



Participation Guide

hudson.wish.org/walk

THANK YOU TO OUR GENEROUS SPONSORS:





EVENT INFO

Date: Sunday, October 5, 2025

Time: 9:00 AM (Registration) | 11:00 AM (Walk Start) | 12:00 PM-2:00 PM (Family Fun)

Location: Kingsland Point Park - 299 Palmer Road, Sleepy Hollow, NY 10591

REGISTRATION PRE-EVENT: \$15 FOR ADULTS, \$10 FOR KIDS UNDER 18 YEARS OLD
REGISTRATION DAY OF WALK: \$20 FOR ADULTS, \$15 FOR KIDS

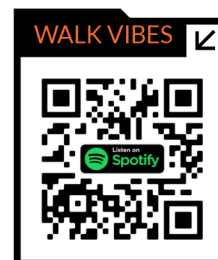
Join us for a spooktacular day of hope and joy in the historic village of Sleepy Hollow to celebrate the transformative power of a wish.

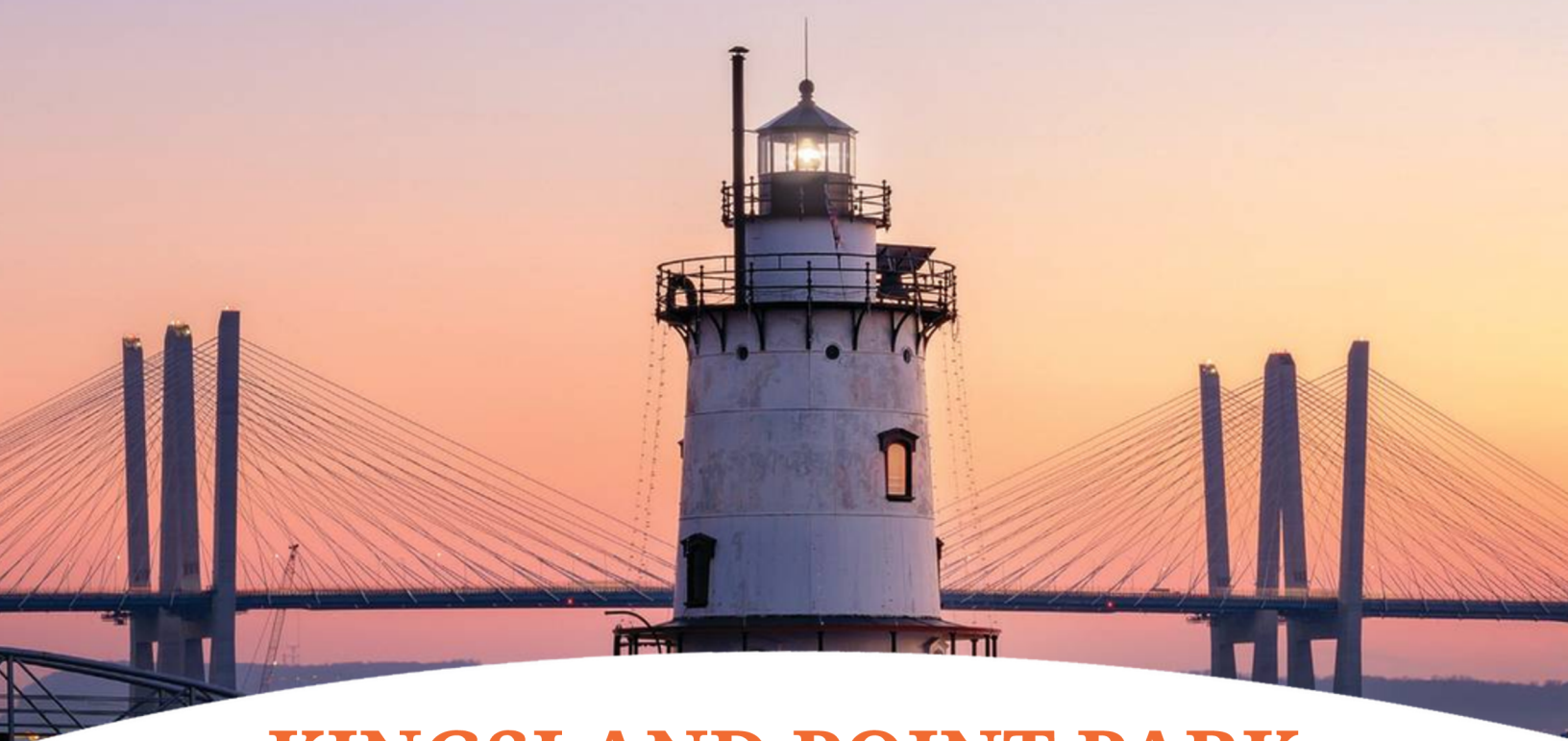
Your participation and support are vital as there are more than 150 children with critical illnesses in the Hudson Valley eagerly awaiting their wishes to come true. These life-changing wishes give children renewed energy and strength, bring families closer together, and unite communities.

Enjoy a scenic walk along the Hudson River and a fun-filled day of Halloween activities featuring our legendary glass pumpkin patch, entertainment, delicious treats and more! We can't wait to see you there! Together, we have the power to transform lives, one wish at a time.

**STAY
CONNECTED**

#WalkForWishesHV





KINGSLAND POINT PARK

299 Palmer Road, Sleepy Hollow, NY 10591

GPS ADDRESS

299 Palmer Road
Sleepy Hollow, NY 10591

PARKING

Parking will be available on-site with overflow parking also available nearby.

EVENT SCHEDULE

09:00AM: Registration Begins

10:30AM: Official Walk Program, Fundraising Award Presentations, and a Magical Surprise you won't want to miss!

11:00AM: Walk Steps off (*Shorter route with entertainment and surprises along the way!*)

09:00AM - 2:00PM: More Fall Fun Activities & Entertainment, Food Trucks, Glass Pumpkin Patch and more!





TRAVEL INFORMATION

Driving & Parking



- Parking is limited at Kingsland Point Park and available on a first-come, first-served basis. **Once the lot is full, please use one of our overflow options:**
 - Philipse Manor Station Lot (Sleepy Hollow) adjacent to Kingsland Point Park, just a 5-minute walk away
 - Tarrytown Train Station Lot (over 1,000 metered spaces; about a 25-minute scenic walk along the Hudson River)
 - Local lot in Tarrytown/Sleepy Hollow within walking distance (41 Hudson View Way, Tarrytown, NY 10591)
 - Metered Street Parking at the bottom of Beekman Ave (River Street)
 - Please Note: There is no street parking in Philipse Manor neighborhood. Cars parked there will be ticketed.



Taking Metro-North

Check **Hudson Line** schedule for train times.

- Philipse Manor Station: Just a 5-minute walk to Kingsland Point Park.
- Tarrytown Station: About 1 mile (25-minute walk) to the park. Taxis and rideshares are available outside the station.



Taxis & Rideshare

- A convenient drop-off point is near the Philipse Manor Train Station at the corner of Palmer Ave. and Riverside Drive.



Accessibility

- ADA Parking: Limited ADA-accessible parking will be available at Kingsland Point Park.



FAMILY FUN DAY

ENTERTAINMENT, FOOD & ACTIVITIES

9:00 AM - 2:00 PM



ENTERTAINMENT

- DJ Johnny G (9 AM - 11 AM)
- The Incumbents (12 PM - 2 PM)
- Rivertown Dance Academy
- The Headless Horseman
- Glass Pumpkin Patch
 - Courtesy of Gregory Tomb & the Adirondack Glassblowing Studio

FOOD & DRINK

- Rockland Bakery
- Jimmy Soft Serve
- Wanna Empanada
- The Espresso Guys
- Captain Lawrence
- George Wood Fire Pizza
- Jerry's Hot Dog
- Gyro Uno
- Cotton Candy



ACTIVITIES

- Bracelet Making Workshop
 - Hosted by A D'Zine Jewlery
- Kindness Rocks!
 - Hosted by APF
- Fall Cookie Decorating
 - Hosted by Midland Trust
- Origami & Erasure Poetry
 - Hosted by Hudson Valley Poetry



ACTIVITIES

- Trunk-or-Treat
 - Hosted by Malcolm Pray Achievement Center
 - Candy generously donated by the Dorval Trading Co.
- Pumpkin Decorating
 - Hosted by Camelot Print & Copy Center
- Prize Wheel & Giveaways
 - Hosted by Westchester Soccer Club
- Rainbow Scratch Paper Art
 - Hosted by Cindy's Kitchen
- Slime Making Lab
 - Hosted by Ghostbusters of the Hudson Valley
- Watercolor Painting
 - Hosted by Marla Beth Design
- Clixo Magnets Exhibit
 - Hosted by Westchester Children's Museum
- Acrylic Canvas Painting
 - Hosted by Artytime
- Prize Wheel & Giveaways
 - Hosted by the Hudson Valley Renegades
- Fall-Themed Craft & Sensory Bins
 - Hosted by LOVE2LEARN
- Massages
 - Hosted by Spavia Day Spa
- Face Painting
- Inflatable Corn Maze & Axe Throwing
- and more!





COSTUME CONTEST!



Dress to impress (and don't forget your four-legged friends!) at our Walk for Wishes Costume Contest!

Whether you're rocking a solo look, matching with friends, or coordinating a whole group theme, there's a trophy waiting for the most creative costumes.



Best Individual Costume - Best Group Costume - Best Dog Costume

STAY CONNECTED
@MakeAWishHV



hudson.wish.org/walk



BE A FUNDRAISING WALK STAR AND EARN EXCLUSIVE MAKE-A-WISH SWAG

We want to reward you for your hard work fundraising for our wish kids!
By meeting fundraising goals, you'll earn cool Make-A-Wish swag like:

**RAISE
\$100**

LIMITED EDITION
T-SHIRT



**RAISE
\$250**

CLEAR
TOTE BAG



**RAISE
\$500**

STEEL
TUMBLER



**RAISE
\$1,000**

PICNIC
BLANKET



VISIT OUR ONLINE STORE AT HUDSON.WISH.ORG/SHOP FOR MORE MAKE-A-WISH SWAG



STEP-BY-STEP GUIDE

TAKING FUNDRAISING TO THE NEXT LEVEL



Wishes need stars like you raising money with your family and friends so that children with critical illnesses can experience the hope and strength of a wish journey. Wish kids are waiting even longer for their wishes. We walk today, so they can have hope for a better tomorrow. Here are a few ideas to spark your walk fundraising.



Share your story in writing or on video along with your fundraising link on social media. Don't forget to tag [@MakeAWishHV](#), use [#WalkForWishesHV](#) and make your post public so we can see it!



Design your own **team t-shirts** in honor of someone you are walking for and put them up for sale!



Get your company involved! Nothing boosts employee morale than participating on a corporate Walk Team or your personal Walk Team to help grant wishes.



Create drawings, paintings, jewelry, or tie dye shirts to **sell online** for donations.



Be specific. Use your birthday or other milestones to add a personal twist to your ask, such as \$40 for your 40th birthday or \$15 for your 15th wedding anniversary



STEP-BY-STEP GUIDE

FUNDRAISING ON SOCIAL MEDIA

FACEBOOK

- ★ **Update your status** at least once a week with information about why you are walking and what they can do to support you!
- ★ Always include the link to your Walk for Wishes **Personal Fundraising Page** to make donating simple & easy!
- ★ Update your **cover photo** with a Walk for Wishes graphic.
- ★ Tag Make-A-Wish Hudson Valley and include **#WalkForWishesHV** in your post.

INSTAGRAM

- ★ Follow Make-A-Wish Hudson Valley on Instagram at **@MakeAWishHV**.
- ★ Post about your **fundraising progress**, let followers know you are seeking donations.
- ★ Always include the **link in bio** to your Walk for Wishes Personal Fundraising Page in posts.
- ★ Tag us at **@MakeAWishHV** and include the hashtag **#WalkForWishesHV**

Did you know that fundraisers who connect their personal fundraising page to Facebook raise **40 percent** more than those who don't? Add Instagram, X, LinkedIn and more to the conversation and you can see the potential!



STEP-BY-STEP GUIDE

TO REACHING OUR FUNDRAISING GOALS



Step 1: Register

Registration is EASY - visit hudson.wish.org/walk and sign up today!



Step 2: Set a Goal

The average walker raises \$200. How many people can you recruit to help you reach your goal?



Step 3: Go First

Make a donation to your personal fundraising page. The size doesn't matter, but your willingness to donate confirms for friends and family that you are committed to our mission.



Step 4: Personalize Your Team and Individual Fundraising Page

Share your personal story about why Make-A-Wish is important to you. Don't forget to include a photo!



Step 5: Recruit Walkers

Invite co-workers and your family to join you in this important cause. Use all the communication methods at your disposal including email, social media, text and (safely distanced) face-to-face conversations.



Step 6: Ask Family and Friends to Donate

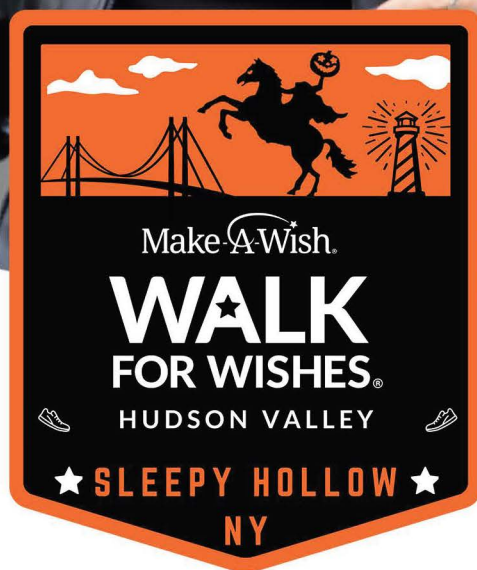
Sending emails is the single most important action you can take to raise money! Send requests for donations to family and friends and enjoy watching how they respond. Don't forget to follow-up.



Step 7: Encourage and Motivate Your Team

Touch base with team members regularly to keep them excited about the Walk for Wishes event. Provide fundraising tips, host contests to create enthusiasm and say thank you often.





BE A WALKSTAR!

Help me raise critical funds for the more than 150 kids waiting for their wish to be granted and donate to my Walk for Wishes® team today!

Visit hudson.wish.org/walk or scan the QR code below and search my team name to support by donating or joining.



Scan Me

SEARCH FOR MY WALK TEAM NAME

I WALK FOR

Make-A-Wish[®]
HUDSON VALLEY

WALK[®]
FOR WISHES[®]