



MAKE-A-WISH

JOIN OUR WORLD
OF PURE IMAGINATION

Make-A-Wish®
SOUTH CAROLINA

WISHNight

Presented By

The Cox
Group

2026 SPONSORSHIP OPPORTUNITIES

WISH NIGHT 2026 | MARCH 13 & 14

WILD DUNES RESORT ROOM BLOCK INFORMATION

ROOM OPTIONS:

- Sweetgrass Inn Run of House Guestroom - \$289 per night pretax (\$342 with the fees inclusive)
- Boardwalk Inn Run of House Guestroom - \$269 per night pretax (\$319 with the fees inclusive)
- Residence at Sweetgrass Inn Run of House Guestroom - \$269 per night pretax (\$319 with the fees inclusive)

**2 Night Minimum for Guestrooms*

RESERVATIONS INCLUDE:

- Invitation to Friday, March 13 Welcome Reception
- VIP welcome gift
- Invitation to participate in curated experiences for Wish Night guests
- Complimentary access to indoor and outdoor games & gaming consoles
- Complimentary putting green and pitching green access
- Two complimentary waters daily and use of hydration filling stations
- Complimentary seasonal Island Adventures recreation activities
- Complimentary in-room coffee
- On property resort transportation services
- Unlimited use of fitness center
- Unlimited internet access in all accommodations
- Wi-Fi hot spots in the heart of the resort
- Daily newspaper delivery upon request
- One hour of complimentary of tennis court usage daily after 12:00pm
- Preferred dining reservations
- Preferred golf tee times
- 10% off at select retail outlets (Harbor & Links Pro Shops)

MAKE-A-WISH BOOKING LINK



A CHILD'S IMAGINATION HAS NO LIMITS

NEITHER SHOULD THEIR WISH

Make-A-Wish®
SOUTH CAROLINA

WISH Night

Presented By

The Cox
Group

MARCH 13-14, 2026

WILD DUNES RESORT, ISLE OF PALMS, SC

Each year, hundreds of children in South Carolina are diagnosed with critical illnesses. While their medical journeys often include uncertainty and fear, the wish journey brings something radically different: the freedom to imagine. A wish encourages children to dream beyond their diagnosis—and in that dreaming, they find hope, strength, and joy.

Right now, more than 350 children across South Carolina are waiting for a wish. In 2025, we will grant a record 256 life-changing wishes, but for every child we reach, another is still waiting.

With your support, we can change that.

WHY CHOOSE WISH NIGHT?

Wish Night is more than a charity gala. It's a celebration of the power of hope and community. It's a night that helps fund transformational experiences for children—experiences that remind them what it feels like to just be a kid again.



ANNALEIGH'S WISH TO BE RAPUNZEL

When 5-year-old AnnaLeigh imagined her wish, she didn't just want to meet a princess—she wanted to become one. After a long journey battling a critical illness, she dreamed of stepping into Rapunzel's shoes—tower and all. Her wish was more than a dress-up day: it was a joyful escape, a reminder of her inner strength, and a celebration of everything she had overcome. Surrounded by laughter, music, and a full royal court, AnnaLeigh's day was pure imagination brought to life and a powerful turning point for her and her family.

THE IMPACT OF A WISH



Approximately **350** children in South Carolina diagnosed with a critical illness are currently medically qualified and waiting on their wish to be granted.



In fiscal year 2025, we will grant wishes for **256** children in South Carolina, but for each wish granted, another child is waiting.



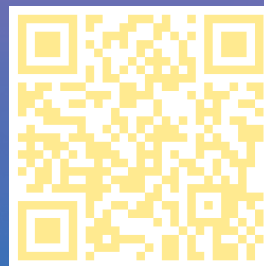
The average cost of a wish in South Carolina is **\$7,500**. Our mission relies on the support of donors, such as sponsors of Wish Night.



9 out of 10 medical providers observed that the wish experience had a **positive impact** on a child's physical well-being and overall quality of life.

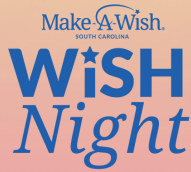
Source: Make-A-Wish 2022 Wish Impact Study (Rounded Figures)

WATCH ANNALEIGH'S SPECIAL WISH DAY



Scan QR code or [CLICK HERE](#)

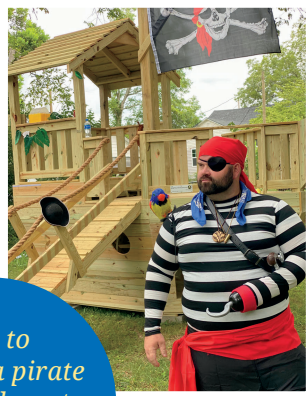




OUR ALIGNMENT

AMPLIFY YOUR IMPACT WITH WISH NIGHT SPONSORSHIP

Sponsoring Wish Night goes beyond helping local children; it strategically aligns your company with one of the nation's most respected charitable brands. This sponsorship is a powerful way to publicly showcase your commitment to your employees, their families, and the community. Join us in making dreams come true and demonstrate your dedication to making a positive impact.



*I wish to
have a pirate
ship playset*

Vincent, 4
cancer



IT MAKES GOOD SENSE

GIVE BACK:

Support wish families and contribute to societal improvement, creating a lasting positive impact.

ENHANCE REPUTATION:

Boost your company's public image and stakeholder engagement by aligning with the #1 Most Trusted Nonprofit operating across all 50 states.

IMPROVE CULTURE:

Establish a clear social mission to increase employee satisfaction, reduce turnover, and boost productivity through enhanced employee engagement.

DRIVE SALES:

Engage in social generosity and transparency to attract consumers who prioritize businesses with a positive social impact, helping to drive sales.

BRAND EXPOSURE:

Gain visibility with over 320 prominent community guests and leaders, and reach more than 20,000 social media followers, amplifying your brand's presence and influence.



SCHEDULE OF EVENTS

FRIDAY, MARCH 13TH:

6-8pm - Wish Weekend Welcome Reception (*Invite Only*)

SATURDAY, MARCH 14TH:

5:00pm - VIP Cocktail Reception (*Invite Only*)

5:30pm - Cocktail Reception, Pre-show Livestream, and Silent Auction

7:00pm - Gala Program

OUR GUESTS

- 100 VIP Reception Guests
- 320 Gala Guests
- Prominent business professionals and companies from varied industries across the state

EVENT HIGHLIGHTS



STUNNING VENUE

Wish Night is held at the Sweetgrass Inn at Wild Dunes Resort on beautiful Isle of Palms.



ELEVATED CUISINE AND BAR

Guests are treated to a delicious gourmet seated dinner along with full-bar service throughout the evening.



THRILLING AUCTIONS

Wish Night offers both silent and live auctions with something for everyone.



INSPIRING GUESTS AND WISH KID STORIES

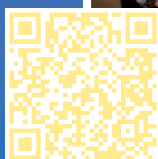
The best part of Wish Night - incredible wish kid ambassadors who share inspiring stories of courage and hope!



LIVE WISH REVEAL

There is nothing like the honor of watching a wish kid's dream come true in person!

[CLICK HERE](#) or scan QR code to watch our 2025 highlights!



SPONSORSHIP BENEFITS

When you sponsor Wish Night, you help open the gates to a world of **pure imagination**—where children facing critical illnesses are encouraged to dream beyond their diagnoses, and where those dreams become powerful turning points in their journey toward healing.

Sponsorship is more than logo placement or a seat at a table—it's a chance to play a starring role in a child's wish journey. Your support helps make extraordinary experiences possible: ***the chance to be a mermaid, a police officer, or an astronaut... to go on a true family adventure at a dude ranch... to swim with dolphins, see the aurora borealis, or experience the magic of Harry Potter World.***

From exclusive visibility during our Pre-Show Livestream to on-stage moments during a live wish reveal, Wish Night sponsors are woven into the heart of one of the most meaningful nights of the year. You'll enjoy targeted brand exposure, elevated recognition, and most importantly—the knowledge that your support helps bring light to a child's darkest days.

Explore the sponsorship levels that follow—and ***imagine what we can do together.***

Trauma Relief	Emotional & Mental Well-Being	Turning Point	Strength to Fight	Long-Term Impact
				
9 out of 10 wish kids reported that the wish experience relieved them from traumatic stress.	8 out of 10 wish kids reported that their wish experience helped them overcome hopelessness, depression and loneliness.	9 out of 10 wish kids reported that they felt more joyful, confident and hopeful for their future.	8 out of 10 wish kids report that their wish gave them the strength to fight their critical illness.	7 out of 10 wish kids report that their wish improved their odds and gave them a better chance of surviving.
9 out of 10 wish parents said the wish experience helped relieve their family from traumatic stress.	9 out of 10 wish parents saw their child's emotional well-being improve with a wish.	8 out of 10 wish parents saw that the wish experience gave their child a stronger sense of empowerment.	8 out of 10 wish parents say a child's wish experience serves as a coping mechanism during treatment.	9 out of 10 wish parents report that their child's wish experience strengthened their relationship with loved ones.
9 out of 10 medical providers observed the wish experience helped relieve a family from traumatic stress.	100% of medical providers report that the wish experience improves a child's — and their own — emotional well-being.	9 out of 10 medical providers say a wish increases compliance with treatment.	8 out of 10 medical providers reported that a wish is a necessary part of a child's treatment journey.	9 out of 10 medical providers observed that the wish experience has a positive impact on a child's physical well-being and overall quality of life.

SOLD PRESENTING SPONSOR | \$37,500

MARKETING RECOGNITION

- Name within the event title listed as "2026 Wish Night presented by [Company Name]"
- Logo on event Step and Repeat backdrop **co-branded with Photo Booth Sponsor*
- Logo on Pre-show Livestream backdrop **co-branded with Pre-show Livestream Sponsor*
- Logo recognition on all event signage
- Logo recognition in all event e-blasts: save the date, invitation, post-event thank you
- Logo recognition on event website with hyperlink
- Social media post on multiple platforms highlighting partnership
- Full-page welcome remarks from company leadership included in printed program booklet
- Full-page company ad in printed event program

PRE-SHOW LIVESTREAM EVENT BENEFITS

- Opportunity for a company representative to participate in an interview with Pre-show Livestream host **video recording provided post-event*
- Opportunity to run a 30-second pre-recorded advertisement during livestream **company to provide*
- Option to embed livestream on company's website and/or applicable social channels

EVENT PROGRAM BENEFITS

- Opportunity for a company representative to participate on-stage in live wish reveal during the gala program
- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during program

Represents
5 wishes!

EVENT GUEST BENEFITS

- (2) Two complimentary resort view rooms at the Sweetgrass Inn for March 13-14th
- Prime reserved seating: (3) tables of 10
- (4) bottles of specialty curated wine at each table
- (10) tix to Welcome Party Reception **invite-only*
- (30) tix to VIP Cocktail Reception **invite-only*
- (20) all-inclusive wristbands to After-party

MISSION INVOLVMENT

- Opportunity to host a wish celebration
- Opportunity for a company representative to join the 2026 Wish Night Committee

SOLD HERO SPONSOR | \$22,500

MARKETING RECOGNITION

- Logo recognition in all event e-blasts: save the date, invitation, post-event thank you
- Logo recognition on event website with hyperlink
- Social media post on multiple platforms highlighting partnership
- Half-page company ad in printed event program

Represents
3 wishes!

PRE-SHOW LIVESTREAM EVENT BENEFITS

- Opportunity for a company representative to participate in an interview with Pre-show Livestream host **video recording provided post-event*
- Opportunity to run a 30-second pre-recorded advertisement during livestream **company to provide*

EVENT PROGRAM BENEFITS

- Cocktail Reception Exclusive Signage:
 - Exclusive signage displayed on interactive "Wall of Wishes" installation
 - Logo on cocktail napkins
- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during the gala program

EVENT GUEST BENEFITS

- (2) Two complimentary rooms at the Sweetgrass Inn for March 13-14th
- Prime reserved seating: (2) tables of 10
- (4) bottles of specialty curated wine at each table
- (10) tix to Welcome Party Reception **invite-only*
- (10) tix to VIP Cocktail Reception **invite-only*
- (10) all-inclusive wristbands to After-party

MISSION INVOLVMENT

- Opportunity to host a wish celebration
- Opportunity for a company representative to join the 2026 Wish Night Committee

HOPE SPONSOR | \$12,500

• MARKETING RECOGNITION

- Logo recognition in all event e-blasts: save the date, invitation, post-event thank you
- Logo recognition on event website
- Social media post on multiple platforms highlighting partnership
- Logo recognition in printed event program

• PRE-SHOW LIVESTREAM EVENT BENEFITS

- Opportunity for a company representative to participate in an interview with Pre-show Livestream host **video recording provided post-event*

SPECIALITY HOPE SPONSORSHIP OPPORTUNITIES

(1) Available of Each:

WELCOME RECEPTION SPONSOR

Includes all Hope Sponsor benefits above, plus:

- Exclusive signage in the Welcome Reception event space on Friday evening
- Gift opportunity to provide a small, branded item to all Welcome Reception guests
- Opportunity for company representative to speak during Welcome Reception
- 60-second Welcome Reception highlight video to be played during Pre-show Livestream **recording also provided post-event*
- (10) tix to Welcome Reception
- (6) tix to VIP Cocktail Reception

PHOTOBOOTH SPONSOR

Includes all Hope Sponsor benefits above, plus:

- Exclusive signage at photobooth and logo on co-branded Step and Repeat during Cocktail Reception
- Gift opportunity to provide a small, branded item to all guests as they have their photo taken
- (6) tix to Welcome Reception
- (10) tix to VIP Cocktail Reception

PRE-SHOW LIVESTREAM SPONSOR

Includes all Hope Sponsor benefits above, plus:

- Logo on static banner displayed on livestream **post-event, recording will also be featured on MAWSC YouTube channel*
- Option to embed livestream on company's website and/or applicable social channels
- Gift opportunity to provide a small, branded item to all guests at check-in
- (6) tix to Welcome Reception
- (10) tix to VIP Cocktail Reception

• EVENT PROGRAM BENEFITS

- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during the gala program

• EVENT GUEST BENEFITS

- Reserved seating: (1) table of 10
- (4) bottles of wine at table
- (6) all-inclusive wristbands to After-party

• MISSION INVOLVMENT

- Opportunity to host a wish celebration
- Opportunity for a company representative to join the 2026 Wish Night Committee



JOY SPONSOR | \$10,000

• MARKETING RECOGNITION

- Logo recognition in all event e-blasts: save the date, invitation, post-event thank you
- Logo recognition on event website
- Social media post on multiple platforms highlighting partnership
- Logo recognition in printed event program

• PRE-SHOW LIVESTREAM EVENT BENEFITS

- Opportunity for a company representative to participate in an interview with Pre-show Livestream host **video recording provided post-event*

• EVENT PROGRAM BENEFITS

- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during the gala program

• EVENT GUEST BENEFITS

- Reserved seating: (1) table of 10
- (4) bottles of wine at table
- (6) tix to Welcome Party Reception **invite-only*
- (6) tix to VIP Cocktail Reception **invite-only*
- (6) all-inclusive wristbands to After-party

• MISSION INVOLVMENT

- Opportunity to host a wish celebration
- Opportunity for a company representative to join the 2026 Wish Night Committee

*Represents
1.5
wishes!*



SPECIALITY JOY SPONSORSHIP OPPORTUNITIES

(1) Available of Each:

CHAMPAGNE WALL SPONSOR

Includes all Joy Sponsor benefits above, plus:

- Exclusive signage with company logo displayed on Champagne Wall at entrance of Cocktail Reception event space
- Gift opportunity to provide a small, branded item to all Cocktail Reception guests at check-in

WISH KID AMBASSADOR SPONSOR

Includes all Joy Sponsor benefits above, plus:

- Exclusive signage with company logo at each Wish Kid Ambassador station during Cocktail Reception
- Logo on sash worn by each Wish Kid Ambassador throughout Cocktail Reception



WISH SPONSOR | \$7,500

Represents
1 wish!

• MARKETING RECOGNITION

- Logo recognition in all event e-blasts: save the date, invitation, post-event thank you
- Logo recognition on event website
- Social media post on multiple platforms highlighting partnership
- Logo recognition in printed event program

• EVENT PROGRAM BENEFITS

- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during the gala program

• EVENT GUEST BENEFITS

- Reserved seating: (1) table of 10
- (4) bottles of wine at table
- (4) tix to Welcome Party Reception *invite-only
- (4) tix to VIP Cocktail Reception *invite-only
- (4) all-inclusive wristbands to After-party

• MISSION INVOLVMENT

- Opportunity to host a wish celebration
- Opportunity for a company representative to join the 2026 Wish Night Committee

SPECIALITY WISH SPONSORSHIP OPPORTUNITIES

(1) Available of Each:

VALET SPONSOR

Includes all Wish Sponsor benefits above, plus:

- Exclusive signage at valet station and on outdoor directional signage
- Gift opportunity to provide a small, branded item in all valet-serviced vehicles
- Opportunity to provide sail banner flags at valet station and branded vests for attendants

CHANCE-TO-WIN SPONSOR

Includes all Wish Sponsor benefits above, plus:

- Exclusive signage at Chance-To-Win station
- Gift opportunity to everyone who enters the Chance-To-Win

FUND-A-WISH SPONSOR

Includes all Wish Sponsor benefits above, plus:

- Logo on screen during Fund-A-Wish
- Gift opportunity to provide a small, branded item on each seat at tables in the event ballroom

AUCTION SPONSOR

Includes all Wish Sponsor benefits above, plus:

- Exclusive signage in silent auction cocktail reception space and on auction tables
- Gift opportunity to provide a small, branded item in auction checkout bags

AFTER-PARTY SPONSOR

Includes all Wish Sponsor benefits above, plus:

- Exclusive signage in After-party bar area
- Gift opportunity to provide a small, branded item on bar and on tables in the After-party bar area
- Sponsor will receive (10) all-inclusive wristbands to After-party for all table guests



STRENGTH SPONSOR | \$12,500

• MARKETING RECOGNITION

- Logo recognition in all event e-blasts: save the date, invitation, post-event thank you
- Logo recognition on event website
- Social media post on multiple platforms highlighting partnership
- Logo recognition in printed event program

• PRE-SHOW LIVESTREAM EVENT BENEFITS

- Opportunity for a company representative to participate in an interview with Pre-show Livestream host *video recording provided post-event

• EVENT PROGRAM BENEFITS

- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during the gala program

• EVENT GUEST BENEFITS

- Reserved seating: (2) tables of 10
- (4) bottles of wine at each table
- (6) tix to Welcome Party Reception *invite-only
- (10) tix to VIP Cocktail Reception *invite-only
- (6) all-inclusive wristbands to After-party



Wishes
Need Stars
Like You!

• MISSION INVOLVMENT

- Opportunity to host a wish celebration
- Opportunity for a company representative to join the 2026 Wish Night Committee



Spark
Joy

CREATE HOPE

STAR SPONSOR | \$5,000

• MARKETING RECOGNITION

- Company name listed on event website
- Company name listed in printed event program

• PRE-SHOW LIVESTREAM EVENT BENEFITS

- Verbal acknowledgement during Pre-show Livestream

• EVENT PROGRAM BENEFITS

- Company name listed on signage at the Cocktail Reception
- Thank you and sponsorship recognition from wish kid alumni in a pre-recorded video package played during the gala program

• EVENT GUEST BENEFITS

- Reserved seating: (1) table of 10
- (4) bottles of wine at table
- (2) tix to Welcome Party Reception *invite-only
- (2) all-inclusive wristbands to After-party

• MISSION INVOLVMENT

- Opportunity to attend and enhance a wish celebration

WHAT IS THE PRE-SHOW LIVESTREAM?

Before the Wish Night program begins, we **roll out the blue carpet** for a can't-miss experience: the Pre-show Livestream! Filmed live during the Cocktail Reception, this red carpet-style broadcast captures the energy, emotion, and excitement of the evening as guests arrive.

Hosted by a professional emcee, the Pre-Show features live interviews with wish kid ambassadors, Make-A-Wish South Carolina leadership, board members, volunteers, and select sponsors.

The livestream will be broadcast across MAWSC's social channels and website, reaching an audience of 20,000+ social followers, with the Presenting Sponsor and Livestream Sponsor having the added option to embed the stream on their own digital platforms.

Sponsors at select levels will have the opportunity to be interviewed live during the broadcast, and all interviews will be professionally recorded and shared post-event for use in social media, internal communications, or community storytelling.



WHAT IS A WISH CELEBRATION?

A wish celebration, sometimes called a send-off party or a wish reveal, is a way volunteers, donors or staff celebrate an upcoming wish with a wish kid. Wish kids learn exactly when their wish is coming true and receive any necessary details they need. Sometimes, a celebration is held as a homecoming party when the child returns from their wish.

**WISH
GRANTED!**

WHY ARE WISH CELEBRATIONS IMPORTANT?

Celebrations build excitement and anticipation for their life-changing experience or help emphasize that their wish wasn't just a moment in time - it's an experience that will last for years to come or a lifetime. Celebrations are also an opportunity for the community to come together. Wishes are not possible without community support. At a celebration, supporters can rejoice in the special experience together with the wish family.



SPONSORSHIP COMMITMENT FORM

Make-A-Wish
SOUTH CAROLINA

WishNight

YES! I would like to help make wishes come true by sponsoring Wish Night on March 14, 2026.

☐ **Presenting Sponsor** - \$37,500

☐ **Hero Sponsor** - \$22,500

Hope Sponsor - \$12,500

☐ Welcome Reception Sponsor

☐ Photobooth Sponsor

☐ Pre-show Livestream Sponsor

Joy Sponsor - \$10,000

☐ Champagne Wall Sponsor

☐ Wish Kid Ambassadors Sponsor

☐ I am unable to attend, but would like to make a charitable contribution of \$ _____

Wish Sponsor - \$7,500

☐ Valet Sponsor

☐ Chance-To-Win Sponsor

☐ Fund-A-Wish Sponsor

☐ Auction Sponsor

☐ After-party Sponsor

☐ **Strength Sponsor** - \$12,500

☐ **Star Sponsor** - \$5,000

☐ I am unable to attend but would like more information on how to participate in the silent auction.

Sponsor Name _____

Please print name exactly as you wish to be listed on promotional materials

Contact Name _____ Title _____

Phone _____ Fax _____

Address _____

Website _____ Email _____

PAYMENT METHOD

☐ Visa ☐ MasterCard ☐ AmericanExpress ☐ Discover ☐ Check (payable to Make-A-Wish South Carolina)

Credit Card Number _____ Name (as it appears on card) _____

Expiration Date _____ Security Code _____

Mail, email or fax this form to:

Make-A-Wish South Carolina
225 S. Pleasantburg Dr. Ste. C17
Greenville, SC 29607
Phone: 864.250.0702
Fax: 864.250.0704



Sponsorship Forms must be received by **January 16, 2026** to be included in print materials. Your sponsorship will be confirmed upon receipt.

A good faith estimate of the value per individual Wish Night ticket is \$240.00. In exchange for this contribution level, you may be able to claim a tax deduction on your federal income tax returns. Please contact your tax advisor should you have any questions and retain a copy of this form for your records.

Contacts:

Kea Wade, Director of Corporate and Community Engagement kwade@sc.wish.org

Shannon Rice, Development Manager, Coastal Region rice@sc.wish.org





CONTACT US

Shannon Rice, Development Manager, Coastal Region - srice@sc.wish.org
Kea Wade, Director of Corporate and Community Engagement - kwade@sc.wish.org

WISHNIGHTSC.ORG

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