

# COUNTRY CLUB Challenge

BENEFITING

Make-A-Wish®  
WISCONSIN

Monday, June 29, 2026 • Nakoma Country Club

Madison area Private golf clubs come together to impact the lives of **local wish kids battling critical illnesses**.

**Entry Fee:** \$1,000 per 2-person team (*\$500 is tax deductible*)

Entry Fee includes registration gift, box lunch, buffet reception and prizes.

**Limited to the first 50 two-person teams!**

#### **Event Schedule:**

Registration: 8:00am

Shotgun Start: 9:30am

Buffet Reception: 3:00pm

Shootout: 3:30pm

#### **Event Details:**

- 5 flights of 10 teams each
- Top 2 teams from each flight move to 5-hole Shootout

#### **Qualifying Format:**

- 2-person low net best ball, USGA verified handicap required

#### **Prizes (1st, 2nd & 3rd):**

- Grand Prize: TBA
- 2nd Place Prize: TBA
- 3rd Place Prize: TBA

#### **Shootout Format:**

Alternate shot, with handicap determined by using 60% of the A player's Playing Handicap + 40% of the B player's Playing Handicap (where the A player has the lowest handicap).

*1<sup>st</sup> Hole: 10 qualifying teams*

*3<sup>rd</sup> Hole: Top 4 teams*

*5<sup>th</sup> Hole: Top 2 teams*

*2<sup>nd</sup> Hole: Top 6 teams*

*4<sup>th</sup> Hole: Top 3 teams*

*Particular holes played will be determined by host course.*

*Spectators welcome to follow shootout – beverage cart will be available!*

*"This is a great fundraiser that allows participants to golf and not get side tracked with mulligans, shaking dice and slow play. So, if you have been looking for a way to contribute to a worthy cause and play a competitive round of golf and not have it take all day...this is it." ~ Mike Yaktus*

At least one team member must belong to one of the following clubs: *Beloit Club, Bishop's Bay, TPC Wisconsin, Maple Bluff CC, Nakoma GC, Hawks Landing GC, Blackhawk, Stoughton CC, Janesville CC*

**Reserve your team:**

Contact Carol McChesney Johnson: [cjohnson@wisconsin.wish.org](mailto:cjohnson@wisconsin.wish.org)



# COUNTRY CLUB *Challenge*



Experience the 2nd annual Country Club Challenge, a unique and competitive best ball golf tournament on **Monday, June 29, 2026**, at the exclusive **Nakoma Country Club**, 4145 Country Club Road, Madison, WI. 50 teams of two (2) from the eight (8) premier Madison area Country Clubs will come together to impact the lives of local wish kids battling critical illnesses through a competitive round of shootout format golf and compete for prizes and the coveted course title. **As a sponsor, your brand will:**

- ★ Directly support the mental, emotional and physical well-being of children battling critical illnesses through the power of a wish come true.\*
- ★ Align with the #1 most trusted nonprofit operating locally across 50 states, according to Morning Consult, to help hit your marketing metrics and KPIs.

**EVENT AUDIENCE:** Secure your place as a highly valued sponsor today to reach a key audience of 100+ business & community leaders that have a wide scope of influence and are decision-makers throughout the communities we serve.

*"This is a great fundraiser that allows participants to golf and not get side tracked with mulligans, shaking dice and slow play. So, if you have been looking for a way to contribute to a worthy cause and play a competitive round of golf and not have it take all day...this is it." ~ Mike Yaktus*

## Presenting \$10,000+

### EXCLUSIVE SPONSORSHIP

- ★ Exclusive naming rights of this elite, meaningful and important event! The name of the event will include your company name, "Country Club Challenge presented by your business name."
- Two (2) two-person team entry, including registration gift, complimentary lunch, buffet and use of one (1) golf cart.
- Special gift for each guest in your two-somes.
- ★ Company logo/name included as presenting sponsor in marketing material, signage and event website.
- ★ Your help in sponsoring the wish of (2) two children. Includes (2) two brass stars engraved with wish child's name and inspiring wish story.
- ★ Recognition in e-mail newsletter, distributed to 35,000+ homes and businesses.
- ★ Recognition on Facebook, followed by more than 20,000 fans.
- ★ Sponsorship plaque featuring unique art from a Wisconsin wish child.
- ★ Recognition as a major sponsor leading up to and throughout the event.

## Hope \$2,500+

### LEVEL SPONSORSHIP

- One (1) two-person team entry, including registration gift, complimentary lunch, buffet and use of one (1) golf cart.
- Special gift for each guest in your two-some.
- ★ Company logo included in signage.
- ★ Recognition of sponsorship during event.

## Strength \$5,000+

### LEVEL SPONSORSHIP

- One (1) two-person team entry, including registration gift, complimentary lunch, buffet and use of one (1) golf cart.
- Special gift for each guest in your two-some.
- ★ Company logo included in marketing material, signage and event website.
- ★ Your help in sponsoring the wish of (1) one child. Includes (1) brass star engraved with wish child's name and inspiring wish story.
- ★ Recognition in e-mail newsletter, distributed to 35,000+ unique recipients.
- ★ Recognition on Facebook, followed by more than 20,000 fans.
- ★ Recognition of sponsorship leading up to and throughout the event.

## Team \$1,000+

### LEVEL SPONSORSHIP (limited number available)

- One (1) two-person team entry, including registration gift, complimentary lunch, buffet and use of one (1) golf cart.

\*Wish Impact Study, 2022

# COUNTRY CLUB Challenge



## Sponsor Benefits At-A-Glance

	Presenting EXCLUSIVE SPONSORSHIP	Strength LEVEL SPONSORSHIP	Hope LEVEL SPONSORSHIP	Team LIMITED SPONSORSHIP
	\$10,000+	\$5,000+	\$2,500+	\$1,000+

Exclusive naming rights of this elite, meaningful and important event! The name of the event will include your company name, "Country Club Challenge presented by your business name."



Company logo/name included as presenting sponsor in marketing material, signage and event website.



Your help in sponsoring the wish of (2) two local children. Includes (2) two brass stars engraved with wish child's name and inspiring wish story.



Your help in sponsoring the wish of (1) one child. Includes (1) brass star engraved with wish child's name and inspiring wish story.



Recognition in e-mail newsletter, distributed to 35,000+ homes and businesses.



Recognition on Facebook, followed by more than 20,000 fans.



Sponsorship plaque featuring unique art from a Wisconsin wish child.



Company logo included in marketing material, signage and event website.



Company logo included in signage



One (1) two-person team entry, including complimentary lunch, buffet and use of one (1) golf cart.



Special registration gift for each guest in your two-some



Make-A-Wish®  
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# COUNTRY CLUB Challenge

With more than 400 wishes pending your sponsorship is crucial to our vision of granting the wish of every medically eligible local child. Will you help us give more children the confidence, strength and hope that comes with a wish?

## PARTICIPATION TYPE

- Presenting** \$10,000+ (tax-deductible amount TBD)
- Strength** \$5,000+ (tax-deductible amount TBD)
- Hope** \$2,500+ (tax-deductible amount TBD)
- Team** \$1,000+ (\$500 is tax-deductible)

Name of Member: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Home Course: \_\_\_\_\_

- I cannot attend, but would like to make a tax-deductible donation of: \$ \_\_\_\_\_.

Player 2 Name: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Home Course: \_\_\_\_\_

## SPONSOR/PAYMENT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address:  Home  Business \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone:  Cell  Business \_\_\_\_\_

Sponsor Name (as you would like it to appear): \_\_\_\_\_

- Please invoice me
- Check enclosed (made payable to Make-A-Wish® Wisconsin)
- Please charge my:
- VISA  MasterCard  Discover  American Express

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

CVV (3-Digit Code): \_\_\_\_\_

Billing address (if different than above): \_\_\_\_\_

Name on card: \_\_\_\_\_

If unforeseen circumstances cause us to cancel our event, you will be given the option to receive a full refund.

Please mail completed form and payment to: Make-A-Wish Wisconsin,  
1818 Parmenter St, Suite 310, Middleton, Wisconsin 53562.

For more information, please contact: Carol McChesney Johnson,  
Madison Regional Director at [cjohnson@wisconsin.wish.org](mailto:cjohnson@wisconsin.wish.org) or **608.839.7011**

## DEADLINES

\*To be included in all applicable  
Golf for Wishes promotional material,  
please send a high-resolution JPEG,  
PNG or EPS version of your company's  
logo by April 1, 2026.

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