

Thank you for considering a partnership with Make-A-Wish® Minnesota.  
Your support can turn dreams into reality for children facing critical illnesses.

By becoming a wish sponsor or giving a corporate contribution to support a wish, you play a vital role in bringing life-changing wishes to children during their most challenging moments. Your generosity enables us to bring joy and hope to more children and families in Minnesota when they need it most.

## GRANTING MORE WISHES, ONE DONATION AT A TIME



### CORPORATE CONTRIBUTION:

We have more wishes than resources. The average cost of a wish is \$12,000 and your generous donation, no matter the size, helps us to ensure a child won't wait one unnecessary day for their wish.



### EMPLOYEE ENGAGEMENT EVENTS:

From a competitive pickleball tournament to a family-friendly carnival, put together a fun and awe-inspiring event in the spirit of your company culture while fundraising to support lasting memories for wish kids and their families.



### WISH SPONSORSHIP:

If you contribute \$12,000 or more, your team will be paired with a current wish, which allows them to be immersed in the incredible wish journey and witness firsthand the profound impact your support has on a child's life.

*ZaNari's wish to become a superhero was made possible by the employees at Uncommon. Since 2023 - Uncommon has sponsored 6 wishes for local children facing critical illness in Minnesota.*

*I wish to be  
a superhero*

**ZaNari, 6**  
leukemia



# Wish Sponsorship & Corporate Contribution

## CORPORATE BENEFITS

	up to \$7,499	\$7,500 - \$11,999	\$12k - \$24,999	\$25k - \$49,999	\$50k +
Name Recognition in Annual Report	★	★	★	★	★
Name Recognition in Digital Newsletter	★	★	Highlight	Feature	Feature
Group Shout Out on Social Media Channels		★	★	★	★
Company Name Listed on Website		★	Logo	Logo	Logo
Individual Company Spotlight on Social Media			★	★	★
Receive a Wish Recognition Plaque			★	★	★
Recognition in Print Newsletter				Highlight	Feature
Tickets to Signature Event: Walk For Wishes			2 Tickets	4 Tickets	6 Tickets
Tickets to Signature Event: Wish Ball				2 Tickets	4 Tickets

*\*all benefits are subject to wish kid's PR status. In-kind donation value is determined by the donor. If in-kind donation offsets budget, 100% of value will be applied to above benefits; if not, 60% of value will be applied to above benefits.*

You have the power to make a significant impact, and every partnership brings us one step closer to granting the wish of every eligible child in Minnesota.

For questions regarding wish sponsorship and corporate support, please contact Sierra Lyon to see how your company can start impacting children's lives today.

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