



The Grandstand Classic is our signature event at Make-A-Wish East Tennessee, granting over 72 wishes since its inception. It is a memorable and inspiring evening that encompasses all things Kentucky Derby, complete with silent and live auction, inspiring wish stories, whiskey pull, and more. Celebrating its tenth year, we hope you will join us to transform the lives of local wish kids.

May 2, 2026 ★ 5:30 PM
Regas Square Events

PRESENTING \$10,000

- Listed and spoken as “Presented by” on all Grandstand Classic collateral.
- One child’s wish granted in the sponsor’s name. Includes employee engagement opportunities.
- Media promotion before the event.
- Two round tables for 10 guests, includes dinner.
- Recognition during the event program.
- Recognition in e-mail newsletters, website, and social media platforms.

AUCTION \$7,500

- Company name/logo listed throughout the live and silent auction.
- One child’s wish granted in the sponsor’s name. Includes employee engagement opportunities.
- One round table for 10 guests, includes dinner.
- Recognition during the event program.
- Recognition in e-mail newsletters, website, and social media platforms.

WISH \$5,000

- One child’s wish granted in the sponsor’s name. Includes employee engagement opportunities.
- One round table for 10 guests, includes dinner.
- Recognition during the event program.
- Recognition in e-mail newsletters, website, and social media platforms.





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May 3, 2026 ★ 5:30 PM
Regas Square Events

SELFIE SPONSOR \$3,500

- Exclusive name/logo recognition on every guest photo taken at selfie station.
- One round table for 10 guests, includes dinner.
- Recognition during the event program.
- Recognition in e-mail newsletters, website, and social media platforms.

STAR SPONSOR \$2,500

- Logo recognition on event signage.
- Seating for five guests, includes dinner.
- Recognition during the event program.
- Recognition in e-mail newsletters, website, and social media platforms.

All benefits above, plus one of the following..

- Name/logo recognition at Mint Julep Bar.
- Name/logo recognition at Whiskey Pull.
- Name/logo recognition as Valet Sponsor.
Opportunity to include item with valet tag.

TABLE \$1,600

- One round table for 10 guests, includes dinner.

WISH TABLE SPONSOR \$1,600

- If you are unable to attend, please consider sponsoring a table for a wish family.

INDIVIDUAL TICKET \$160

- One guest, includes dinner.





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SPONSORSHIP TYPE

- | | |
|---|--|
| ☐ Presenting \$10,000 | ☐ Spirits Sponsor \$2,500 |
| ☐ Auction \$7,000 | ☐ Valet Sponsor \$2,500 |
| ☐ Wish Sponsor \$5,000 | ☐ Table \$1,600 |
| ☐ Selfie Sponsor \$3,500 | ☐ Wish Family Table \$1,600 |
| ☐ Mint Julep \$2,500 | ☐ Individual Ticket \$160 |



SPONSOR/PAYMENT INFORMATION

Contact Person: _____
Contact Phone: _____
Contact Email: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Credit Card Number: _____
Exp. Date: _____ CVV: _____

Please remit this registration form via email or by mail to the address listed below.

Make-A-Wish East Tennessee
6700 Baum Drive, Suite 7
Knoxville, TN 37919

Please make checks payable to Make-A-Wish Foundation of East Tennessee.