

SPONSORSHIP *Opportunities*



W  **NE**
FOR
WISHES

By the Bay

Make-A-Wish®

RIO GRANDE VALLEY

Saturday October 4, 2025 - The Greens at the Shores - South Padre Island, TX

About Wine for Wishes by the Bay

The 2nd Annual Wine for Wishes by the Bay will take place on Saturday, October 4 at the Greens at the Shores on South Padre Island from 6:00pm-9:00pm. Get ready for an unforgettable evening filled with inspiring wish stories, live music from the Chris Marshall Band, and plenty of exciting surprises along the way—this year's event promises to be a fantastic time!



Packet Pickup & Passport

All ticket purchasers will receive a 'Passport' that include food and beverage specials at local restaurants. A list of participating establishments and passport game information can be found online (Starting in July 2025). Join in the fun all summer long! Get all your passport stamps and receive special prizes at the event.

Events

Festivities kick off on Friday, October 3, with Packet Pickup and Happy Hour. On Saturday, October 4, 2025, the official 2nd Annual Wine for Wishes by the Bay begins at 6 PM and lasts until 9 PM at The Shores in South Padre Island.



2025 Sponsorship Opportunities

- **\$20,000 – Title Sponsor (limit 1)**

- VIP Priority seating for 30 (three tables of 10) at Saturday's events
- VIP Check in and VIP Wine Glasses
- Name and brand mention in all advertisements and Friday's packet pickup and Saturday's event
- Invitation to speak at event during a prime time, introducing Wine for Wishes, businesses, and Make-A-Wish Rio Grande Valley
- Step and Repeat with your logo and Make-A-Wish Rio Grande Valley logo for a picture backdrop in prime location
- Co branded logo with Make-A-Wish Rio Grande Valley at entry point and booths
- Logo on promotions for event and in event giveaways
- Logo on event advertisements at South Padre Island
- Logo on ticket 'Passport'
- Opportunity to participate in a special wish moment for a local wish child

- **\$15,000 Champagne sponsor (Limit 2)**

- Seating for 24 (3 VIP Tables of 8)
- Premium event signage and logo on marketing materials including digital and print.
- Logo on promotions for event and event giveaways
- Logo on event advertisements
- Logo on ticket 'Passport'
- Invitation to speak at the Wine for Wishes
- VIP Glasses and VIP Check In
- Name and Brand Mention on advertisements
- Opportunity to participate in a special wish moment for a local wish child

- **\$10,000 – Vintage Sponsor**

- Seating for 20 (2 VIP Tables of 10)
- Premium event signage and logo on marketing materials including digital and print.
- VIP Glasses and VIP Check In
- Logo on promotions and event advertisements
- Logo on ticket 'Passport'
- Name and Brand Mention on advertisements
- Opportunity to participate in a special wish moment for a local wish child

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:
Christie Gonzalez, CDO | cgonzalez@rgv.wish.org

- **\$5,000 Reserve Wine Sponsor**
 - VIP Seating for 16
 - Logo and business at event and in promotional materials
 - VIP Check In
 - Option to add branded material for goodie bags
 - Opportunity to participate in a special wish moment for a local wish child.
 - **\$1,500 Wine Spritzer Sponsor**
 - Logo at event signage
 - One Table of 8 at Saturday's Event
 - Option to add branded material for goodie bags
 - **\$750 Cork Sponsor**
 - 8 general admission tickets and seating
 - Logo on website and social media as well as signage at event
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Other Opportunities

- **\$5,000 - Marketing & Business Item Display Package Sponsor**
 - VIP seating for 8
 - Premier on site space to showcase your business item (subject to approval from Wine for Wishes Committee)
 - Exclusive opportunity to have booth and/or giveaways during the Friday check-in happy hour
- **Partnership and In Kind Sponsorship Opportunities**
 - Decor Sponsor
 - Photo Backdrop Sponsor
 - Dessert Table Sponsor
 - Stage Sponsor
 - Tent Sponsor

Sponsors may have the opportunity to place promotional items at the check in happy hour on Friday, October 3, 2025, as well as in VIP Give Aways

Only Sponsors may purchase extra VIP Tickets at \$75 each (this does not include seating). General admission tickets are \$60 (\$50 before October 1)

VIP tickets include exclusive benefits such access to the VIP area, VIP swag bag and wine glass, along with sponsor-provided products or marketing materials. General Admission tickets grant entry to the main event.





2025 Sponsor/Ticket Commitment Form

Thank you for your support!

By the Bay

Sponsorship Level

_____ Title Sponsor - \$20,000

_____ Champagne Sponsor - \$15,000

_____ Vintage Sponsor - \$10,000

_____ Reserve Wine Sponsor - \$5,000

_____ Wine Spritzer Sponsor - \$1,500

_____ Cork Sponsor - \$750

OTHER:

_____ Business Display Sponsor Package - \$5,000

_____ # of General Admin Tickets (\$50 before Oct 1)

*Note- sponsors may purchase up to 4 extra VIP Tickets at \$75

Contact Information

Name and Title:

Company Name if Applicable for Sponsorship: _____

Address: _____

Phone: _____ Email: _____

Payment Information

_____ I will send a check to: Make-A-Wish Rio Grande Valley (1801 S 2nd Street, Suite 405, McAllen, TX 78503)

_____ Please bill my credit card: _____ EXP _____

Zip Code: _____ CVV Code: _____

_____ Please call me for credit card payment (Phone _____)

*Your donation to the Make-A-Wish Foundation® of the Rio Grande Valley is considered a charitable contribution. The tax-deductible amount of your contribution is limited under Section 170 of the Internal Revenue Code to the amount by which the contribution exceeds the fair market value of any benefits that you receive in return for your gift. A good faith estimates of the benefits to be received is \$50 per person.

** A 3.9 % fee applies to credit cards

***If you wish to have your logo/ad included in the event program or promotional material, please email a digital copy of the ad/logo to rramirez@rgv.wish.org by September 10, 2025.**



WHO WE ARE

Make-A-Wish Rio Grande Valley is an independent 501(c)(3) not for profit and is one of the 57 chapters of Make-A-Wish. The Rio Grande Valley Chapter was founded in 1997 to serve the counties of Hidalgo, Willacy, Brooks, Kenedy, Starr, and Cameron. Our mission is: Together, we create life changing wishes for children with critical illnesses. We believe one thing very simply: Hope, Strength, and Joy can change a child, their family, and the entire community.

Community Impact

Since 1997, Make-A-Wish Rio Grande Valley has granted over 1,700 wishes to local kids ages 2 ½ to under 18.

- Each wish has the power to uplift a child's mental and emotional well-being.
- Wishes offer hope to children facing critical illnesses
- Wishes bring moments joy and comfort to those enduring intense and often traumatic medical journeys.

Why Sponsor Our Event

Your support will provide life changing wishes to local children with critical illnesses, changing their life and bringing joy and strength to their journey. With your sponsorship you will have an **increased brand exposure** to **elevate your corporate identity** in the community, **strengthen community partnership**, and have the opportunity to **join the movement of changing lives across the RGV.**