

Make-A-Wish.
HUDSON VALLEY

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*Wish Kids
Olivia & Max
with Spiderman
at the 2024
Walk for
Wishes*



Make-A-Wish.

**WALK
FOR WISHES®**

HUDSON VALLEY

★ **SLEEPY HOLLOW** ★
NY





WALK FOR WISHES®

Walk for Wishes: A Sleepy Hollow Family Fun Fall Festival is a magical, fundraiser that brings together wish families, volunteers, companies, donors, and friends to raise critical funds for local children battling life-threatening illnesses.

Taking place in the iconic Halloween haven of Sleepy Hollow, Walk for Wishes is more than just a walk—it's an unforgettable day of fun and community spirit. Participants will enjoy a scenic stroll along the beautifully updated River Walk on the Hudson River, featuring activation stops with photo-worthy moments, festive Halloween activities including our legendary glass pumpkin patch, live entertainment, food trucks, and more.

In 2024, over **700** enthusiastic walkers, strollers, and rollers joined us to support the families we serve. Powered by sponsorships and peer-to-peer fundraising, Walk for Wishes is not only a chance to change lives—it's an opportunity for your company to shine. Sponsoring this event showcases your commitment to your employees, their families, and the broader community, while making a lasting impact on the lives of children who need it most.

WHEN

Sunday, October 5, 2025
9:00 AM to 2 PM

WHERE

Kingsland Point Park
299 Palmer Avenue
Tarrytown, NY 10591



#WalkForWishes



Make-A-Wish®
**WALK
FOR WISHES®**
October 5, 2025

Exclusive Sponsorship Opportunities

PRESENTING SPONSOR \$20,000 LIMITED TO 1

- **Exclusive recognition** as Presenting Sponsor on all print and digital materials, including website, social media, and email communications (20K+ distribution).
- **Press release** announcing company as Presenting Sponsor.
- Complimentary **registration for 30** participants.
- Dedicated corporate **team administrative support**.
- **10x20 team tent** with company banner prominently displayed (*banner provided by sponsor*).
- **Logo featured on:**
 - ★ Stage banner
 - ★ Event T-shirts
 - ★ 5 route signs
 - ★ Exclusive placement with Make-A-Wish logo on Step & Repeat.
- **Opportunity for a company representative to speak** during opening ceremonies.
- **Opportunity to include branded materials** in 1,000 participant goodie bags.
- **Opportunity to host booth** in prime location for engaging attendees and distributing giveaways.
- **Opportunity to name a wish** in your company's honor.
- **Invitation** to a future Wish Reveal event.





Make-A-Wish®
**WALK
FOR WISHES®**
October 5, 2025

Exclusive Sponsorship Opportunities

LEGEND OF THE HUDSON

\$10,000 2 AVAILABLE

- Recognition as event sponsor in all digital materials, including website, social media, and email communications (20K+ distribution).
- Complimentary registration for 20 participants.
- Dedicated corporate team administrative support.
- 10x10 team tent with company banner prominently displayed (banner provided by sponsor).
- Logo featured on:
 - ★ Registration Banner.
 - ★ Event T-shirts.
 - ★ 4 route signs.
- Recognition as an event sponsor with verbal acknowledgment during opening ceremonies.
- Opportunity to include branded materials in 1,000 participant goodie bags.
- Opportunity to host booth in a prime location for engaging attendees and distributing giveaways.



HEADLESS HORSEMAN CHAMPION

\$7,500 3 AVAILABLE

- Recognition as event sponsor in all digital materials, including website, social media, and email communications (20K+ distribution).
- Complimentary registration for 10 participants.
- Dedicated corporate team administrative support.
- Logo featured on:
 - ★ Kids Activity Tent Banner.
 - ★ Event T-shirts.
 - ★ 3 route signs.
- Recognition as an event sponsor with verbal acknowledgment during opening ceremonies.
- Opportunity to host booth for engaging attendees and distributing giveaways.



★ Sponsorship Deadline: August 29, 2025 ★

Sponsor benefits subject to timing of sponsor commitment and availability

In the unlikely occurrence that an event is cancelled or postponed the entire sponsorship amount would be refundable.

Unlimited Sponsorship Opportunities



SLEEPY HOLLOW SPIRIT \$5,000

- Recognition as event sponsor in all digital materials, including website, social media, and email communications (20K+ distribution).
- Logo featured on:
 - ★ 3 route signs.
- Recognition as an event sponsor with verbal acknowledgment during opening ceremonies.
- Opportunity to host booth for engaging attendees and distributing giveaways.



TRICK OR TREAT \$2,500

- Recognition as event sponsor on website and social media posts.
- Logo featured on:
 - ★ 2 route signs.
- Recognition as an event sponsor with verbal acknowledgment during opening ceremonies.
- Opportunity to host booth for engaging attendees and distributing giveaways.

SPOOKTACULAR SUPPORTER \$1,000

- Recognition as event sponsor on website and social media posts.
- Booth to distribute promotional materials and giveaways.
- Logo featured on:
 - ★ 1 route sign.
- Recognition as an event sponsor with verbal acknowledgment during opening ceremonies.

★ **Sponsorship Deadline: August 29, 2025** ★

Sponsor benefits subject to timing of sponsor commitment and availability

In the unlikely occurrence that an event is cancelled or postponed the entire sponsorship amount would be refundable.



Engage with the community, **HOST AN ACTIVITY** *at Walk for Wishes!*



We invite local businesses, schools, artists, and community groups to host a free, hands-on activity station at Walk for Wishes on Sunday, October 5, 2025 at Kingsland Point Park.

This is a fun and meaningful way to showcase your brand, connect with over 1,000 attendees, and be part of a magical day that supports children battling critical illnesses.

Activities can include pumpkin painting, coloring, bracelet-making, games, crafts—anything that engages kids and families in a creative, interactive way!

What to Expect as an Activity Host:

- **Promote Your Organization**

Share branded giveaways, display marketing materials, and speak with attendees (*product sales not permitted*).

- **Hands-On Fun Required**

Each station must offer a free, family-friendly activity or craft throughout the event.

- **Timing Commitment**

Arrive and be fully set up by 8:30 AM; remain open until 2:00 PM.

- **Help Spread the Word**

Promote the event on your social channels and tag @makeawishhv.

- **Registration Required**

Complete our Activity Host Registration Form by August 29 to reserve your spot.



We Provide:

- One 6-foot table and two chairs
- Listing on event signage and the activity map
- Opportunity to connect with 1,000+ attendees
- Social media mention leading up to the event



Questions or ready to sign up? Contact Chase at choneck@hudson.wish.org.

Let's make some magic together in Sleepy Hollow!

Engage with the community,
HOST AN ACTIVITY
at Walk for Wishes!



CONTACT INFORMATION

Name _____
Company _____
Contact/Title Address _____

Phone/Ext. _____
Email _____

ACTIVITY INFORMATION

Describe the activity you _____
will host in detail: _____

Event/Purpose: Walk for Wishes 2025

HOW DO YOU WISH TO BE ACKNOWLEDGED?

SOCIAL MEDIA ACCOUNTS WE SHOULD TAG:



THANK YOU FOR YOUR SUPPORT OF MAKE-A-WISH HUDSON VALLEY!

Return completed forms via mail to:

Make-A-Wish Hudson Valley
ATTN: Chase Honeck
832 S Broadway
Tarrytown, NY 10591

Return completed forms via email to:

choneck@hudson.wish.org
Subject: 2025 Vendor Walk for Wishes



*I wish to go
on a Shopping
Spree*

Juan, 16
leukemia
Orange County

Make-A-Wish®
HUDSON VALLEY

The Wish House | 832 South Broadway, Tarrytown, NY 10591 | hudson.wish.org | 914.478.WISH (9474)

A copy of our most recently filed annual financial report is available from the website of the New York Attorney General's Charities Bureau at www.charitiesnys.com or upon request by contacting Make-A-Wish Hudson Valley at 832 South Broadway, Tarrytown, NY 10591. You can also obtain information on charitable organizations from the New York State Office of the Attorney General at 212-416-8686.