

*I wish to go  
to Hawaii*

**Miles, 7**  
cancer



*Sponsorship  
Opportunities*



**Make-A-Wish**  
IDAHO

Sept. 17, 2025, 6 pm

Jack's Urban Meeting Place (JUMP) | 1000 W. Myrtle St., Boise, ID



## We are 100% local

Since 1986, more than 2,150 wishes have been granted.  
The average cost of a wish is \$7,500.



We serve  
all 44  
counties  
in Idaho

## By supporting Make-A-Wish® Idaho, you will:



Give children the hope and strength they need to fight—or even overcome—an illness



Unite families in life-changing moments that help them cope and grow stronger



Become a valued member of a caring community that transforms lives every day



**Top 10%** Ranks in the top 10% of all U.S. brands for quality, trust, social impact, shared values and reputation



**16.5k** social media followers



**16.6k** email subscribers

## Alignment with the Make-A-Wish brand has been proven to increase consumer loyalty as well as employee engagement



**90%**

of consumers are likely to switch brands to one that is associated with a good cause given comparable price and quality



**87%**

of consumers will purchase a product because a company advocated for an issue they cared about



**83%**

of employees agree that they would feel they are doing something positive for their community if their employer supported Make-A-Wish



**92%**

of Americans say they would be more committed to their employer if their employer supported Make-A-Wish

## Serving Up Wishes is Make-A-Wish Idaho's signature gala where we celebrate the life-changing impact of a wish.

This year's celebratory event will be held on September 17, 2025, at Jack's Urban Meeting Place (JUMP) in downtown Boise.

### THE NIGHT WILL INCLUDE:

- ★ Appearances From BSU's Athletic Teams
- ★ Live Auction & Raffles
- ★ Seated Dinner
- ★ Inspiring Guest Speakers
- ★ Opportunities To Make Wishes Possible



# WISH KIDS NEED YOUR HELP

Every minute of every day, a child is diagnosed with a critical illness.

More kids than ever before are waiting for their wishes to be granted. Locally, we have over 130 children that are waiting, and that number continues to grow, impacting wish kids just like Syler and Jessa. For Syler's wish, as he navigated his loss of sight, he chose to be a paleontologist and have the tactile experience of searching for small shells and shark teeth in the sand. Syler's wish brought him much excitement and a large collection of new shark teeth.

Wish families need the hope that a wish provides now.



*I wish to be a paleontologist*

**Syler, 14**  
genetic disorder



*I wish to go to Disney World®*

**Jessa, 4**  
brain tumor

Now more than ever, wish kids need your support.

Make-A-Wish is committed to ensuring that no child waits even one unnecessary day to experience the hope and joy that a wish brings. Your donation now will help us:

- ★ Quickly raise revenue to grant all the wishes that have been waiting.
- ★ Innovate rapidly to grant wishes in new ways now — and into the future.
- ★ Bring experiences of hope and joy to waiting wish kids who are isolated and vulnerable.

Together, we can be a light of hope.

Since 1986, Make-A-Wish Idaho has brought transformational wishes to over 2,150 children and families. But we're not done yet. These life-changing wishes wouldn't happen without the power of generous supporters like you. Your gift will help make every wish come true.

Together, we can continue to be a light of hope for our wish kids.

# Sponsorship Opportunities

## TRAILBLAZER SPONSOR | \$25,000

1  
AVAILABLE



Serving Up Wishes presented by YOUR COMPANY! The Trailblazer Sponsorship will put your brand right at the heart of the event including incorporation in press releases, prominent display of your logo on stage during the program, inclusion on the back of all bid cards, and within all digital and print materials.

In addition, a company representative will have the opportunity to speak during the evening's program. The Trailblazer Sponsor will also receive a full page program acknowledgment and 10 event tickets.

## MAGIC MAKER SPONSOR | \$15,000

Your company will be displayed prominently at the experience through signage and take away materials. Choose the Magic Maker Sponsorship of your choice with only one sponsorship available for each.

Your logo will also be included in all print and digital marketing materials for the event. In addition, you will receive a full page program acknowledgment and 10 event tickets.

### ★ Fund-A-Wish

Special verbal and brand recognition during the Fund-A-Wish portion of the evening.

(2 available)

## WISH HERO SPONSOR | \$10,000

Exclusive branding opportunities with prominent placement are available for all of the Wish Hero Sponsors. Choose the Wish Hero Sponsorship of your choice with only one sponsorship available for each. Wish Hero Sponsors will also receive logo recognition in print and digital materials, a half page ad, and 8 event tickets.

### ★ Live Auction Sponsor

Logo prominent in pre-event space and live auction signage, digital materials, and communications.

(1 available)

### ★ Raffle Sponsor

Company name will be included in raffle title and logo will be on all corresponding event materials.

(1 available)

## WISH GRANTER | \$7,500

A Wish Granter Sponsorship includes exclusive branding opportunities via the welcome bundles with only four available. Wish Granter's will also receive name recognition in print and digital materials, a half page ad, and 8 event tickets.

### ★ Welcome Sponsor Bundle

Prominent recognition at event registration and check in. (4 available)

## STAR SPONSOR | \$5,000

Each Star Level Sponsorship includes name recognition in print and digital materials along with a quarter page ad. Star sponsors will also be featured at our step and repeat station and receive 8 event tickets.

### ★ Step and Repeat Sponsor

High profile branding visible next to event step and repeat banner.

(6 available)

# COMMUNITY CHANGE MAKER | \$2,000

HOST A TABLE OF 8 AT THE 2025 SERVING UP WISHES.

If all branded options are claimed, sponsors will still be able to fund wishes and receive the other sponsorship level benefits (outlined below).

## ADDITIONAL SPONSOR BENEFITS

	Recognition on Print/Digital Materials	Program Acknowledgment	Event Tickets
TRAILBLAZER	Logo	Full Page	10
MAGIC MAKER	Logo	Full Page	10
WISH HERO	Logo	1/2 Page	8
WISH GRANTER	Name	1/2 Page	8
STAR SPONSOR	Name	1/4 Page	8
COMMUNITY CHANGE MAKER	Name	Name	8

### Can't make the event?

**You can be a WISH GRANTER SPONSOR without attending event.**

*MINIMUM GIFT OF \$7,500, 100% TAX DEDUCTIBLE*

If you can't join us in the room, but still want to help make wishes come true, this is the perfect level for your business. Your minimum donation of \$7,500 will directly fund local wishes in our community. [Receive name in program.](#)





When selecting the following sponsorship levels, please write which placement you would like to sponsor.  
(For Example: Wish Hero Sponsor: Live Auction Sponsor)

- ☐ Trailblazer - \$25,000
- ☐ Magic Maker - \$15,000
- ☐ Wish Hero - \$10,000
- ☐ Wish Granter - \$7,500
- ☐ Star Sponsor - \$5,000
- ☐ Community Change Maker - \$2,000
- ☐ Our organization would like to make a Fund-A-Wish pledge of \$
- ☐ Our organization would like to donate items for the silent auction.

Primary Contact Name(s): Title:

Business Name (If applicable):

Name (as you would like to be listed on all sponsor materials):

Address: City:

State: ZIP: Phone:

Email Address:

Payment Method (Please check one)

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover ☐ Check\*

Credit Card Number: Exp. Date:

Name: Security Code:

☐ Please send me an invoice

\*Please make checks payable to: Make-A-Wish

Sponsorship Forms must be received by **August 27th** to be included in print materials.

YOUR SPONSORSHIP WILL BE CONFIRMED UPON RECEIPT.

**For more information on Make-A-Wish Idaho, visit [Idaho.wish.org](http://Idaho.wish.org)**





*I wish to go  
to Hawaii*

**Tayla, 16**  
cancer

# Make-A-Wish®

IDAHO

★ CELEBRATING 40 YEARS OF WISHES ★

## CONTACT US:

Boise: (208) 345-9474 | Pocatello: (208) 238-9474 | Post Falls: (208) 513-1980

 Website: [www.idaho.wish.org](http://www.idaho.wish.org)  Facebook: [facebook.com/makeawishidaho](https://facebook.com/makeawishidaho)  Instagram: [@maw\\_idaho](https://instagram.com/maw_idaho)