

# Make wishes come true.

### PUTTING YOUR COMMITMENT TO WORK.

**Impact** the lives of 250 children and families in Minnesota by improving children's emotional and physical well-being and giving children and families joy, confidence and hope for the future.

**Align** your company's brand with the **#1 most trusted nonprofit** operating locally across 50 states.

**Boost** your business' exposure with the opportunity of 165,000+ impressions.

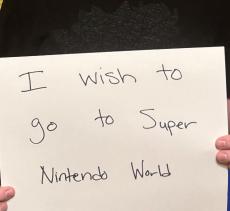
### WE CANNOT DO IT WITHOUT YOU!

Wishes are the work of an entire community—wish kids, parents, medical professionals, funders, in-kind donors, volunteers and YOU!

With the support of our community, Make-A-Wish® Minnesota, founded in 1982, has granted more than 6,800 wishes in all 87 counties across Minnesota. Annually, more than 450 volunteers, 21 staff and 3,700 supporters from every corner of the state come together to help us achieve our mission.

Together, we transform lives, one wish at a time.

Dylan, 11 liver transplant Lake Elmo Last year, Wish Ball sponsors funded more than 40 wishes!



# Elevate your brand.

Wish Ball is the premier fundraising event in the Twin Cities and an exclusive opportunity for Minnesota's elite businesses and their executives, community leaders, philanthropists, and VIPs to come together to help us raise the much-needed funds to reach every eligible child in Minnesota.

WHEN Saturday, April 18, 5-11 p.m.

WHERE Mystic Lake Center, Prior Lake, Minnesota

WHAT TO EXPECT Entertainment, heartwarming Minnesota wish stories, one-of-a-kind wish art, dinner, silent and live auctions and an exciting after-party!



Boost your business through a Wish Ball Sponsorship.

### **INCREASE BRAND AWARENESS**



3,700+ influential donors



600 event participants annually



450 volunteers throughout Minnesota



30 businesses and corporations

### **GENERATE POSITIVE MEDIA EXPOSURE**



= 12,000+ e-newsletter subscribers



**6,000** print newsletter subscribers



22,000+ social media followers











# Align your business with excellence.

### **PAST SPONSORS**

























### **UNITEDHEALTH GROUP**







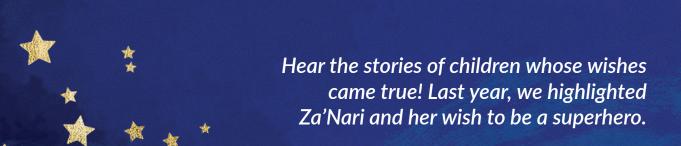
Andersen Corporation
Capella University
Cap Trust
Caribou Coffee, Inc.
Castlelake
Dacotah Bank

HDR
Hennepin Healthcare
Hilltop Camper & RV
Huntington Bank
JNBA Financial Advisors
KPMG

Marsh McLennan Agency
Menasha Corporation
Foundation
Minnesota Twins
Minnesota Vikings Football,
LLC
PwC

Sportech
Ryan Companies
Target Corporation
Thrivent

Wellington Management
Xactly Corporation





# Sponsorship & Recognition Opportunities

# PRESENTING SPONSOR | \$100,000

only 1 available

- » Two premium VIP tables for up to 20 guests with VIP table service including upgraded wine. Best seats and service in the house!
- » Six complimentary hotel rooms on event night.
- » VIP welcome baskets in hotel rooms.
- » Hosted bar all night.
- » Custom logo gobo projection in main event ballroom.
- » Opportunity for "night of" activation activity to create a brand experience for guests.
- » Opportunity for company representative to pre-record a :30 second welcome video to be played during the program.
- » Recognized as presenting sponsor each time Wish Ball is mentioned.
- » Premier logo placement on event save the date (2000+), invitation (2000+), program (600+) and signage.

- » Company logo on event site and Make-A-Wish Minnesota website with 20,000 impressions.
- » Company name mentioned or listed in any **media coverage** for the event.
- » Recognition after the event in **printed** newsletter and annual report.
- "Meet our Presenting Sponsor" e-blast sent to 600+ attendees between January -March 2026.
- » Recognition on Facebook, Instagram and LinkedIn with 18,500+ followers.
- » Company logo prominently displayed and tagged in video post after the event on Make-A-Wish Minnesota's social media pages.

- » Company logo on red carpet step and repeat backdrop.
- » Exclusive logo branding on commemorative photobooth guest pictures.
- » Opportunity to provide 6-10 event volunteers from your company.
- » Commemorative **sponsor plaque**.









### PREMIER SPONSOR

**\$75,000** | only 1 available

- **Two premium VIP tables** for up to 20 guests with VIP table service including upgraded wine.
- » Five complimentary hotel rooms on event night.
- » VIP welcome baskets in hotel rooms.
- » Hosted bar all night.
- » Exclusive branding of the After Party.
- » Custom logo **gobo projection** in main event ballroom.
- » Opportunity for "night of" activation activity to create a brand experience for guests.
- » Company logo prominently placed on event signage and event-related print materials including event program (600+).
- » Recognition from the stage during the **program**.
- » Recognition after the event in **printed newsletter** and **annual report.**
- » Recognition on Facebook, Instagram and LinkedIn with 18,500+ followers.
- » Opportunity to be included in all event media promotions before the event.
- » Company logo on **event site** and **Make-A-Wish Minnesota website** with 20,000 impressions.
- » Company logo displayed and tagged in video post after the event on Make-A-Wish Minnesota's social media pages.
- » Company logo on red carpet step and repeat backdrop.
- » Opportunity to provide **4-6 event volunteers** from your company.
- » Commemorative sponsor plaque.



Contact Teresa Evans, VP of Development EMAIL tevans@mn.wish.org | PHONE 612.767.2757 | WEB mn.wish.org

## **DIAMOND SPONSOR** | \$50,000

- **Two VIP tables** with prominent seating for up to 20 guests including upgraded wine.
- » Four complimentary hotel rooms on event night.
- » VIP welcome baskets in hotel rooms.
- » Hosted bar all night.
- » Custom logo **gobo projection** in main event ballroom.
- » Company logo prominently placed on **event signage** and event-related **print materials** including event program (600+).
- » Recognition from the stage during the **program**.
- » Recognition on Facebook, Instagram and LinkedIn with 18,500+ followers.
- » Company logo on event site and Make-A-Wish Minnesota website with 20,000 impressions.
- » Company logo displayed and tagged in **video post** after the event on Make-A-Wish Minnesota's social media pages.
- » Company logo on **red carpet step and repeat** backdrop.
- » Opportunity to provide 2-4 event volunteers from your company.
- » Commemorative sponsor plaque.

# STAR SPONSOR | \$25,000

- » One VIP table for up to 10 guests.
- » Two complimentary hotel rooms on event night.
- » VIP welcome baskets in hotel rooms.
- » Hosted bar all night.
- » Company logo placement on "walkway of stars".
- » Decals at guest entrances.
- » Company logo prominently placed on event signage and eventrelated print materials including event program (600+).
- » Recognition on **Facebook, Instagram and LinkedIn** with 18,500+ followers.
- » Recognition from the stage during the **program**.
- » Company logo on event site and Make-A-Wish Minnesota website with 20,000 impressions.
- » Company logo displayed and tagged in **video post** after the event on Make-A-Wish Minnesota's social media pages.
- » Opportunity to provide **2 event volunteers** from your company.
- » Commemorative **sponsor plaque**.



# **SUPERHERO SPONSOR** | \$15,000

- » One VIP table for up to 10 guests.
- » Hosted bar during Cocktail Hour and Silent Auction and hosted table wine at dinner (cash bar available following).
- » Company logo prominently placed on **event signage** and event-related **print materials** including event program (600+).
- » Recognition from the stage during the **program**.
- » Company logo on event site and Make-A-Wish Minnesota website with 20,000 impressions.
- » Recognition on Facebook, Instagram and LinkedIn with 18,500+ followers.
- » Company logo displayed and tagged in **video post** after the event on Make-A-Wish Minnesota's social media pages.
- » Opportunity to provide **2 event volunteers** from your company.

# WISH SPONSOR | \$10,000

- » One table for up to 10 guests.
- » Hosted bar during Cocktail Hour and Silent Auction and hosted table wine at dinner (cash bar available following).
- » Company logo prominently placed on **event signage** and event-related **print materials** including event program (600+).
- » Company logo on event site and Make-A-Wish Minnesota website with 20,000 impressions.
- » Recognition on Facebook, Instagram and LinkedIn with 18.500+ followers.
- » Company tagged with name listed in video post after the event on Make-A-Wish Minnesota's social media pages.
- Opportunity to provide **2 event volunteers** from your company.

## VALET SPONSOR | \$10,000

## only 1 available

- **One table** for up to 10 guests.
- Hosted bar during Cocktail Hour and Silent Auction and hosted table wine at dinner (cash bar available following).
- » Exclusive logo recognition at valet station.
- » Company logo prominently placed on **event signage** and event-related **print materials** including event program (600+).
- » Company logo prominently displayed at your **table** the night of the event.
- » Company logo on event site and Make-A-Wish Minnesota website with 20,000 impressions.
- » Recognition on **Facebook, Instagram and LinkedIn** with 18,500+ followers.
- » Company tagged with name listed in video post after the event on Make-A-Wish Minnesota's social media pages.
- » Opportunity to include giveaway item at valet for placement in guest cars (e.g. branded keychains, car freshener, bottled water).
- » Opportunity to provide **2 event volunteers** from your company.

# **CONSTELLATION SPONSOR** | \$7,500

- **One table** for up to 10 guests.
- » Hosted bar during Cocktail Hour and Silent Auction and hosted table wine at dinner (cash bar available following).
- » Company listed in **event program** (600+).
- » Company name displayed at your **table** the night of the event.
- » Company logo on **event site** and **Make-A-Wish Minnesota website** with 20,000 impressions.
- » Company tagged with name listed in video post after the event on Make-A-Wish Minnesota's social media pages.
- » Opportunity to provide **2 event volunteers** from your company.





