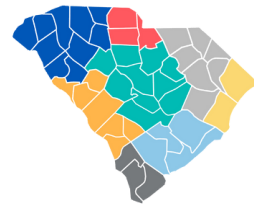


# Make-A-Wish® South Carolina PR One-Pager



## WHAT IS MAKE-A-WISH®?

Make-A-Wish creates life-changing wishes for children with critical illnesses. A wish can help children build the physical and emotional strength they need to fight a critical illness. The experience can be a game-changer that brings joy and a sense of normalcy back into a family's life. Our belief in the power and impact of a wish is what guides us and inspires us to grant the wish of every eligible child. Children who are eligible for a wish are **not** necessarily terminal. **Make-A-Wish grants the wishes of children with critical illnesses.** The majority of wish kids go on to manage and even overcome their illness.

## BY THE NUMBERS:

Together with generous donors, supporters, staff and volunteers, **Make-A-Wish South Carolina has granted over 4,700 wishes since 1984.** Since the founding in 1980, Make-A-Wish has granted more than 360,000 wishes for children with critical illnesses in the U.S. Last year, Make-A-Wish granted more than 12,800 wishes throughout the U.S. and its territories; more than 27,000 wishes since the pandemic began. Make-A-Wish has 58 chapters serving every community in the U.S. More than 24,000 volunteers across the U.S. and its territories help Make-A-Wish grant thousands of wishes each year.

## WHAT IS MAKE-A-WISH DOING TODAY?

**Every day, more than 35 wishes are granted throughout the U.S. and its territories.** No matter the circumstances, a wish continues to have the power to help a child replace fear with confidence, sadness with joy and anxiety with hope. Make-A-Wish continues to grant life-changing wishes, with a focus on every child's safety first.

## WHY HELP MAKE-A-WISH SOUTH CAROLINA?

- There are currently approximately **325 medically qualified SC children in the pipeline waiting for their wish** to be granted. Make-A-Wish South Carolina seeks to bring every eligible child's wish to life because every child deserves a childhood. Research shows children who have wishes granted can build the physical and emotional strength they need to fight their illness.
- **All funds donated to Make-A-Wish South Carolina go directly towards helping children in our local community**
- Make-A-Wish recently released the results of the 2022 Wish Impact Study, which surveyed 3,411 individuals, including parents of wish kids, wish alumni (i.e., former wish recipients) and doctors. Results showed that following a wish:
  - **94% of parents recalled seeing improvements in their child's emotional well-being**
  - **91% of parents reported the wish gave their child a better chance of surviving their illness**
  - **91% of alumni credited the wish with improving their quality of life**
  - **75% of doctors stated that a wish could improve a child's medical outcomes**
- Parents, wish alumni and doctors overwhelmingly agree that wishes:
  - **Are a necessary part of the medical treatment journey**
  - **Improve the odds of survival**
  - **Increase hope, strength, joy, confidence, self-esteem, quality of life, and well-being**
  - **Serve as a coping mechanism and a turning point during treatment**
  - **Bring families closer together and strengthen relationships with loved ones; and help overcome traumatic stress, hopelessness, depression, and loneliness**



## HOW YOU CAN HELP:

- Make-A-Wish brings an entire community together to rally around wish kids. From medical providers who introduce children to the idea of a wish, to volunteers who walk alongside children and their families in their medical journey and help turn their fear to hope, to donors and corporate partners who offer their passion and resources to make customized wish experiences possible, and even to past wish kids who often grow into adulthood and continue to support other wish families – they all know that a wish can be life-changing for everyone involved. Granting wishes is something we all have the power to do.
- You can help grant more wishes by encouraging the public to donate or referring a child to help grant more wishes.
- You can mention or link to [wish.org/sc](https://www.wish.org/sc) to help your audience learn more and find out how to donate or refer a child.

## TERMINOLOGY:

- Name: "Make-A-Wish" or "Make-A-Wish South Carolina"
- **Capitalize the first letter of each word and include hyphens between each word**
- No need to put "Foundation" at the end

## WEBSITE & SOCIAL MEDIA TAGS:

Website: [wish.org/sc](https://www.wish.org/sc)

Facebook - [@makeawishsc](https://www.facebook.com/makeawishsc)

Instagram - [@makeawishsc](https://www.instagram.com/makeawishsc) | [@sctrailblazechallenge](https://www.instagram.com/sctrailblazechallenge)

LinkedIn - [Make-A-Wish South Carolina](https://www.linkedin.com/company/makeawish-south-carolina)

YouTube - [Make-A-Wish South Carolina](https://www.youtube.com/makeawish-south-carolina)



## ADDITIONAL INFO:

[Our Mission](#)

[The Wish Journey & Impact](#)

[Why Wishes Matter](#)

[More Than a Wish](#)