also marked a major milestone for Make-A-Wish Greater Bay Area: the chapter's 10,000th wish granted.

In South Korea, the family's adventure began with an incredible K-Pop tour blending music with culture and history. "We had this tour guide that used K-Pop to showcase other parts of Korean culture," Zoey explains. "It was cool for me, but still interesting for my mom, dad, and brother, who don't know as much about K-Pop."

One of her most memorable moments came at a river near their hotel, surrounded by skyscrapers. "At night, everyone in the city would come dip their feet in the water," she says. "I was sitting there with my feet in the water, and I looked around and realized this is what we came here for. I felt content in that moment—a feeling I hadn't experienced since before my diagnosis."

Today, Zoey is back at school, playing volleyball and soccer again. Reflecting on her journey, Zoey shares, "I feel like my wish is a part of me now. We've never had an experience like that, so different from what we normally do, and it's still ingrained in my mind."

Make-A-Wish®
GREATER BAY AREA

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