

Make-A-Wish®
CENTRAL COAST AND
SOUTHERN CENTRAL VALLEY

BIGWISH *Bash*

*A Night of Magic
celebrating the magic of a wish*



*I wish to have
an arts &
crafts studio!*

Rylee, 5
leukemia



2026
**SPONSORSHIP
OPPORTUNITIES**



BIG WISH Bash

You can spark hope by becoming a Big Wish Bash Sponsor and creating magical experiences for children facing critical illnesses.

Join us on **March 14, 2026, at the Four Seasons Hotel Westlake Village** for an unforgettable celebration that brings our community together to make a meaningful impact. With more than 300 guests, the night will feature inspiring wish stories, gourmet dining, entertainment, exciting silent and live auctions, and a few surprises! - all in support of critically ill children and their families.

With 213 children eagerly waiting for the power of a wish, your partnership has never been more important!

We are excited to partner with you to make this event truly spectacular. Please explore the attached sponsorship opportunities and help us bring more wishes to life.

Together, we can celebrate the extraordinary power of community—and create hope that lasts.

With gratitude,

Pattie Mullins
Chief Executive Officer

There truly is power in a Wish! Wishes provide inspiration and memories that last a lifetime. With the average cost of a wish ranging from \$5,000- 12,000 per wish, we rely on direct support from the community to grant heartfelt Wishes to medically eligible children, ages 2 ½ to 18.



Sponsorship Benefits	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Opportunity to speak from the stage	★			
Your logo projected at the event	★			
Special gift from Make-A-Wish	★			
Logo on Step and Repeat	★	★		
Your logo on event item	★	★		
Press release announcing your support of Big Wish Bash 2026	★	★		
Complimentary premium parking	★	★		
Invitation to attend donor thank you party	★	★	★	
Thank You award	★	★	★	
Recognition from the podium	★	★	★	
Acknowledgment on MAW event site and social media, reaching over 18,600 users	★	★	★	★
Brand recognition on pre-event correspondence, onsite event signage, and e-invitation which is distributed to over 9,000 supporters	★	★	★	★
Reserved table with dinner and wine	★	★	★	★
Event table	2 VIP tables with up to 20 guests	2 VIP tables with up to 20 guests	1 premium table of 10 guests	Table of 10 guests

All net proceeds to benefit Make-A-Wish Central Coast & Southern Central Valley

Big Wish Bash 2026 • March 14, 2026 • www.wish.org/cvs



2026 SPONSORSHIP OPPORTUNITIES

Please inquire for further details

Below are some exciting and exclusive opportunities to support specific aspects of this year's Big Wish Bash. Please inquire at info@cvs.wish.org for further details.

RECEPTION SPONSOR (1) \$15,000

Exclusive premier signage at event, sponsor recognition in event materials, logo recognition in audio/video event program and digital assets, and 10 premium tickets to the event.

AUTO SPONSOR (1) \$10,000

Exclusive premier signage and auto placement, sponsor recognition in event materials, logo recognition in audio/video event program and digital assets, placement of a thank you note on valet-parked guest cars and 6 premium tickets to the event.

ENTERTAINMENT SPONSOR (1) \$10,000

Exclusive premier signage, sponsor recognition in event materials, logo recognition in audio/video event program and digital assets, and 6 premium tickets to the event.

DANCE FLOOR & DJ SPONSOR (1) \$7,500

Exclusive logo recognition at event, sponsor recognition in event materials, logo/name recognition in audio/video event program and digital assets, and 4 tickets to the event.

THANK YOU GIFT SPONSOR (1) \$7,500

Exclusive logo recognition on a mutually agreed upon guest giveaway, sponsor recognition in event materials, logo/name recognition in audio/video event program and digital assets, and 4 tickets to the event.

DESSERT SPONSOR (1) \$5,000

Exclusive premier signage at dessert station, sponsor recognition in multiple digital pre and post event materials to attendees, logo recognition in audio/video event program/digital assets, and 4 tickets to the event.

SPECIALTY COCKTAIL SPONSOR (2) \$2,500

Exclusive premier signage at cocktail hour, sponsor recognition in multiple digital pre and post event materials to attendees, logo recognition in audio/video event program and digital assets, and 2 tickets to the event.

BID PADDLE/PROGRAM SPONSOR (1) \$2,500

Premier presence on bid paddle for guests, logo/name recognition in audio/video at event and in event program, and 2 tickets to the event.

WISH FAMILY SPONSOR (5) \$1,800

Sponsors wish kids and parents to attend event as honored guests, including event tickets, gift card for wish kid for a gala outfit, and a special gift. Includes underwriting recognition in event program.

CUSTOM BIG WISH BASH+ MAKE-A-WISH MARKETING ACTIVATIONS

For more information please contact Pattie directly: pmullins@cvs.wish.org

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2026 SPONSORSHIP FORM

We are excited to participate in Make-A-Wish® **Big Wish Bash 2026** as a sponsor!

Name of the sponsor as it should appear on event materials*: _____

Sponsor Contact Name: _____ ☐ **I/We wish to remain anonymous*

Mailing Address: _____

City: _____ Zip: _____ Phone (Office): _____

Sponsor Contact Email: _____ PR Contact Email: _____

PLEASE CHOOSE YOUR SPONSORSHIP LEVEL

☐ PLATINUM: \$50,000 ☐ GOLD: \$25,000 ☐ SILVER: \$10,000 ☐ BRONZE: \$5,000

☐ PATRON TICKETS (2): \$1,200 ☐ Cannot Attend – Donation Included

PAYMENT METHOD

- ☐ Check enclosed with form
- ☐ Check to follow
- ☐ Please contact me so that I may pay by credit card
- ☐ Please send an invoice

DEADLINE: March 1, 2026 for recognition in the printed program & materials

- Please send your high res logo to us at info@cvs.wish.org.
- The earlier a sponsorship is secured, the more exposure a sponsor will receive via digital communications.
- Onsite marketing materials will likely include but are not limited to: welcome board at registration, cocktail hour/ auction signage, printed program & sponsor thank you on the large format screens.
- Digital materials sharing sponsor support will likely include but are not limited to save-the-date, electronic invitation, event registration website, pre-event attendee communications, and post-event attendee communications.
- We will contact you regarding sponsor/underwriter deliverables based on the level of participation, logo procurement, art-ready ad copy, and guest names as needed.

PLEASE MAIL/DELIVER COMPLETED FORMS TO

Big Wish Bash 2026 • Make-A-Wish • 4001 Mission Oaks Blvd., Suite F, Camarillo, CA 93012
For more information, please contact us: 805.676.9474 or info@cvs.wish.org
Tax ID# 77-0098671

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