



A wish begins with hope, and hope begins with you.
Your school can help make every wish come true!

About Make-A-Wish

Make-A-Wish creates life-changing wishes for children with critical illnesses.

Research* shows that children who have wishes granted can build the **physical and emotional strength needed to fight a critical illness.**

The majority of kids who have a wish granted survive their illness. **The anticipation of a wish-come-true helps them believe in better days ahead** (*2022 Wish Impact Survey: wish.org/impact-study).



Kids For Wish Kids

Kids for Wish Kids® is a customizable fundraising program that provides schools and youth organizations the opportunity to engage in philanthropy and service activities in partnership with Make-A-Wish. The programs encourage community service, leadership, volunteerism and teamwork.

Kids For Wish Kids puts students in charge. Teachers often serve as advisors, but ownership of the project belongs solely to the students involved. This helps create a better understanding of:

- The value of community service
- Volunteerism
- Leadership skills
- Entrepreneurship
- Money management
- School spirit
- Teamwork

Fundraising Ideas

There are many different ways your school can help and getting started is easy! Here are just a few ways students can get involved:

Wish Wall

Want to really "show" your support? Sell Make-A-Wish paper stars for donations of \$2 (or more) and hang them around the building. Create a "Wish Wall" in a high-traffic area for everyone to see.

Sales

Create your own sale or choose from some of these ideas: baked goods, school spirited swag, snacks candy grams, flowers, T-shirts, Make-A-Wish bracelets, etc.

Got Change?

Give everyone a meaningful way to get rid of all that spare change they've been holding onto! Lots of variations for this one – from penny stall to penny wars or money week!

'Thon

Host a danceathon, walkathon, readathon or any other type of 'thon you can think of! Encourage friends and family to make donations or pledges for each minute they dance, lap they walk/run, minute they read, etc.

Get Sporty

Coordinate a sports tournament and raise funds through registration fees, admission, concessions, special contests, etc. The possibilities are up to you - all day contest, students vs. teachers or a face-off with a rival group.

Play Dress Up (Or Down!)

Who doesn't love to dress up (or down)? Participants donate to dress up in some way. The options are endless: movie characters, sports teams, crazy hats, pajamas, or, dress down in casual clothes if your school/group has a uniform or dress code.

Ready to get started?

For more information about Kids For Wish Kids, please contact [Michelle Nardelli, mnardelli@metrony.wish.org](mailto:mnardelli@metrony.wish.org). We look forward to working with you!

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