

An artistic illustration of a young child with blonde hair, wearing a red long-sleeved shirt and dark pants, standing on a colorful, rocky landscape. The child is reaching up with their right hand, holding a small, glowing star. The background is a vast, dark blue night sky filled with numerous bright, multi-pointed stars. A large, swirling, yellow and orange nebula or galaxy is visible in the upper right. The overall mood is magical and aspirational.

# *Evening of Wishes*

Make-A-Wish®  
MID-SOUTH

ART BY JIM GUNNELL



# Evening of Wishes

**November 15, 2025**

**THE VENUE AT WESTWIND**

7318 WINDSONG DRIVE, NORTH LITTLE ROCK, ARKANSAS

## BRAND ALIGNMENT AND IMPACT

Please join us for Evening of Wishes on November 15 benefiting Make-A-Wish Mid-South and children in South and Central Arkansas. Together, we've granted wishes for more than 7,000 local children in the last 39 years. Sponsoring Evening of Wishes will not only impact the lives of children in our community, but it will also strategically align your company with one of the country's top charitable brands. Evening of Wishes is a powerful way for your company to publicly demonstrate your commitment to your employees, their families and the community.

### WHO DOES MAKE-A-WISH REACH?

- ★ More than 7,000 wish families who Make-A-Wish Mid-South has served since our inception in 1986
- ★ More than 300 volunteers throughout Arkansas, West TN and North MS.
- ★ 10,000+ donors
- ★ 24,000+ e-newsletter contacts
- ★ 15,000+ social media followers

### WHAT ADDITIONAL MARKETING AND MEDIA INITIATIVES WILL MAKE-A-WISH MID-SOUTH PURSUE PRIOR TO THE EVENT?

- ★ Exposure via Make-A-Wish Mid-South's website and listings
- ★ Media sponsorship to aid in event promotion
- ★ Social media posts & email blasts to participants and followers

- ★ Together, we create life-changing wishes for children with critical illnesses.
- ★ We serve children who live in Arkansas, North Mississippi, and West Tennessee.
- ★ The average cost of a wish is more than \$10,000.

**A wish begins with hope.  
And hope begins with you.**



*I wish to go to Rome*

Abigail, 20  
cancer



*I wish to go to the Vegas  
Motor Speedway*

Andrew, 15  
neuromuscular disorder



*I wish to see Taylor Swift*

Grace, 19  
nervous system disorder

## SPONSORSHIP BENEFITS

## SPONSORSHIP LEVELS

	HOPE \$10,000	STRENGTH \$5,000	JOY \$2,500
Company profile in printed programs	★		
Recognition in event Save the Date*	★		
Inclusion in billboard marketing	★		
Prominent logo placement at event	★		
Company name included in social media mentions	★		
Verbal recognition at event	★		
Inclusion in event emails	★	★	
Sponsor recognition on electronic event signage	★	★	
Sponsor recognition on event invitations	★	★	
Table at event	2 tables (20)	1 table (10)	1 table (10)
Commemorative thank you piece	★	★	★
Sponsor recognition on event programs	★	★	★



# 2025 SPONSORSHIP COMMITMENT FORM

**YES!** I would like to help make wishes come true by **SPONSORING EVENING OF WISHES** on **Saturday, November 15, 2025**. Please fill out the form entirely and return no later than August 13, 2025.

**Sponsor Name:** \_\_\_\_\_

Please print name exactly as you wish to be listed on promotional materials

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** (\_\_\_\_) \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

## SELECT SPONSORSHIP

☐ **Hope Sponsor (\$10,000)\***

*Fair market value: \$1,000*

☐ **Strength Sponsor (\$5,000)\***

*Fair market value: \$500*

☐ **Joy Sponsor (\$2,500)\***

*Fair market value: \$400*

☐ **Individual tickets (\$150 each)**

*Fair market value: \$50*

**Number of tickets:** \_\_\_\_\_

## METHOD OF PAYMENT

☐ **Check** (Please make check payable to  
Make-A-Wish Mid-South) and mail to:  
320 Executive Court Suite 101 Little Rock, AR 72205

☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Card number

--	--	--	--

Exp.

CW

\_\_\_\_\_  
*Name as it appears on credit card*

\_\_\_\_\_  
*Signature*

I, \_\_\_\_\_ **commit to** \_\_\_\_\_ **on behalf of** \_\_\_\_\_.

\_\_\_\_\_  
sponsorship level

\_\_\_\_\_  
company/organization

**Date** \_\_\_\_\_ **Authorized signature** \_\_\_\_\_

## Make-A-Wish Mid-South

320 Executive Court, Suite 101  
Little Rock, AR 72205  
501-376-9474

**Leslie Humphrey**  
[lhumphrey@midsouth.wish.org](mailto:lhumphrey@midsouth.wish.org)