

Transform lives

one cup at a time when you host a lemonade stand this summer to benefit Make-A-Wish San Diego



Charlotte serving ice cold lemonade for supporters

About Make-A-Wish

Make-A-Wish's mission is simple and clear: together, we create life-changing wishes for children with critical illnesses. It's our vision to grant a wish for every eligible child because a wish experience can have a profound and lasting impact.

Why Support Make-A-Wish?

Research shows a wish can give kids the strength to fight against, and even overcome, a critical illness. A wish renews hope, uplifts spirits, and encourages the belief in the impossible. A wish unites neighbors, friends, and entire communities in life-changing experiences.

Sign Up Today!

Let us know you're hosting a lemonade stand benefiting Make-A-Wish San Diego. This is a great way to teach children about the value of helping others, as well as provide learning opportunities in science, math, social skills, and project management. To receive a Make-A-Wish banner and printed materials, please contact Zully at zracik@sandiego.wish.org to schedule a pickup.



Makayla serving up
lemonade and smiles to
support Make-A-Wish

Lemonade Stand Fundraising Tips

Set & Share Your Goal

To set your goal, determine how much you think you can raise then subtract supply costs from that number. Share your fundraising goal to inspire giving.

Plan the Stand

- Do you have any friends or neighbors who want to help?
- Where are you going to put your lemonade stand?
- When are you going to host your lemonade stand?
- Do you want to add anything else like baked goods or a special lemonade flavor?
- Where can you promote your lemonade stand?

What supplies will you need?

- Lemonade, of course!
- Cups
- Ice and cooler
- Table and chairs
- A Make-A-Wish banner
- Your own lemonade stand sign
- Bag/box for cash (have some small bills on hand for change)
- Flyer with information on why you are participating and a QR code link for online donations
- Towel for spills
- Recycling or trash bin
- About Make-A-Wish fact sheet



Have Fun!

- Share what you know about Make-A-Wish and why you are raising money for it with your customers.
- Thank your customers and your parents.
- Take photos of you at your stand and share with Make-A-Wish. Email to Zully Racik at zracik@sandiego.wish.org and/or post on social tagging @wishesandiego and using #LemonadeForWishesSD





When You Are Done

Congratulations and thank you! Please send funds collected to the Make-A-Wish office within 30 days of your lemonade stand. For security purposes, Make-A-Wish prefers to receive a check instead of coins or cash. Please mail a check to Make-A-Wish or make an online donation to sandiego.wish.org/sow.

Make-A-Wish San Diego
Attn: Zully Racik
4995 Murphy Canyon Rd, Ste 402
San Diego, CA 92123

Lemonade Stand Fundraising Tips

Top Fundraising Tips From These Lemonade Stand Pros:

-  Make flyers about your fundraiser for Make-A-Wish and put them wherever you can. Ask local businesses if they will post your flyers.
-  Get your friends involved! They can bake things, make posters, post flyers, and hold signs in the neighborhood on the day of your event. Celebrate together!
-  It's better not to put prices on items. *Simply ask for donations.* People give more!
-  Ask your parents to post about your "lemonade for wishes" event on social media and invite their friends to grab a cup for a cause.



Savvy takes a break from handing out lemonade to take a sip



Hosting a Lemonade Stand is a Learning Opportunity

Math

- Learn about income and expenses.
- Keep track of all expenses and income. (Bonus: make a spreadsheet!)
- Use your math skills to figure out the correct change for each transaction.

Science

- How long do you need to boil sugar and water for the sugar to dissolve?
- Can sugar dissolve in lemon juice and room-temperature water?

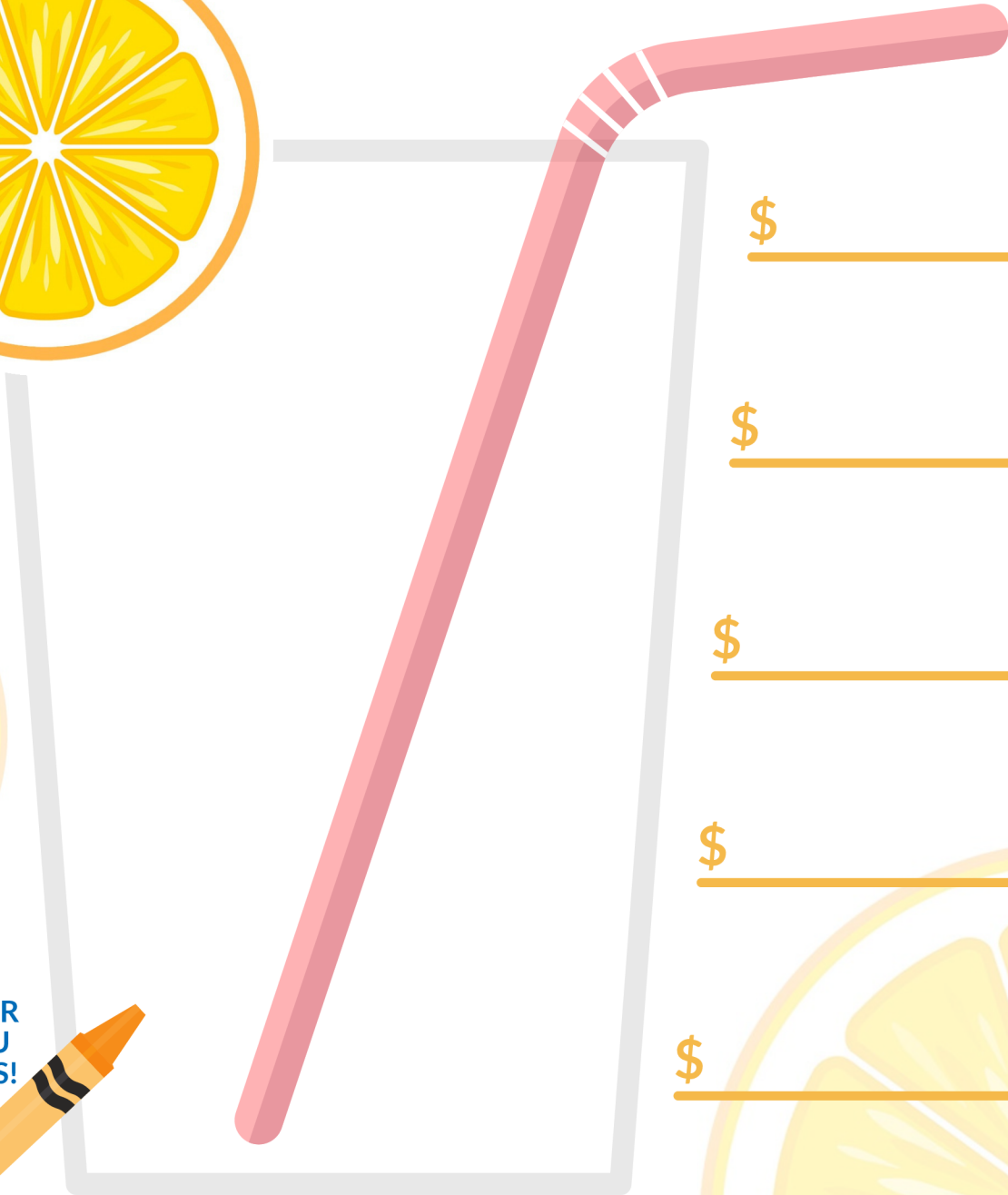
Social Skills

- Talk with your neighbors!
- Say please and thank you to customers.

Project Management

- Manage the fundraiser from start to finish - from setting goals to marketing the event.

HELP ME MAKE WISHES COME TRUE!



\$ _____

\$ _____

\$ _____

\$ _____

\$ _____

COLOR YOUR
CUP AS YOU
RAISE FUNDS!

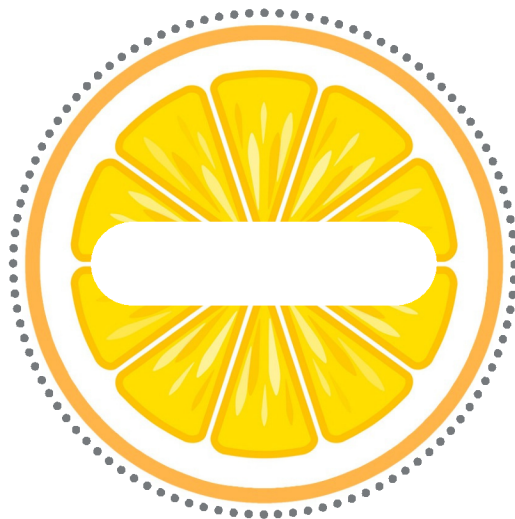
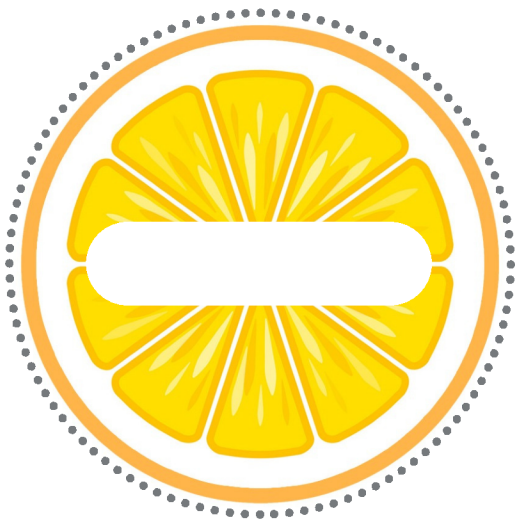
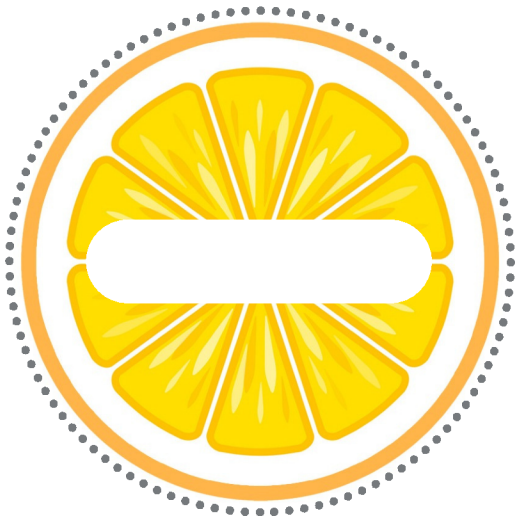
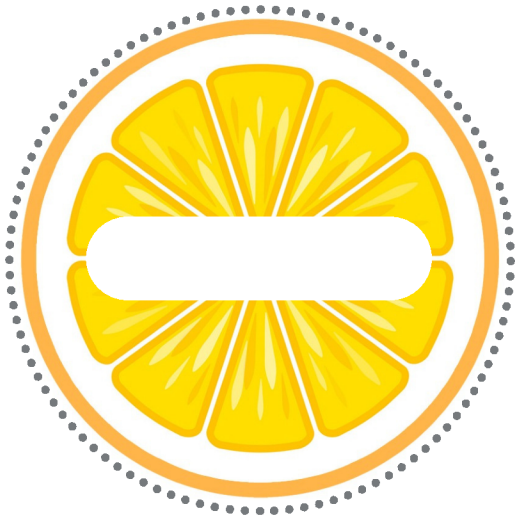


LEMONADE
FOR WISHES

Make-A-Wish[®]
SAN DIEGO

Donate to help create
life-changing wishes
for children with
critical illnesses.

#LemonadeForWishesSD



Activity Sheet

Cut out the lemon slices to write and proudly display customer/donor names!

LEMONADE
FOR WISHES

Make-A-Wish®
SAN DIEGO

**Scan the QR code to
donate directly to
Make-A-Wish!**

SCAN ME



WELCOME TO

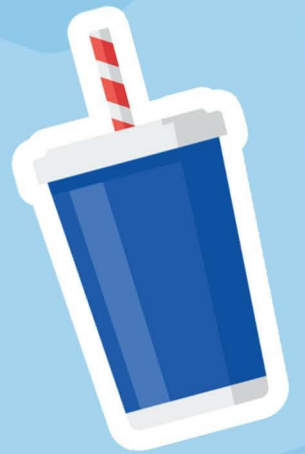


LEMONADE STAND





summer
of **wishes**



LEM  **NADE**
FOR WISHES



About Make-A-Wish San Diego

Make-A-Wish San Diego is part of the national network of local chapters, each is its own independent organization. Our chapter was founded in 1983 by a local working mom, Jamie Tucker, along with a group of volunteers. It began as a volunteer-run organization that relied on the community to make each child's wish a reality and more than 40 years later, we continue bringing the community together to create life-changing wishes for kids when they need it most. We are able to do this important work thanks to a powerful network of volunteers, donors, medical partners, and staff members.

Every child who is currently dealing with a critical illness and is between the ages of 2½ - 17 years old is eligible to receive a wish. No eligible child will be turned away or will have to wait; once deemed eligible, their wish journey will begin right away!

What do kids wish for?

Our mission is to empower a child to dream up their most heartfelt wish, and our specially trained wish granting volunteers help bring their ideas into focus. Most wishes tend to fall into one of four categories:



"I wish to go..."



"I wish to have..."



"I wish to meet..."



"I wish to be..."

How are wishes funded?

Every dollar has been generously donated by individuals, corporations, community partners, and grant funders, or through bequests/planned gifts. We rely on in-kind partners for discounts and donations to enhance every wish experience, and to make our funds go further.

Wishes by the Numbers

1983 year our chapter was founded and began granting wishes to kids in San Diego and Imperial Counties.

5,413 wishes granted for local children since inception.

300 average number of kids in the process of receiving a wish at any given time.

240 average number of wishes granted for kids from other parts of the U.S. who wish to visit San Diego each year.

300+ volunteers who help carry out our mission.

Stay Connected



facebook.com/SanDiegoWish/



instagram.com/WishSanDiego



youtube.com/WishSanDiego



linkedin.com/company/make-a-wish-foundation-of-san-diego

www.sandiego.wish.org

"Lola had never stayed in a hotel before, she assumed it was like a hospital and asked us how often the doctors would come. As parents, it was an amazing gift to tell her we just get to have fun! None of us knew just how much we needed this time together to relax and not worry about doctor's appointments, scans, or cancer." -Lola's mom, Lindsay

I wish to swim with dolphins in Hawaii

Lola, 6
Brain tumor

