



## Social Media Post Examples

The below are drafts to share on company or employee social media accounts (LinkedIn, Facebook, Instagram, etc.) to promote your company fundraisers.

### Employee Post 1

Life-changing wishes are only possible because of the dedicated support of people like you. I would like to invite you to help spark hope and joy for wish kids by donating to our company event (INSERT DETAILS HERE IF APPLICABLE). Help us transform the lives of children with critical illnesses when they need it most. INSERT LINK HERE

### Employee Post 2

You can help create the turning point a child needs to fight their illness. By donating to our X company Make-A-Wish fundraising event, you will help restore hope for children and their families and give them renewed strength in their fight. INSERT LINK HERE

### Employee Post 3

My company, X, is helping to grant magical wishes! Help us reach our goal of \$X to help make life-changing wishes come true for local kids with critical illnesses. Every share and every dollar helps! INSERT LINK HERE

### Company Post 1

X Company is so proud to announce that as a company, we raised \$X for Make-A-Wish Central New York.!

It was because of our employees who were so dedicated to our goal of helping to grant life-changing wishes to children in Central New York with critical illnesses. We are so humbled by the bravery of the families in the communities where we work and live. As a company, we are now inspired WishMakers

that will continue to support the mission of Make-A-Wish and bring joy and hope to a child facing dark days. To learn more about how YOUR company can become involved, visit: [www.cny.wish.org](http://www.cny.wish.org).

## Company Post 2

Wishes are waiting! Join us in our efforts to support Make-A-Wish Illinois thru our **X fundraising activities**. As a company, we have set a financial goal of \$**X**. **X company** challenges you to do the same by getting involved and creating your own company fundraiser! To learn more about how to support Make-A-Wish Central New York as a company, visit: [cny.wish.org](http://cny.wish.org).

## Employee Email to Family/Friends

Good morning family, colleagues, and friends,

I have some exciting news to share. My colleagues and I have been working tirelessly for the past few weeks to raise money for Make-A-Wish and their mission to create life-changing wishes for children with critical illnesses. My personal goal is to raise **[INSERT FUNDRAISING GOAL]** by the deadline, **DATE**, and we have only have **[INSERT # DAYS REMAINING]** days left! I only have **[INSERT \$ LEFT TO RAISE]** remaining to reach that goal.

It's a lofty goal, but I am willing to work hard to reach it. I cannot do it alone; I need your help. I hope you will strongly consider supporting our campaign by making a tax-deductible contribution to support my campaign and Make-A-Wish. A wish journey can be a powerful beacon of hope, empowering children to fight against their illnesses and regain a sense of control and joy. The positive effects of hope extend beyond the individual child and can be felt by their families as well. When a child has hope, it spreads to their loved ones and creates a supportive environment for coping with the challenges of the illness. Parents and caregivers who witness the transformative power of hope in their child's life are inspired to stay strong, advocate for their child's needs, and actively participate in their medical care. This collective hope becomes a source of strength and resilience for the entire family, helping them navigate the difficult journey of managing a critical illness. Your donation will make a difference.

THANK YOU!

Sincerely,