### MAKE-A-WISH FOUNDATION® OF THE MID-ATLANTIC

#### **FINANCIAL STATEMENTS**

YEARS ENDED AUGUST 31, 2024 AND 2023



# MAKE-A-WISH FOUNDATION® OF THE MID-ATLANTIC TABLE OF CONTENTS YEARS ENDED AUGUST 31, 2024 AND 2023

	NDEPENDENT AUDITORS' REPORT	1
F	FINANCIAL STATEMENTS	
	STATEMENTS OF FINANCIAL POSITION	3
	STATEMENTS OF ACTIVITIES	4
	STATEMENTS OF FUNCTIONAL EXPENSES	6
	STATEMENTS OF CASH FLOWS	8
	NOTES TO FINANCIAL STATEMENTS	a



#### **INDEPENDENT AUDITORS' REPORT**

Board of Directors Make-A-Wish Foundation® of the Mid-Atlantic Bethesda, Maryland

### Report on the Audit of the Financial Statements

#### Opinion

We have audited the accompanying financial statements of Make-A-Wish Foundation® of the Mid-Atlantic (a nonprofit organization), which comprise the statements of financial position as of August 31, 2024 and 2023, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Make-A-Wish Foundation® of the Mid-Atlantic as of August 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the *Auditors' Responsibilities for the Audit of the Financial Statements* section of our report. We are required to be independent of Make-A-Wish Foundation® of the Mid-Atlantic and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of the Mid-Atlantic's ability to continue as a going concern for one year after the date the financial statements are available to be issued.

#### Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due
  to fraud or error, and design and perform audit procedures responsive to those risks. Such
  procedures include examining, on a test basis, evidence regarding the amounts and disclosures
  in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of Make-A-Wish Foundation® of the Mid-Atlantic's internal control.
  Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Make-A-Wish Foundation® of the Mid-Atlantic's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Lakeland, Florida March 11, 2025

# MAKE-A-WISH FOUNDATION® OF THE MID-ATLANTIC STATEMENTS OF FINANCIAL POSITION AUGUST 31, 2024 AND 2023

	2024	2023
ASSETS		
Cash and Cash Equivalents	\$ 185,	496 \$ 303,257
Investments	4,284,	996 4,744,749
Due from Related Entities	206,	698 221,258
Prepaid Expenses	197,	905 224,562
Contributions Receivable	458,	801 731,205
Grants and Other Receivable	250,	000 250,000
Other Assets	164,	850 141,946
Right-of-Use Assets - Operating	1,212,	320 1,429,669
Property and Equipment, Net	383,	273 489,671
Total Assets	<u>\$ 7,344,</u>	339 \$ 8,536,317
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts Payable and Accrued Expenses	\$ 568,	176 \$ 546,440
Due to Related Entities	67,	847 49,681
Other Liabilities	93,	000 84,500
Lease Liability - Operating	1,768,	881 2,074,583
Total Liabilities	2,497,	904 2,755,204
NET ASSETS		
Without Donor Restrictions	2,614,	683 2,712,847
With Donor Restrictions	2,231,	
Total Net Assets	4,846,	
Total Liabilities and Net Assets	\$ 7,344,	339 <u>\$ 8,536,317</u>

# MAKE-A-WISH FOUNDATION® OF THE MID-ATLANTIC STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2024

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUES, GAINS, AND OTHER SUPPORT			
Public Support:			
Contributions, Cash	\$ 2,703,85		\$ 3,609,485
Contributions, Donated Goods and Services	2,053,91	•	2,344,526
Grants	5,50		255,500
Total Public Support	4,763,27	2 1,446,239	6,209,511
Internal Special Events, Cash	1,762,15	7 -	1,762,157
Internal Special Events, Donated Goods and Services	80,27	-	80,272
Less: Costs of Direct Benefits to Donors	(701,43		(701,437)
Total Internal Special Events	1,140,99	2 -	1,140,992
Investment Income, Net	359,48	9 -	359,489
Other Income	39,72	- 8	39,728
Net Assets Released from Restrictions	2,282,75	3 (2,282,753)	
Total Revenues, Gains, and Other Support	8,586,23	4 (836,514)	7,749,720
EXPENSES			
Program Services:			
Wish Granting	5,967,87	0 -	5,967,870
Total Program Services	5,967,87	0 -	5,967,870
Support Services:			
Fundraising	1,604,68	3 -	1,604,683
Management and General	1,111,84	5	1,111,845
Total Support Services	2,716,52	8 -	2,716,528
Total Expenses	8,684,39	8	8,684,398
CHANGE IN NET ASSETS	(98,16	4) (836,514)	(934,678)
Net Assets - Beginning of Year	2,712,84	7 3,068,266	5,781,113
NET ASSETS - END OF YEAR	\$ 2,614,68	3 \$ 2,231,752	\$ 4,846,435

# MAKE-A-WISH FOUNDATION® OF THE MID-ATLANTIC STATEMENT OF ACTIVITIES YEAR ENDED AUGUST 31, 2023

	thout Donor estrictions	Vith Donor	Total
REVENUES, GAINS, AND OTHER SUPPORT			
Public Support:			
Contributions, Cash	\$ 2,854,060	\$ 1,471,177	\$ 4,325,237
Contributions, Donated Goods and Services	1,871,785	353,627	2,225,412
Grants	 33,793	250,000	283,793
Total Public Support	4,759,638	2,074,804	6,834,442
Internal Special Events	1,588,974	-	1,588,974
Internal Special Events, Donated Goods and Services	97,551	-	97,551
Less: Costs of Direct Benefits to Donors	 (568,356)		(568,356)
Total Internal Special Events	1,118,169	-	1,118,169
Investment Income, Net	216,137	-	216,137
Other Income	24,668	-	24,668
Net Assets Released from Restrictions	 1,792,896	 (1,792,896)	 <u>-</u>
Total Revenues, Gains, and Other Support	7,911,508	281,908	8,193,416
EXPENSES			
Program Services:			
Wish Granting	 5,566,551		5,566,551
Total Program Services	5,566,551	-	5,566,551
Support Services:			
Fundraising	1,373,777	-	1,373,777
Management and General	 1,281,628		 1,281,628
Total Support Services	 2,655,405	 	2,655,405
Total Expenses	 8,221,956	 	 8,221,956
CHANGE IN NET ASSETS	(310,448)	281,908	(28,540)
Net Assets - Beginning of Year	3,023,295	2,786,358	5,809,653
NET ASSETS - END OF YEAR	\$ 2,712,847	\$ 3,068,266	\$ 5,781,113

# MAKE-A-WISH FOUNDATION® OF THE MID-ATLANTIC STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2024

		Program					
		Services		Support Services			
	Wish			Management	Total Support	Direct	
		Granting	Fundraising	and General	Services	Donor Benefits	Total
Direct Costs of Wishes	\$	4,351,644			\$ -	\$ -	\$ 4,351,644
Salaries, Taxes, and Benefits		985,461	1,126,371	663,235	1,789,606	· -	2,775,067
Printing, Subscriptions, and Publications		5,207	46,806	2,077	48,883	-	54,090
Professional Fees		31,703	45504	84,533	130,037	-	161,740
Rent and Utilities		126,933	117,292	60,355	177,647	-	304,580
Postage and Delivery		5,760	11,377	1,439	12,816	-	18,576
Travel		10,670	41,582	9,267	50,849	-	61,519
Meetings and Conferences		15	22,025	6,146	28,171	-	28,186
Office Supplies		2,988	6,454	4,947	11,401	-	14,389
Communications		13,082	9,079	14,816	23,895	-	36,977
Advertising and Media (Cash)			31,875		31,875	-	31,875
Repairs and Maintenance		3,422	3,170	1,847	5,017	-	8,439
Insurance		1,716	1,748	1,359	3,107	-	4,823
Membership Dues		1,248	5,760	25,771	31,531	-	32,779
National Partnership Dues		389,801	89,097	77,960	167,057	-	556,858
Miscellaneous		38,220	46,543	38,033	84,576	-	122,796
Depreciation		-	-	120,060	120,060	-	120,060
Special Event - Direct Donor Benefits		<u>-</u>				701,437	701,437
Total		5,967,870	1,604,683	1,111,845	2,716,528	701,437	9,385,835
Less: Expenses Netted Against Revenues							
on the Statement of Activities:							
Special Event Expenses						(701,437)	(701,437)
Total Expenses Included in the							
Expense Section of the Statement							
of Activities	\$	5,967,870	\$ 1,604,683	\$ 1,111,845	\$ 2,716,528	\$ -	\$ 8,684,398

# MAKE-A-WISH FOUNDATION® OF THE MID-ATLANTIC STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED AUGUST 31, 2023

		Program										
		Services			Support Services							
	Wish		Wish		Management		Т	Total Support		Direct		
		Granting	F	undraising	ar	d General		Services	Don	or Benefits		Total
Direct Costs of Wishes	\$	4,217,968	\$	_	\$	_	\$	-	\$	_	\$	4,217,968
Salaries, Taxes, and Benefits		884,252		995,686		802,662		1,798,348		_		2,682,600
Printing, Subscriptions, and Publications		2,334		21,271		3,936		25,207		-		27,541
Professional Fees		8,657		30,835		71,156		101,991		-		110,648
Rent and Utilities		105,751		107,709		71,976		179,685		-		285,436
Postage and Delivery		7,278		12,454		1,440		13,894		_		21,172
Travel		19,389		28,619		21,488		50,107		_		69,496
Meetings and Conferences		1,812		2,034		21,088		23,122		_		24,934
Office Supplies		4,574		4,526		3,997		8,523		_		13,097
Communications		11,909		8,142		14,278		22,420		_		34,329
Advertising and Media (Cash)		-		56,987		-		56,987		-		56,987
Repairs and Maintenance		2,542		2,657		3,016		5,673		-		8,215
Insurance		3,191		3,298		2,161		5,459		-		8,650
Membership Dues		48		1,505		20,747		22,252		-		22,300
National Partnership Dues		263,749		60,286		52,750		113,036		-		376,785
Miscellaneous		33,097		37,768		45,701		83,469		-		116,566
Depreciation		-		-		145,232		145,232		-		145,232
Special Event - Direct Donor Benefits								_		568,356		568,356
Total		5,566,551		1,373,777		1,281,628		2,655,405		568,356		8,790,312
Less: Expenses Netted Against Revenues												
on the Statement of Activities:												
Special Event Expenses										(568,356)		(568,356)
Total Expenses Included in the												
Expense Section of the Statement												
of Activities	\$	5,566,551	\$	1,373,777	\$	1,281,628	\$	2,655,405	\$		\$	8,221,956

# MAKE-A-WISH FOUNDATION® OF THE MID-ATLANTIC STATEMENTS OF CASH FLOWS YEARS ENDED AUGUST 31, 2024 AND 2023

		2024	2023		
CASH FLOWS FROM OPERATING ACTIVITIES					
Change in Net Assets	\$	(934,678)	\$	(28,540)	
Adjustments to Reconcile Change in Net Assets to					
Net Cash Provided (Used) by Operating Activities:					
Depreciation		120,060		145,232	
Net Realized and Unrealized Losses (Gains) on Investments		217,280		76,227	
Change in Operating Right-of-Use Assets and Lease Liabilities		(88,353)		644,914	
(Increase) Decrease in Assets:		, ,		•	
Contributions Receivable		272,404		1,156,564	
Due from Related Entities		14,560		(105,158)	
Prepaid Expenses		26,657		40,595	
Grants and Other Receivable		_		341,367	
Other Assets		(22,904)		3,047	
Increase (Decrease) in Liabilities:		(==,00.7)		0,0	
Accounts Payable and Accrued Expenses		21,736		(36,637)	
Due to Related Entities		18,166		(24,655)	
Other Liabilities		8,500		38,200	
Deferred Rent		-		(724,527)	
Net Cash Provided (Used) by Operating Activities		(346,572)		1,526,629	
CASH FLOWS FROM INVESTING ACTIVITIES					
Purchases of Investments		(223,279)		(2,150,525)	
Proceeds from Sales of Investments		465,752		593,977	
Purchases of Property and Equipment		(13,662)		(11,449)	
Net Cash Provided (Used) by Investing Activities		228,811		(1,567,997)	
NET DECREASE IN CASH AND CASH EQUIVALENTS		(117,761)		(41,368)	
Cash and Cash Equivalents - Beginning of Year		303,257		344,625	
CASH AND CASH EQUIVALENTS - END OF YEAR	\$	185,496	\$	303,257	
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION Right-of-Use Assets Obtained in Exchange for New Operating Lease Liabilities Donated Stock	\$ \$	<u>-</u> 82,497	\$	1,637,074 376,764	

#### NOTE 1 ORGANIZATION

Make-A-Wish Foundation® of the Mid-Atlantic (the Foundation) is a Maryland nonprofit corporation organized for the purpose of creating life changing wishes for children with critical illnesses. The Foundation is an independently operating chapter of Make-A-Wish Foundation® of America (National Organization), which develops and implements national programs in public relations and fundraising for the benefit of all local chapters. In addition, the local chapter is obligated to comply with a chapter agreement with the National Organization and such guidelines, resolutions, and policies as may be adopted by the National Organization's board of directors.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The financial statements of the Foundation are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) applicable to nonprofit entities.

#### **Cash and Cash Equivalents**

The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents.

#### **Investments**

Investments are recorded at fair value. Investment income, including gains and losses on investments, is recorded as increases or decreases in net assets without donor restrictions unless its use is limited by donor-imposed restrictions or law.

The Foundation's investments are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investments, it is reasonably possible that those changes in the values of investments will occur in the near term and that such changes could be material to the amounts reported in the statements of financial position.

#### **Contributions Receivable**

Contributions receivable are unconditional promises to give. Such promises that are expected to be collected within one year are recorded at expected net realizable value when the promise is received. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. Contributions receivable are discounted using fair value rates and contributions are written off when deemed uncollectible.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Leases

The Foundation determines if an arrangement is a lease at inception. Operating leases are included in right-of-use (ROU) assets – operating and lease liability – operating, and finance leases are included in right-of-use (ROU) assets – financing and lease liability – financing in the statements of financial position.

ROU assets represent the Foundation's right to use an underlying asset for the lease term and lease liabilities represent the Foundation's obligation to make lease payments arising from the lease. ROU assets and liabilities are recognized at the lease commencement date based on the present value of lease payments over the lease term. Lease terms may include options to extend or terminate the lease when it is reasonably certain that the Foundation will exercise that option. Lease expense for operating lease payments is recognized on a straight-line basis over the lease terms. The Foundation has elected to recognize payments for short-term leases with a lease term of 12 months or less as expense as incurred and these leases are not included as lease liabilities or right of use assets on the statements of financial position.

The individual lease contracts do not provide information about the discount rate implicit in the lease. Therefore, the Foundation has elected to use a risk-free discount rate determined using a period comparable with that of the lease term for computing the present value of lease liabilities.

The Foundation has elected not to separate non lease components from lease components and instead accounts for each separate lease component and the non lease component as a single lease component.

#### **Property and Equipment, Net**

Property and equipment having a unit cost greater than \$1,000 and a useful life of more than one year are capitalized at cost when purchased. Donated assets are capitalized at the estimated fair value at the date of receipt and restrictions are released once the asset has been placed into service. Depreciation on property and equipment is provided on a straight-line basis over the estimated useful lives of the assets, generally three to seven years. Leasehold improvements are amortized over the shorter of the estimated useful life of the asset or the remaining terms of the leases. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend its life are expensed as incurred.

Long-lived assets, such as property and equipment, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. If circumstances indicate a long-lived asset may be impaired, the asset value will be reduced to fair value. Fair value is determined through various valuation techniques including quoted market values and third-party independent appraisals, as considered necessary.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Fair Value Measurements**

Fair value measurements of financial assets and financial liabilities and fair value measurements of nonfinancial items are recognized or disclosed at fair value in the financial statements on a recurring basis. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible. The Foundation determines fair value based on assumptions that market participants would use in pricing an asset or liability in the principal or most advantageous market. When considering market participant assumptions in fair value measurements, the following fair value hierarchy distinguishes between observable and unobservable inputs, which are categorized in one of the following levels:

Level 1 – Unadjusted quoted prices in active markets for identical assets (or liabilities) that the reporting entity has the ability to access at the measurement date.

Level 2 – Prices for a similar asset (or liability), other than quoted prices included in Level 1 inputs, that are observable for the asset (or liability), either directly or indirectly. If the asset (or liability) has a specified term, a Level 2 input must be observable for substantially the full term of the asset (or liability).

Level 3 – Unobservable inputs for the asset (or liability) used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset (or liability) at measurement date.

#### **Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor- or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Gifts of long-lived assets and gifts of cash restricted for the acquisition of long-lived assets are recognized as restricted revenue when received and released from restriction when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Net Assets (Continued)**

Contributions restricted by donors are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as Net Assets Released from Restrictions.

#### Revenue Recognition

Revenue is recognized on the accrual basis and generally consists of contributions, special event revenue, in-kinds and other income.

An internal special event is a fundraising event coordinated and staffed by Foundation personnel rather than a third-party support group or organization. It is designed to attract people for the purpose of raising mission awareness, for increasing funding from existing donors, and the cultivation of future donors.

Special event revenue consists of registrations, sponsorships and other contributions. The exchange element of the special event revenue was approximately \$701,437 and \$568,356 for the years ended August 31, 2024 and 2023, respectively. The portion that is considered to be exchange revenue and is recognized as revenue when the performance obligations are met which is the occurrence of the event.

The Foundation receives auction items to be sold at its special events. Contributed auction items are valued at the gross selling price received and the value is included in the internal special events revenue in the statements of activity. The amount of auction items received and sold during the years ended August 31, 2024 and 2023 totaled \$301,482 and \$273,393, respectively.

Donated advertising and media is reported as contribution revenue and fundraising expense when received and the reporting of such contributions is unaffected by whether the Foundation could afford to purchase or would have purchased the assets at their fair value.

Unconditional promises to give are recognized initially at fair value as contributions revenue in the period such promises are made by donors. Fair value is estimated giving consideration to anticipated future cash receipts (after allowance is made for uncollectible contributions) and discounting such amounts at a risk-adjusted rate commensurate with the duration of the donor's payment plan. Amortization of the discounts is recorded as additional contributions revenue.

Conditional promises to give are not recognized as contribution revenue and receivables until the conditions have been substantially met. There were no conditional promises outstanding for the years ending August 31, 2024 and 2023.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Revenue Recognition (Continued)**

Contributions of assets other than cash are recorded at their estimated fair value. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

#### **Contributions: Donated Goods and Services**

The Foundation received in-kind contributions of assets, services, and materials that are reported in the statements of activities as follows:

	 2024		2023
Wish Related Travel, Goods, and Services	\$ 2,240,394	- 5	2,067,280
Professional Services	84,058		33,973
Special Events	33,342		2,449
Other	20,074		120,284
Total Contributed Nonfinancial Assets and Services	\$ 2,377,868	3	2,223,986

Wish related travel, goods and other services are used in the wish granting program. The Foundation estimates the fair value of wish related travel, goods, and services on the basis of estimates of the current market rates for similar travel, goods and other services in the Foundation's market.

Professional services relate to donated legal and management services used for support services and are valued and reported at the estimated fair value based on current rates for similar services.

Donated advertising and media is reported at the estimated fair value as provided by the donor based on rates charged for similar advertising or media. Advertising and media is used for both program and supporting services. Advertising and media is used to help the Foundation communicate its message or mission and includes fund raising materials, informational material, or advertising, and may be in the form of an audio or video tape of a public service announcement, a layout for a newspaper, media time or space for public service announcements, or other purposes.

Special event donated items are donated items recorded at fair value that are used in facilitating the event. Examples of such donated items are generally food, beverage, facility costs, and auction items. The Foundation estimates the fair value of these donated items based on the current market rates for similar items in the Foundation's market.

In-kind contributions related to wish granting are restricted to be used in granting wishes. In-kind contributions related to special events are restricted for use at those events. No other in-kind contributions were received with donor restrictions.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Income Taxes**

The Foundation is a nonprofit organization exempt from federal income and Maryland income taxes under the provisions of Internal Revenue Code Section 501(c)(3) and Section 81 of the State of Maryland Tax Code. However, the Foundation remains subject to income taxes on any net income that is derived from a trade or business, regularly carried on and not in furtherance of the purpose for which it was granted exemption. No income tax provision has been recorded as the net income, if any, from any unrelated trade or business, in the opinion of management, is not material to the financial statements taken as a whole.

Management believes that no uncertain tax positions exist for the Foundation at August 31, 2024 and 2023. The Foundation files income tax returns in the U.S. federal jurisdiction, and applicable state jurisdictions.

#### Functional Expenses

The Foundation performs three functions: wish granting, fundraising, and management and general. Definitions of these functions are as follows:

#### Wish Granting

Activities performed by the Foundation in granting wishes to children with critical illnesses.

#### Fundraising

Activities performed by the Foundation to generate funds and/or resources to support its programs and operations.

#### Management and General

All costs not identifiable with specific programs or fundraising activities, but indispensable to the conduct of such programs and activities and to the Foundation's existence, are included as management and general expenses. This includes expenses for the overall direction of the Foundation, business management, general recordkeeping, budgeting, financial reporting, and activities relating to these functions such as salaries, rent, supplies, equipment, and other expenses.

Expenses that benefit more than one function of the Foundation are allocated among the functions based generally on the amount of time spent by employees on each function.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Management Estimates**

The preparation of financial statements in conformity with U.S. GAAP requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Adoption of Accounting Pronouncement**

The Foundation has adopted ASU 2016-13, Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments, as amended, which modified the measurement of expected credit losses. The Foundation adopted this new guidance utilizing the modified retrospective transition method. The adoption of this Standard did not have a material impact on the Foundation's financial statements but did change how the allowance for credit losses is determined.

#### NOTE 3 LIQUIDITY AND AVAILABILITY

The Foundation monitors liquidity regularly through the financial package provided to the board and through the enterprise-wide Benchmarks of Excellence. The Foundation strives to maintain liquid financial assets sufficient to cover six months of general expenditures, while also maximizing the investment of current and long-term investment funds. Holding 6 to 24 months of liquidity is considered excellent based off the enterprise-wide published scale.

	 2024		2023
Total Financial Assets	\$ 5,550,841	9	\$ 6,392,415
Donor-Imposed Restrictions:			
Restricted Funds	 (2,231,752)		(3,068,266)
Financial Assets Available to Meet Cash Needs	 _		_
for General Expenditures Within One Year	\$ 3,319,089	_	\$ 3,324,149

Financial assets include cash and cash equivalents, investments, due from related entities, contributions receivable, grants and other receivables, and investments held for long-term purposes. For purposes of analyzing resources available to meet general expenditures over one year, the Foundation considers all expenditures related to its ongoing program activities, as well as the functions in support of those activities, to be general expenditures.

Endowment funds consist of donor-restricted endowments. Income from donor-restricted endowments is restricted for specific purposes. Donor-restricted endowment funds are not available for general expenditure.

#### NOTE 4 FAIR VALUE MEASUREMENTS

#### **Fair Value of Financial Instruments**

Fair value is defined as the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair values of the financial instruments shown in the following table as of August 31, 2024 and 2023, represent the amounts that would be received to sell those assets or that would be paid to transfer those liabilities in an orderly transaction between market participants at that date. Those fair value measurements maximize the use of observable inputs. However, in situations where there is little, if any, market activity for the asset or liability at the measurement date, the fair value measurement reflects the Foundation's own judgments about the assumptions that market participants would use in pricing the asset or liability. Those judgments are developed by the Foundation based on the best information available in the circumstances, including expected cash flows and appropriately risk-adjusted discount rates, and available observable and unobservable inputs.

#### **Investments**

#### Overall Investment Objective

The overall investment objective of the Foundation is to invest its assets in a prudent manner that will achieve a long-term rate of return sufficient to fund a portion of its annual operating activities and increase investment value after inflation. The Foundation diversifies its investments among various asset classes incorporating multiple strategies and managers. Major investment decisions are authorized by the board's audit and finance committee which oversees the Foundation's investment program in accordance with established guidelines.

#### Allocation of Investment Strategies

In addition to traditional stocks and fixed income securities, the Foundation may also hold shares or units in traditional institutional funds as well as in alternative investment funds involving hedged strategies, private equity, and real asset strategies. Hedged strategies involve funds whose managers have the authority to invest in various asset classes at their discretion, including the ability to invest long and short. Funds with hedged strategies generally hold securities or other financial instruments for which a ready market exists and may include stocks, bonds, put or call options, swaps, currency hedges, and other instruments, and are valued accordingly. Private equity funds employ buy-out and venture capital strategies and focus on investments in turn-around situations. Real estate funds generally hold interests in public real estate investment trusts (REITS) or commercial real estate through sole-member entities. Private equity and real asset strategies therefore often require the estimation of fair values by the fund managers in the absence of readily determinable market values. Because of the inherent uncertainties of valuation, these estimated fair values may differ significantly from values that would have been used had a ready market existed, and the differences could be material.

#### NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

#### **Investments**

#### Allocation of Investment Strategies (Continued)

Such valuations are determined by fund managers and generally consider variables such as operating results, comparable earnings multiples, projected cash flows, recent sales prices, and other pertinent information, and may reflect discounts for the illiquid nature of certain investments held. Moreover, the fair values of the Foundation's interests in shares or units of these funds, because of liquidity and capital commitment terms that vary depending on the specific fund or partnership agreement, may differ from the fair value of the funds' underlying net assets.

#### Fair Value Hierarchy

The following table presents the fair value hierarchy of assets that are measured at fair value on a recurring basis at August 31:

		Level 1		Level 2		Level 3	-	Assets Not leld at Fair Value		Total
August 31, 2024 Assets:										
Investments:										
Exchange-Traded Funds	\$	2,201,574	\$	-	\$	-	\$	-	\$	2,201,574
Limited Partnership		-		-		68,669		-		68,669
Cash Total Assets	Φ.	- 0.004.574	Φ.		Φ.	-	Φ.	2,014,753	Φ.	2,014,753
Total Assets	\$	2,201,574	\$		\$	68,669	\$	2,014,753	\$	4,284,996
							-	Assets Not leld at Fair		
		Level 1		Level 2		Level 3		Value		Total
August 31, 2023 Assets: Investments:										
Exchange-Traded Funds	\$	2,117,996	\$	-	\$	-	\$	-	\$	2,117,996
Limited Partnership		-		-		56,773		-		56,773
Cash			_					2,569,980		2,569,980
Total Assets	\$	2,117,996	\$	-	\$	56,773	\$	2,569,980	\$	4,744,749

The limited partnership is invested in real estate and is valued at August 31, 2024 and 2023 by the Foundation using the initial carrying value of the investment at the date of receipt of the contributed ownership in the partnership (Level 3). There were no purchases, sales, transfers in or out of Level 3 investments or changes in valuation techniques and related inputs from the prior year.

#### NOTE 4 FAIR VALUE MEASUREMENTS (CONTINUED)

#### Fair Value Hierarchy (Continued)

The following table describes the valuation techniques used to calculate fair value for assets in Level 3. There were no changes in valuation techniques and related inputs from the prior year.

Quantitative	Information	About Level	3 Fair	Value M	1easurements
Qualiticative	IIIIOIIIIauoii	ADOUL FEVE	JIAII	value iv	icasui cilicilis

Quantitative information Abo	out Level 5 i a	iii value ivicas	dicincina	
	Fai	r Value at	Principal	
	Aι	ıgust 31,	Valuation	Unobservable
Type of Assets		2024	Technique	Inputs
Investments	\$	68,669	Net Asset Value	Value of Underlying Assets
Total	\$	68,669		
	Fai	r Value at	Principal	
	Αι	ıgust 31,	Valuation	Unobservable
Type of Assets		2023	Technique	Inputs
Investments	\$	56,733	Net Asset Value	Value of Underlying Assets
Total	\$	56,733		

#### NOTE 5 CONTRIBUTIONS RECEIVABLE

At August 31, 2024, contributions receivable due within the next 12 months were \$443,801 and within the next two years were \$15,000. At August 31, 2023, contributions receivable due within the next 12 months were \$671,205 and within next two years were \$60,000. Management determined that all contributions receivable are fully collectible; therefore, no allowance for uncollectible accounts is considered necessary at August 31, 2024 and 2023.

#### NOTE 6 TRANSACTIONS WITH RELATED ENTITIES

The National Organization conducts national fundraising efforts for which cash and in-kind donations are received and shared with the Foundation. These funds represent revenues associated with: distributions from national partners, individual donation amounts collected via online and white mail donations, amounts for internal grants, travel, and training scholarships, amounts to fund the Adopt-A-Wish® program, and other miscellaneous revenues. During the years ended August 31, 2024 and 2023, respectively, the Foundation received \$1,170,791 and \$1,181,573 from these national revenue streams.

Conversely, the Foundation pays amounts to the National Organization for chapter dues, insurance, and other miscellaneous ancillary expenses that the National Organization pays on behalf of the Foundation and for services provided by the National Organization. Amount totaling \$709,852 and \$409,699 were paid from the Foundation to the National Organization during the years ended August 31, 2024 and 2023, respectively.

#### NOTE 6 TRANSACTIONS WITH RELATED ENTITIES (CONTINUED)

Chapters who assist with the organization and granting of wishes from other chapters are paid a "fee for service" called the wish assist fee. Under this program, the originating chapter agrees to pay a fee to the chapter of the wish destination to assist with any planning, booking, and facilitating of the wish for the home chapter. Under this program, the Foundation received \$9,300 and \$11,200 for the years ended August 31, 2024 and 2023, respectively, which is recorded in the accompanying statements of activities as Other Income.

Amounts due from and to related entities are as follows at August 31:

	2024			2023		
Due from National Organization	\$	180,568	\$	168,871		
Due from Other Chapters		26,130		52,387		
Total Due from Related Entities	\$	206,698	\$	221,258		
Due to National Organization	\$	14,426	\$	6,220		
Due to Other Chapters		53,421		43,461		
Total Due to Related Entities	\$	67,847	\$	49,681		

Amounts due from the National Organization represent contributions remitted to the National Organization that are identified for the Foundation's use but were not yet transferred to the Foundation as of year-end. Amounts due from other chapters represent amounts paid in assisting other chapters with their wish granting. Amounts due to other chapters represent amounts owed to other chapters who have assisted in the granting of wishes for the

Foundation. Amounts due to the National Organization generally represent unpaid chapter dues and services.

During the years ended August 31, 2024 and 2023, the Foundation received contributions, both cash and in-kind, from board members totaling \$393,223 and \$302,750, respectively. At August 31, 2024 and 2023, amounts due from board members totaled \$14,375 and \$20,000, respectively, and are included in contributions receivable in the accompanying statements of financial position.

#### NOTE 7 PROPERTY AND EQUIPMENT, NET

Property and equipment consist of the following as of August 31:

	2024			2023
Computer Equipment and Software	\$	77,505	\$	65,111
Furniture and Equipment		160,855		159,586
Leasehold Improvements		1,014,770		1,014,770
Total		1,253,130		1,239,467
Less: Accumulated Depreciation and Amortization		(869,857)		(749,796)
Property and Equipment, Net	\$	383,273	\$	489,671

Depreciation expense totaled \$120,060 and \$145,232 for the years ended August 31, 2024 and 2023, respectively.

#### NOTE 8 LEASES

The Foundation leases equipment as well as certain operating and office facilities for various terms under long-term, noncancelable lease agreements. The leases expire at various dates through 2029.

The following tables provides quantitative information concerning the Foundation's leases.

		2024	2023	
Lease Cost:				
Operating Lease Cost	\$	281,783	\$ 2	86,527
		_		
Other Information:				
Cash Paid for Amounts Included in the Measurement				
of Lease Liabilities	\$	370,137	\$ 3	61,396
Right-of-Use Assets Obtained in Exchange for New				
Operating Lease Liabilities	\$	-	\$ 1,6	37,074
Weighted Average Remaining Lease Term - Operating				
Leases		4.9 years	5.9	years
Weighted-Average Discount Rate - Operating Leases		3.38%		3.38%

#### NOTE 8 LEASES (CONTINUED)

A maturity analysis of annual undiscounted cash flows for lease liabilities as of August 31, 2024 is as follows:

	(	Operating
Year Ending August 31:		Leases
2025	\$	376,357
2026		382,710
2027		388,825
2028		398,173
2029		373,373
Thereafter		_
Total Minimum Lease Payments		1,919,438
Less Amounts Representing Interest		(150,557)
Present Value of Net Minimum Lease Payments	\$	1,768,881

#### NOTE 9 NET ASSETS

#### **Net Assets With Donor Restrictions**

Net assets with donor restrictions are available for the following purposes or periods as of August 31:

		2024		2023
Subject to Expenditure for Specified Purpose:	\$	1,460,737	\$	2,574,700
Subject to Passage of Time:	Ψ	1, 100,707	Ψ	2,07 1,700
Promises to Give that are Not Restricted by Donors, but Which are Unavailable for Expenditure Until Due		28,962		44,791
Endowments: Original Depar Restricted Cift Amount to be				
Original Donor-Restricted Gift Amount to be Maintained in Perpetuity		742,053		448,775
Total Donor Restricted Net Assets	\$	2,231,752	\$	3,068,266

#### NOTE 10 ENDOWMENTS

The Foundation is subject to the enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA) and is required to make disclosures about endowment funds, both donor-restricted endowment funds and board-designated endowment funds.

The Foundation's endowment consists of one individual fund established for a purpose of supporting wish granting activities. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions. Endowment assets are reflected as investments held for long-term purposes on the statements of financial position.

#### Interpretation of Relevant Law

The board of directors of the Foundation has interpreted the state of Maryland version of UPMIFA as requiring preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as donor-restricted net assets: (a) the original value of gifts donated to the donor-restricted endowment, (b) the original value of subsequent gifts to the donor-restricted endowment, and (c) accumulated earnings on the donor-restricted endowment funds. The accumulated earnings on the endowment funds remain treated as donor-restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the Foundation and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Foundation
- The investment policies of the Foundation.

Endowment fund composition by type of fund is as follows as of August 31, 2024:

	 out Donor trictions					
Donor-Restricted Endowment Funds	\$ 29,589	\$	742,054	\$	771,643	
Total Funds	\$ 29,589	\$	742,054	\$	771,643	

#### NOTE 10 ENDOWMENTS (CONTINUED)

Endowment fund composition by type of fund is as follows as of August 31, 2023:

	 Without Donor With Donor Restrictions Restrictions Total			Total	
Donor-Restricted Endowment Funds	\$ 9,317	\$	448,775	\$	458,092
Total Funds	\$ 9,317	\$	448,775	\$	458,092

Changes in endowment funds are as follows for the year ended August 31, 2024:

	Without Donor Restrictions		With Donor Restrictions		Total
Endowment Funds - Beginning of Year	\$	9,317	\$	448,775	\$ 458,092
Investment Return: Investment Income Net Appreciation (Realized and		20,272		-	20,272
Unrealized		-		-	-
Total Investment Return		-		-	-
Contributions				293,279	 293,279
Endowment Funds - End of Year	\$	29,589	\$	742,054	\$ 771,643

Changes in endowment funds are as follows for the year ended August 31, 2023:

	Without Donor Without Donor Restrictions		With Donor With Donor Restrictions		Total
Endowment Funds - Beginning of Year	\$	-	\$	-	\$ -
Investment Return: Investment Income Net Appreciation (Realized and		9,317		-	9,317
Unrealized Total Investment Return		-		-	-
Contributions				448,775	 448,775
Endowment Funds - End of Year	\$	9,317	\$	448,775_	\$ 458,092

#### NOTE 10 ENDOWMENTS (CONTINUED)

#### **Fund Deficiencies**

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. There are no fund deficiencies as of August 31, 2024.

#### **Return Objectives and Parameters**

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding programs supported by its endowment fund(s) while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity or for a donor-specified period(s) as well as endowment earnings presented as net assets without donor restriction. Under this policy, as approved by the board of directors, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of the S&P 500 index while assuming a moderate level of investment risk. The Foundation expects its endowment funds, over time, to provide an average rate of return of approximately 7% annually. Actual returns in any given year may vary from this amount.

#### Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent constraints.

#### Spending Policy and How the Investment Objectives Relate to Spending Policy

The Foundation established a policy of appropriating for distribution each year 5% of its endowment fund's average fair value over the prior 12 quarters through the calendar year-end preceding the fiscal year in which the distribution is planned. In August 2024, The Foundation transferred \$12,622 in income from endowment per Investment Policy Statement (IPS). In establishing this policy, the Foundation considered the long-term expected return on its endowment. Accordingly, over the long-term, the Foundation expects the current spending policy to allow its endowment to grow at an average of 7% annually. This is consistent with the Foundation's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

#### NOTE 11 RETIREMENT PLAN

The Foundation has a defined contribution retirement plan (the Plan). Employees are eligible for participation in the Plan after reaching 18 years of age and upon completion of one year of service. Under the provisions of the Plan, eligible employees may elect to defer a percentage of their salary subject to certain Internal Revenue Code limitations. The Foundation matches employee contributions up to 6% of the employee's salary. Foundation contributions to the Plan for the years ended August 31, 2024 and 2023 were \$96,183 and \$99,073, respectively.

#### NOTE 12 CONCENTRATIONS

Financial instruments that potentially subject the Foundation to concentration of credit risk consist principally of cash, cash equivalents, and investments. The Foundation places its cash and investments with high credit quality financial institutions and generally limits the amount of credit exposure not to exceed the Federal Deposit Insurance Corporation (FDIC) insurance coverage limit of \$250,000. From time to time throughout the year, the Foundation's cash balances may exceed the amount of the FDIC insurance coverage.

In-Kind Contributions totaling \$1,242,847 and \$1,219,980 were received from GKTW for the years ended August 31, 2024 and 2023, respectively, which represents 15% and 14% of raised revenue which consists of total public support and gross internal special event revenue. Should these contribution levels decrease, the Foundation may be adversely affected.

#### NOTE 13 LITIGATION AND CLAIMS

The Foundation is periodically involved in litigation and claims arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have a material adverse effect on the Foundation's financial position, change in net assets, or liquidity.

#### NOTE 14 COMMITMENTS

The goal of the Foundation is to grant the wish of every eligible child. During the fiscal years ended August 31, 2024 and 2023, the Foundation granted 376 and 387 wishes, respectively. As of August 31, 2024 and 2023, there were approximately 434 and 496, respectively, wish children who are eligible for a wish. The average cost of a wish for the year ended August 31, 2024, was \$5,553 in cash and \$5,988 in in-kind for a total cost of \$11,541. The average cost of a wish for the year ended August 31, 2023 was \$5,565 in cash and \$5,406 in in-kind for a total cost of \$10,971.

#### NOTE 15 RISKS AND UNCERTAINTIES

In December 2019, an outbreak of a novel strain of coronavirus (COVID-19) began. On March 10, 2020, in conjunction with the Make-A-Wish America National Medical Advisory Council (NMAC), Make-A-Wish America issued instructions to pause travel and large gathering wishes until deemed medically safe for our vulnerable population and their families. On March 11, 2020, the World Health Organization characterized COVID-19 as a pandemic.

As of September 15, 2021, in consultation with the NMAC, the pause on domestic travel to large gatherings was lifted, if travel occurred by automobile. The pause on airline travel was lifted December 1, 2021 with a graduated approach with full domestic travel resuming June of 2022. Cruise wish travel resumed in June of 2024 and international travel resumed effective September 1, 2024. Prior to fiscal year 2020, travel wishes have been approximately 79% of wishes granted and the number of granted wishes averaged approximately 424. The number of wishes granted during the years ended August 31, 2024 and 2023 was 376 and 387, respectively.

#### NOTE 16 LINE OF CREDIT

The Foundation has a secured line of credit with a financial institution totaling \$1,300,000 bearing interest at 6.50%. There was \$-0- outstanding on this line of credit as of August 31, 2024 and 2023.

#### NOTE 17 SUBSEQUENT EVENTS

The Foundation has evaluated subsequent events from the statement of financial position date through March 11, 2025, the date at which the financial statements were available to be issued.

