



*Wish Kids
Madison, Joe,
Jack, Gavin and
Donovan at the
2025 Wish Ball*

Make-A-Wish[®]
HUDSON VALLEY

40
★ YEARS OF WISHES ★

Wish Ball
Opportunities



Wish Ball

40
YEARS OF WISHES



Join us for an unforgettable evening at the historic **Westchester Country Club**, as we celebrate **40 Years of Wishes** coming true. The Wish Ball honors the life-changing impact of a single wish - and the incredible community that makes it all possible.

As a Wish Ball Sponsor, we will spotlight your brand through a variety of sponsorship benefits, and your company will help to shine a beacon of hope for wish children in the Hudson Valley waiting for their wishes to be granted.

In 2025, over **500** attendees participated in our gala, and together, they raised more than \$600,000 - that is the equivalent of about 60 wishes at the average cash cost of **\$10,000**.

The Wish Ball is a unique opportunity to connect individuals and companies to the Make-A-Wish mission. Our team takes great care to ensure that the event is focused on the mission and guests leave with a better sense of the impact the Make-A-Wish can have in the lives of children with critical illnesses.

CELEBRATING

- **Larry & Linda Weiss**
Chris Greicius Award
- **Monica Guidotti**
The Robert Barr Volunteer Legacy Award
- **Dave's Cast of Characters**
Community Partner Award

WHEN

Friday, April 17, 2026
6:00 PM to 11:00 PM

WHERE

Westchester Country Club
99 Biltmore Avenue
Rye, NY 10580



Wish Ball

Friday, April 17, 2026

Wish Kid Jack
at the 2025
Wish Ball



Exclusive ★★★★★ Sponsorship Opportunities

★ PRESENTING SPONSOR \$50,000 ~~1 AVAILABLE~~ ★ SOLD ★

- Co-branding with Make-A-Wish on all print & digital event materials
- Logo at Check-In
- Logo on Step & Repeat alongside Make-A-Wish Hudson Valley
- Logo on auction paddles
- Logo on video screens throughout the evening
- Premiere Full Screen ad in high-frequency rotation
- Featured in press release and social media spotlight
- Recognition during program
- Twenty-four (24) tickets for (2) premium tables



★★★★★ Celebrating 40 Years of Wishes ★★★★★

★ 40TH ANNIVERSARY CHAMPION \$25,000 4 AVAILABLE

- Logo included on all print & digital event materials
- Logo on screens & bar signage during cocktail hour
- Logo on cocktail napkins alongside Make-A-Wish Hudson Valley
- Premiere Full Screen ad in high-frequency rotation
- Featured in press release and social media spotlight
- Recognition during program
- Twelve (12) tickets for one (1) premium table

★ WISH VISIONARY \$20,000 5 AVAILABLE

- Logo included on all print & digital event materials
- Logo on photo booth branding & dessert display
- Premiere Full Screen ad in high-frequency rotation
- Featured in press release and social media spotlight
- Recognition during program
- Ten (10) tickets for one (1) premium table

Wish Ball

Friday, April 17, 2026

Wish Alumni
Clare and her
mom, Helen, at
the 2025
Wish Ball



Unlimited Sponsorship Opportunities

HOPE SPONSOR \$15,000

- Logo included on all digital event materials
- Logo on digital auction bidding platform & auction display
- Premiere Full Screen ad in high-frequency rotation
- Ten (10) tickets for one (1) table, preferred seating

JOY SPONSOR \$7,500

- Logo included on all digital event materials
- Full Screen ad
- Six (6) tickets, preferred seating

COMET SPONSOR \$2,500

- Logo included on event website
- Half Screen ad
- Two (2) tickets

STRENGTH SPONSOR \$10,000

- Logo included on all digital event materials
- Premiere Full Screen ad in high-frequency rotation
- Ten (10) tickets for one (1) table, preferred seating

SHOOTING STAR SPONSOR \$5,000

- Logo included on event website
- Full Screen ad
- Four (4) tickets



*I wish to go
to Greece*
Emily
lymphoma

Table & Tickets

TABLE

\$5,000

- seating for ten (10) guests

INDIVIDUAL TICKET

\$500

WISH TICKET

\$500

- sponsor a wish child or family to share in our special 40th Anniversary celebration



Journal Ad Opportunities

PREMIERE FULL SCREEN AD \$2,500

- Full screen digital journal ad placed in high frequency rotation for maximum exposure, displayed at event and on event website
- 1920x1080 JPG or PNG format 600DPI/PPI or greater

FULL SCREEN AD \$1,000

- Full screen digital journal ad displayed at event and event website
- 1920x1080 JPG or PNG format 600DPI/PPI or greater

HALF SCREEN AD \$500

- Half screen digital journal ad displayed at event and event website
- 960x1080 JPG or PNG format 600DPI/PPI or greater

SUPPORTER LISTING \$250

- Name listing in digital journal displayed at event and event website



In the unlikely occurrence that an event is cancelled or postponed the entire sponsorship amount would be refundable.