



COMPANY TEAMS

While you're digging deep on the trail, children are digging deep to fight their critical illnesses. By helping grant their wishes, you give children and their families the hope and strength to keep fighting. Take the opportunity to push your limits and truly challenge yourself mentally, physically, and emotionally by signing up for the Make-A-Wish® Trailblaze Challenge San Diego (TBCSD).

Company Teams have the unique opportunity to expand their community outreach and employee engagement initiatives through participation in the challenge.

Benefits

- Increase employee engagement by rallying around a shared challenge, support sustainability efforts through event's environmental focus, and build brand awareness within the community.
- Boost employee spirit through team building.
- Company brand visibility (website, social media, etc.) and in-person networking.
- Hiking promotes overall health, mental clarity and work-life balance.
- Top fundraising teams are recognized during hike weekend program and are listed on event website.
- Wish enhancement opportunities for your company to participate in (when available).
- Leverage support through workplace giving and matching gift programs (if applicable).
- Company sponsorship dollars can be applied to team fundraising goal (see attached sponsorship packet for opportunities and benefits).

Mission Impact

Teams work together to meet a common fundraising goal (\$2,500 x number of people on team). Together, you are paving the way for a brighter tomorrow for children right here in our community.

Next Steps

Book an info session for your group today. Whether on Zoom or at the office, we look forward to meeting your team! Event registration forms are provided at the end of info session.

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 CHALLENGE®**
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 CREDIT UNION