



GREATER PENNSYLVANIA
AND WEST VIRGINIA

Dear School Administrator,

As back-to-school season is here, I wanted to take a moment to introduce a program that brings hope to kids who need it most – the Make-A-Wish® **Kids For Wish Kids®** program.

Here at Make-A-Wish, our mission to grant life-changing wishes for children with critical illnesses is vital. Gaming computers, puppies, playsets and wishes to travel are some of the most popular types of wishes. Your school's participation in our **Kids For Wish Kids** program this year is crucial to reaching our vision of granting the wish of every eligible child.

Please take a moment to review this brochure which details how your school can make a difference, and email me at tgoodman@greaterpaww.wish.org to share your plans.

Best wishes,

Taylor Goodman

Taylor Goodman
Development Coordinator



Tracy Elementary
School's Holiday
Giving Campaign

CONTACT US

To schedule a speaker or to find out more about
Make-A-Wish, please contact:

Taylor Goodman

tgoodman@greaterpaww.wish.org
412.471.9474

Make-A-Wish

Koppers Building

436 Seventh Avenue, 25th Floor
Pittsburgh, PA 15219



wish.org/greaterpaww



Make-A-Wish®

Make-A-Wish® Greater Pennsylvania and
West Virginia creates life-changing wishes for children with
critical illnesses. We are proud to have served more than
22,000 children in 57 Pennsylvania counties and all of
West Virginia since May 1983.

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

**Students Can Make
a Difference.**



Make-A-Wish®

**KiDS
FOR WISH KIDS®**

You can bring hope and
spark joy to kids just like you!

Through **Kids For Wish Kids®**, elementary, middle and high school students change the lives of other kids diagnosed with critical illnesses.

At any given time, Make-A-Wish® Greater Pennsylvania and West Virginia is working on roughly 450 to 500 wishes. Your school's participation can give these kids a chance to be a kid again, while fostering hope and strength for the future.

Participation in Kids For Wish Kids helps students develop important life skills while changing the lives of kids in their community. Students use their imagination to select, organize, manage and complete fundraisers within their school, clubs, grade or group.

In addition to helping to grant wishes, participants can expect to develop a better understanding of:

- The value of community service
- Volunteerism
- Leadership skills
- Entrepreneurship
- Money management
- School spirit
- Teamwork



Wish kid Zack, who was granted his wish for a T-rex dinosaur in his backyard in 2005, had hosted several fundraising events to help make wishes come true for other kids.



Pocono Mountain West High School Student Council's March for Make-A-Wish

Just for Fun

- Prom Fashion Show
- Cool Shades Day
- Toy Raffle
- 100th Day of School Celebration
- Teacher Baby Picture Contest

Sports

- Student/Faculty Tournaments
- 5K Run/Walk
- Bike/Bowl Dance-A-Thon
- Relay Race/Olympics
- Swim Laps for Wishes
- Golf/Mini Golf Outing

Holiday

- Holiday Theme Party
- Carnations for a Cause
- Money Tree
- Bunny Hop
- Birthday Wish for Make-A-Wish

School Spirit

- Paper Chain War among Classrooms
- Make-A-Wish Spirit Week
- Activities Carnival
- Penny Wars

Get Involved.

A few steps to get your school involved in a Make-A-Wish® fundraiser...

- Invite a Make-A-Wish representative to talk to your school
- Designate one person to be in charge
- Set a goal and chart your progress
- Try to get other grades or your whole school involved

FUN★raising Ideas

School and Youth (SAY)

• SAY is an online fundraising page to help you reach your fundraising goals. Celebrate a milestone, birthday or graduation as a group, create a class challenge, or honor a student or professor. Your fundraiser reflects what you care about. We simply provide the website and tools to help you succeed.

Music and Art

- Talent Show
- Art Gallery
- Benefit Concerts/Shows
- "Decorate a Tile" Day
- Dress Down Days

Tasty Treats

- Pot Luck Dinner
- Bake Sale
- Limo Lunch Raffle
- Spaghetti Dinner or Pancake Breakfast
- Eating Contest
- Candy-Gram Messages
- Chocolate Sale

Academic

- Graduation Project
- Read/Math-a-Thon
- Science Fair
- History Quiz Show
- Spelling or Geography Bee
- Pledges for Grades
- Poetry or Story Contest

Join The Club.

Start a Kids For Wish Kids Club!

By starting a club at your school, you are guaranteed to always have people help with fundraisers, have a variety of different people to come up with great ideas, be able to hold semester-long or longer events more easily and make wishes come true for years to come!