# Young Professionals Council Member Role '25-'26



Young Professionals Council (YPC) Members are passionate ambassadors for the Make-A-Wish mission. These young professionals, ages 22-35, come together for a common goal: create meaningful impact by raising funds to help grant life-changing wishes for children with critical illnesses.

# Your Role & Responsibilities

## **Grow Our Community & Financial Support**

- The council's collective fundraising goal is \$10,000+ net (the average cost of a wish) in one year.
- Engage your network to support the mission through donations, sponsorships and event attendance, based on the fundraising project(s) chosen by the council.
- Recruit future YPC members through your network and social events.

#### Participate & Lead

- Attend and actively participate in monthly meetings (mix of virtual and in-person).
- Collaborate with fellow members to plan and implement a fundraising-focused event or campaign that can become an annual project.
- Create roles and vote in an executive leadership team—chair, vice chair, marketing chair and more.
- Take ownership of specific tasks—everyone plays a part in success!

### Be a Mission Advocate

- Represent and share the Make-A-Wish mission with enthusiasm. Inspire others by showcasing the lifechanging impact of wishes.
- Serve as an ambassador to colleagues and the broader community. Members are encouraged to identify opportunities and present about Make-A-Wish (e.g., to Rotary Clubs).

### **Bring Your Creativity**

- Co-create a unique YPC experience that reflects your talents and passion.
- Share ideas on what inspires you and what might inspire others to give.

#### **Time Commitment**

- Approximately 2 hours/month for regular activities.
- Up to 5 hours in the final month leading up to your event or major project.
- One year term at minimum (September to August).

# Why Join?

- Make an Impact: Play a critical role in granting wishes for local kids and families.
- **Network with Purpose:** Connect with other like-minded, mission-driven peers. Network and build relationships with Make-A-Wish Alaska & Washington's Board of Trustees representatives.
- Build Something New: Help shape and grow the Young Professionals Council.

#### Support from Make-A-Wish

You are the leaders, and we are here to help. Our staff will support the group by providing outreach templates, fundraising guidance and more.

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