

Join Make-A-Wish® Minnesota in spreading hope and joy to children facing critical illnesses across the state by hosting an external fundraising event!

You have the power to make a significant impact on Minnesota wish kids by hosting a community or corporate event. Every event plays a crucial role in raising awareness and funds to support wish granting across the state of Minnesota.

YOUR CREATIVITY AND EFFORT SPREADS JOY AND HOPE

There are countless ways communities can come together to raise funds and awareness for Make-A-Wish, and our dedicated staff is ready to assist you in finding the perfect fit for you.

FEATURED EXAMPLES: INSPIRING COMMUNITY FUNDRAISING EVENTS



GOLF TOURNAMENTS:

Tee off for a cause! Host a golf tournament and turn a day on the greens into life-changing moments for wish kids. Your swings can make dreams take flight.



CORPORATE EMPLOYEE ENGAGEMENT EVENTS:

From a competitive pickleball tournament to a family-friendly carnival, put together a fun and awe-inspiring event in the spirit of your company culture while creating lasting memories for wish kids and their families.



COMMUNITY EVENTS:

From bake sales to talent shows, the possibilities are endless. Get creative and plan a community event that reflects the spirit of your neighborhood while supporting Make-A-Wish.



WISH WEEKS ON SCHOOL CAMPUSES:

Transform your K-12 school, college or university into a hub of generosity and compassion. Wish Weeks provide a platform for schools to rally together and make a difference for wish kids through various activities and events.

In 2024, Ride for Wishes hosted their 20th annual fundraiser benefitting Make-A-Wish Minnesota. Their annual ride brings together hundreds of community members, first responders and wish families in celebration of the Make-A-Wish mission.



External Fundraising Events

EXTERNAL EVENTS BENEFITS	up to \$7,499	\$7,500 - \$11,999	\$12k - \$24,999	\$25k - \$49,999	\$50k +
Name Recognition in Annual Report	★	★	★	★	★
Name Recognition in Digital Newsletter	★	★	Highlight	Feature	Feature
Group Shout Out on Social Media Channels		★	★	★	★
Company Name Listed on Website		★	Logo	Logo	Logo
Individual Company Spotlight on Social Media			★	★	★
Receive a Wish Recognition Plaque			★	★	★
Recognition in Print Newsletter				Highlight	Feature
Tickets to Signature Event: Walk For Wishes			2 Tickets	4 Tickets	6 Tickets
Tickets to Signature Event: Wish Ball				2 Tickets	4 Tickets

*all benefits are subject to wish kid's PR status. In-kind donation value is determined by the donor. If in-kind donation offsets budget, 100% of value will be applied to above benefits; if not, 60% of value will be applied to above benefits.

Ready to start your own fundraiser and support Minnesota wish kids?

Please contact Betsy King
eking@mn.wish.org | 612.767.9474



*I wish to be
a queen*
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cancer