

Make-A-Wish<sup>®</sup>  
MINNESOTA

# Wish Ball

2026

**SATURDAY, APRIL 18 | 5:00 - 11:00 P.M.**

**MYSTIC LAKE EVENT CENTER**

**2400 Mystic Lake Blvd. | Prior Lake, MN 55372**



# Make wishes come true.

## PUTTING YOUR COMMITMENT TO WORK.

**Impact** the lives of **250 children and families** in Minnesota by improving children's emotional and physical well-being and giving children and families joy, confidence and hope for the future.

**Align** your company's brand with the **#1 most trusted nonprofit** operating locally across 50 states.

**Boost** your business' exposure with the opportunity of **165,000+ impressions**.

## WE CANNOT DO IT WITHOUT YOU!

Wishes are the work of an entire community—wish kids, parents, medical professionals, funders, in-kind donors, volunteers and YOU!

With the support of our community, Make-A-Wish® Minnesota, founded in 1982, has granted more than **6,800 wishes** in all **87 counties** across Minnesota. Annually, more than **450 volunteers**, **21 staff** and **3,700 supporters** from every corner of the state come together to help us achieve our mission.

*Together, we transform lives,  
one wish at a time.*

*Last year, Wish Ball  
sponsors funded  
more than  
40 wishes!*

**Dylan, 11**  
liver transplant  
Lake Elmo

I wish to  
go to Super  
Nintendo World

# *Elevate your brand.*

Wish Ball is the premier fundraising event in the Twin Cities and an exclusive opportunity for Minnesota's elite businesses and their executives, community leaders, philanthropists, and VIPs to come together to help us raise the much-needed funds to reach every eligible child in Minnesota.

**WHEN** Saturday, April 18, 5-11 p.m.

**WHERE** Mystic Lake Center, Prior Lake, Minnesota

**WHAT TO EXPECT** Entertainment, heartwarming Minnesota wish stories, one-of-a-kind wish art, dinner, silent and live auctions and an exciting after-party!



## *Boost your business through a Wish Ball Sponsorship.*

### INCREASE BRAND AWARENESS



**3,700+** influential donors



**600** event participants annually



**450** volunteers throughout Minnesota



**30** businesses and corporations

### GENERATE POSITIVE MEDIA EXPOSURE



**12,000+** e-newsletter subscribers



**6,000** print newsletter subscribers



**22,000+** social media followers



# Align your business with excellence.

## PAST SPONSORS



Andersen Corporation  
Capella University  
Cap Trust  
Caribou Coffee, Inc.  
Castlelake  
Dacotah Bank

HDR  
Hennepin Healthcare  
Hilltop Camper & RV  
Huntington Bank  
JNBA Financial Advisors  
KPMG

Marsh McLennan Agency  
Menasha Corporation  
Foundation  
Minnesota Twins  
Minnesota Vikings Football,  
LLC  
PwC

Sportech  
Ryan Companies  
Target Corporation  
Thrivent

Wellington Management  
Xactly Corporation

*Hear the stories of children whose wishes came true! Last year, we highlighted Za'Nari and her wish to be a superhero.*



# Sponsorship & Recognition Opportunities

## PRESENTING SPONSOR | \$100,000 only 1 available

- » **Two premium VIP tables** for up to 20 guests with VIP table service including upgraded wine. Best seats and service in the house!
- » **Six complimentary hotel rooms** on event night.
- » **VIP welcome baskets** in hotel rooms.
- » **Hosted bar** all night.
- » Custom logo **gobo projection** in main event ballroom.
- » Opportunity for “night of” **activation activity** to create a brand experience for guests.
- » Opportunity for company representative to pre-record a :30 second **welcome video** to be played during the program.
- » **Recognized as presenting sponsor** each time Wish Ball is mentioned.
- » Premier logo placement on event **save the date** (2000+), **invitation** (2000+), **program** (600+) and **signage**.
- » Company logo on **event site** and **Make-A-Wish Minnesota website** with 20,000 impressions.
- » Company name mentioned or listed in any **media coverage** for the event.
- » Recognition after the event in **printed newsletter and annual report**.
- » **“Meet our Presenting Sponsor” e-blast** sent to 600+ attendees between January – March 2026.
- » Recognition on **Facebook, Instagram and LinkedIn** with 18,500+ followers.
- » Company logo prominently displayed and tagged in **video post** after the event on Make-A-Wish Minnesota’s social media pages.
- » Company logo on **red carpet step and repeat** backdrop.
- » Exclusive logo branding on commemorative **photobooth guest pictures**.
- » Opportunity to provide **6-10 event volunteers** from your company.
- » Commemorative **sponsor plaque**.

Contact Teresa Evans, VP of Development

EMAIL [tevens@mn.wish.org](mailto:tevens@mn.wish.org) | PHONE 612.767.2757 | WEB [mn.wish.org](http://mn.wish.org)





## PREMIER SPONSOR

**\$75,000 | only 1 available**

- » **Two premium VIP tables** for up to 20 guests with VIP table service including upgraded wine.
- » **Five complimentary hotel rooms** on event night.
- » **VIP welcome baskets** in hotel rooms.
- » **Hosted bar** all night.
- » **Exclusive branding** of the **After Party**.
- » Custom logo **gobo projection** in main event ballroom.
- » Opportunity for “night of” **activation activity** to create a brand experience for guests.
- » Company logo prominently placed on **event signage** and event-related **print materials** including event program (600+).
- » Recognition from the stage during the **program**.
- » Recognition after the event in **printed newsletter** and **annual report**.
- » Recognition on **Facebook, Instagram and LinkedIn** with 18,500+ followers.
- » Opportunity to be included in all event **media promotions** before the event.
- » Company logo on **event site** and **Make-A-Wish Minnesota website** with 20,000 impressions.
- » Company logo displayed and tagged in **video post** after the event on Make-A-Wish Minnesota’s social media pages.
- » Company logo on **red carpet step and repeat** backdrop.
- » Opportunity to provide **4-6 event volunteers** from your company.
- » Commemorative **sponsor plaque**.

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## DIAMOND SPONSOR | \$50,000

- » **Two VIP tables** with prominent seating for up to 20 guests including upgraded wine.
- » **Four complimentary hotel rooms** on event night.
- » **VIP welcome baskets** in hotel rooms.
- » **Hosted bar** all night.
- » Custom logo **gobo projection** in main event ballroom.
- » Company logo prominently placed on **event signage** and event-related **print materials** including event program (600+).
- » Recognition from the stage during the **program**.
- » Recognition on **Facebook, Instagram and LinkedIn** with 18,500+ followers.
- » Company logo on **event site** and **Make-A-Wish Minnesota website** with 20,000 impressions.
- » Company logo displayed and tagged in **video post** after the event on Make-A-Wish Minnesota's social media pages.
- » Company logo on **red carpet step and repeat** backdrop.
- » Opportunity to provide **2-4 event volunteers** from your company.
- » Commemorative **sponsor plaque**.

## STAR SPONSOR | \$25,000

- » **One VIP table** for up to 10 guests.
- » **Two complimentary hotel rooms** on event night.
- » **VIP welcome baskets** in hotel rooms.
- » **Hosted bar** all night.
- » Company logo placement on **"walkway of stars"**.
- » **Decals** at guest entrances.
- » Company logo prominently placed on **event signage** and event-related **print materials** including event program (600+).
- » Recognition on **Facebook, Instagram and LinkedIn** with 18,500+ followers.
- » Recognition from the stage during the **program**.
- » Company logo on **event site** and **Make-A-Wish Minnesota website** with 20,000 impressions.
- » Company logo displayed and tagged in **video post** after the event on Make-A-Wish Minnesota's social media pages.
- » Opportunity to provide **2 event volunteers** from your company.
- » Commemorative **sponsor plaque**.

*Local artists team up with a wish child to create a unique piece of "wish art" to be sold at the silent or live auctions.*



## SUPERHERO SPONSOR | \$15,000

- » **One VIP table** for up to 10 guests.
- » **Hosted bar** during Cocktail Hour and Silent Auction and **hosted table wine** at dinner (cash bar available following).
- » Company logo prominently placed on **event signage** and event-related **print materials** including event program (600+).
- » Recognition from the stage during the **program**.
- » Company logo on **event site** and **Make-A-Wish Minnesota website** with 20,000 impressions.
- » Recognition on **Facebook, Instagram and LinkedIn** with 18,500+ followers.
- » Company logo displayed and tagged in **video post** after the event on Make-A-Wish Minnesota's social media pages.
- » Opportunity to provide **2 event volunteers** from your company.

## WISH SPONSOR | \$10,000

- » **One table** for up to 10 guests.
- » **Hosted bar** during Cocktail Hour and Silent Auction and **hosted table wine** at dinner (cash bar available following).
- » Company logo prominently placed on **event signage** and event-related **print materials** including event program (600+).
- » Company logo on **event site** and **Make-A-Wish Minnesota website** with 20,000 impressions.
- » Recognition on **Facebook, Instagram and LinkedIn** with 18,500+ followers.
- » Company tagged with name listed in **video post** after the event on Make-A-Wish Minnesota's social media pages.
- » Opportunity to provide **2 event volunteers** from your company.

## VALET SPONSOR | \$10,000 *only 1 available*

- » **One table** for up to 10 guests.
- » **Hosted bar** during Cocktail Hour and Silent Auction and **hosted table wine** at dinner (cash bar available following).
- » Exclusive logo recognition at **valet station**.
- » Company logo prominently placed on **event signage** and event-related **print materials** including event program (600+).
- » Company logo prominently displayed at your **table** the night of the event.
- » Company logo on **event site** and **Make-A-Wish Minnesota website** with 20,000 impressions.
- » Recognition on **Facebook, Instagram and LinkedIn** with 18,500+ followers.
- » Company tagged with name listed in **video post** after the event on Make-A-Wish Minnesota's social media pages.
- » Opportunity to include **giveaway item** at valet for placement in guest cars (e.g. branded keychains, car freshener, bottled water).
- » Opportunity to provide **2 event volunteers** from your company.

## CONSTELLATION SPONSOR | \$7,500

- » **One table** for up to 10 guests.
- » **Hosted bar** during Cocktail Hour and Silent Auction and hosted table wine at dinner (cash bar available following).
- » Company listed in **event program** (600+).
- » Company name displayed at your **table** the night of the event.
- » Company logo on **event site** and **Make-A-Wish Minnesota website** with 20,000 impressions.
- » Company tagged with name listed in **video post** after the event on Make-A-Wish Minnesota's social media pages.
- » Opportunity to provide **2 event volunteers** from your company.

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