



*I wish to be
a cowboy*
Bryggs, 4
cancer

Make-A-Wish®
COLORADO

**WHISKEY, WINE &
WISHES**

MAY 7, 2026 | MISSION BALLROOM | DENVER, CO

SPONSORSHIP OPPORTUNITIES



Make-A-Wish®
COLORADO

WHISKEY, WINE &
WiSHES

Whiskey, Wine & Wishes

Whiskey, Wine & Wishes is a country western-themed party with a purpose that celebrates the tangible, transformative and life-changing impact a wish has on wish kids, families, medical teams and the entire community.

This event brings in around 600+ Make-A-Wish supporters together to raise critical funds to grant wishes. Check out an event recap here: vimeo.com/wishcolorado/www2024

This year is sure to be another incredible evening of wish stories, live music and plenty of fun at Mission Ballroom in Denver on May 7! By sponsoring this event, you will help us bring joy to children with critical illnesses. Wishes are powerful and **you** can help make them come true.

According to the Wish Impact Study, wish alumni, parents and medical professionals all agree that a wish is a necessary part of the medical treatment journey, giving kids the strength to fight against and even overcome their critical illness. Wishes increase hope, strength, joy, confidence, self-esteem, quality of life and well-being.

Together, we create life-changing wishes for children with critical illnesses.

Will you join us?



Whiskey, Wine & Wishes Sponsorship Levels



Sponsorship Benefits

	Presenting Sponsor \$100,000	SOLD Venue Sponsor <i>valued at</i> \$60,000	Hope Sponsors \$50,000	Strength Sponsors \$25,000	Joy Sponsors \$10,000	Star Sponsors \$5,000
Event will be referred to as Whiskey, Wine & Wishes presented by Company Name	X					
Customized co-branded logo placement and partnership recognition on all promotional materials	X					
Event signage	Premium	Premium <i>Industry Exclusivity</i>	Premium	Premium	X	X
Number of event tickets	40 tickets	30 tickets	30 tickets	24 tickets	16 tickets	10 tickets
Opportunity to engage in a wish-related celebration	X	X	X	X	X	
Acknowledgment during event program	X	X	X	X	X	
Inclusion in the Make-A-Wish Colorado annual newsletter (~32,000 circulation)	X	X	X	X	X	
Social media recognition/promotion (~17,000 total followers)	X	X	X	X	X	X

We are also happy to customize a package to fit your needs!

Email Grace Ehemann at gehemann@colorado.wish.org for more information



WHISKEY, WINE & WISHES

☐ Presenting Sponsor \$100,000

☐ ~~Venue Sponsor valued at \$60,000~~

☐ Hope Sponsors \$50,000

☐ Strength Sponsors \$25,000

☐ Joy Sponsors \$10,000

☐ Star Sponsors \$5,000

☐ We are unable to participate but would like to make a donation of \$_____

SPONSOR INFORMATION

Sponsor Name: _____

Primary Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____ Social media: @_____

METHOD OF PAYMENT

☐ Check (Please make payable to Make-A-Wish Colorado & mail to the address below)

☐ Credit Card (Please contact us for credit card payment)

Full sponsorship funds are refundable if the event does not take place.



Please email this completed form and a high-resolution file of your logo to
Grace Ehemann at gehemann@colorado.wish.org by March 15, 2026
Mail checks to 7951 E Maplewood Ave #126 Greenwood Village, CO 80111

